

# inspiring the future

## Newsletter

July 2013 - Issue 1

### News



### Get a friend or colleague to sign up to Inspiring the Future to win a Brompton bike

Inspiring the Future has over 5,000 volunteers from a range of professions and sectors who have pledged to give an hour a year to go into a school or college to talk about their job and career path. As more schools sign up, we need to ensure our pool of volunteers continues to grow.

Thanks to Brompton bikes, we're offering you the chance to win your very own custom made Brompton bike and a tour of the Brompton bicycle factory if you promote Inspiring the Future to a friend or colleague, and they go onto sign up by 31st July 2013.

Visit the Inspiring the Future website [www.inspiringthefuture.co.uk](http://www.inspiringthefuture.co.uk) to see how to enter

### Inspiring the Future at the Coronation Festival, Buckingham Palace

Inspiring the Future was invited by the Royal Warrant Holders Association to take part in the Coronation Festival at Buckingham Palace 11 to 14 July. The Queen, Prince Charles and Princess Anne mingled with participants on Thursday's 'Royal Preview' including 20 Inspiring the Future volunteers and teachers.

Inspiring the Future will be working with some of the 800 Royal Warrant Holders Association companies in the coming months to broaden the horizons of young people at school and college.

View Coronation Festival photographs:

[http://www.flickr.com/photos/edu\\_employers/sets/72157634647135037/](http://www.flickr.com/photos/edu_employers/sets/72157634647135037/)

### In this edition:

- Get a friend or colleague to sign up to Inspiring the Future to win a Brompton bike
- Inspiring the Future at the Coronation Festival, Buckingham Palace
- Inspiring the Future massive demand from schools and colleges
- New! Help with CVs and interviews
- Design and Manufacturing Week
- Inspiring the Future is recruiting 1000s of Apprentices
- Aspiration and reality have 'Nothing in Common'
- Aston Martin Inspires the Future of design
- Taskforce Research Conference 2014 keynote announced



Win your own custom made Brompton bike!

Supported by:

**Bank of America**  
**Merrill Lynch**

## Inspiring the Future massive demand from schools and colleges

Inspiring the Future is gaining ever greater momentum, with the spread of state schools, colleges and employers expanding every day. Our new 3 minute film explains the impact of the programme: <http://www.inspiringthefuture.org/>

Out of 3,600 secondary schools and colleges in the country more than half have already signed up for Inspiring the Future and we're delighted that this free scheme is supported by all the main employer and education bodies. Many schools are holding careers events over the summer term and planning now for next year.

### Top 10 most 'in demand' ITF volunteers

- Social Media/Enterprise Social Network Consultant, Capgemini
- Microbiology Laboratory Manager, Imperial College NHS Trust
- Community Engagement Manager, BAM Construct
- Clinical Senior Lecturer Rheumatology and General Medicine, Imperial College
- Senior Policy Advisor, Cabinet Office
- Publisher, Profile Books
- Entrepreneur, SupaTuck
- Technical Evangelist, Microsoft
- Investment Banker, Standard Chartered Bank
- Assistant Product Manager, L'Oreal



Volunteer Selina Yankson, says: "Exposure to professionals through Inspiring the Future, who can translate their energy and passion about what they do into practical insights and guidance, is one of the most powerful ways in which schools can foster the enthusiasm of their students and genuinely raise their career aspirations."

## New! Help with CVs and interviews

Inspiring the Future is expanding the range of volunteering opportunities available through Inspiring the Future. We are launching new volunteering options of help with CVs and interviews in schools, aimed at guiding students to increase their employability. These activities give young people invaluable practical help with gaining Higher Education, Apprenticeship and training places as well as jobs and work experience.

To find out more:

<http://www.inspiringthefuture.org/employers-volunteers/helping-students-with-cvs-and-interviews.aspx>

**Hear about a CV Workshops and Mock Interviews day at Ninestiles Schools in Birmingham**

**Jeanette Smith** Assistant Principal at Ninestiles School:  
<http://vimeo.com/69468222>

**Tim Kilbride** Assistant Principal of Ninestiles school:  
<http://vimeo.com/69468217>



**Tim Kilbride of Ninestiles School**



**Selena Monk - inspiring the future volunteer**

## Design and Manufacturing Week

Do you design or make things? Inspiring the Future is running a new national Design and Manufacturing Week in 2014 to help young people understand the range of jobs and careers available.

Whether you design or make; airplanes, bicycles, boats, books, cars, ceramics, clocks, clothes, furniture, glassware, high-tech engineering, jewellery, mobile apps, shoes, textiles, websites or whatever requires good design and craftsmanship young people in school and colleges want to meet you to hear about your job.

Design and Manufacturing Week is looking for employees at all levels - from Apprentices and graduate recruits to CEOs - from organisations that design and/or makes things, whether major employers or enterprising SMEs.

To join the mailing list and/or get involved email us:  
[designandmanuf@inspiringthefuture.org](mailto:designandmanuf@inspiringthefuture.org)



## What you need to know about careers, National Careers Council report out

A major new report has been published by the National Careers Council making recommendations for Government and employers on how they could support schools and colleges in meeting their new statutory duty. Inspiring the Future features in this report which says that young people in school need to meet employers and people from different jobs to broaden their horizons and aspirations.

Read the full An Aspirational Nation careers report: <http://tinyurl.com/khzool4>

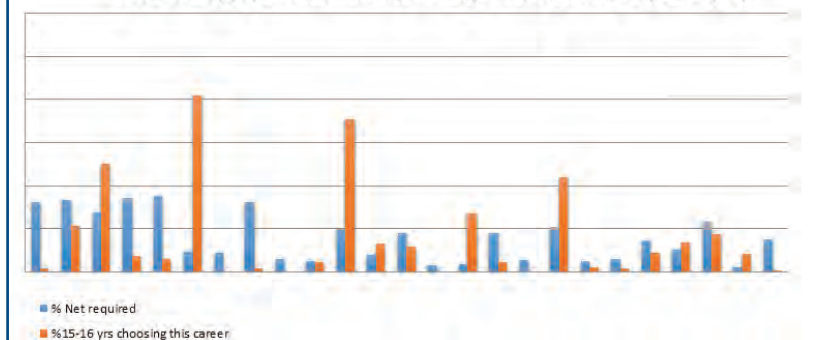
Teenagers need 'face-to-face' careers advice, BBC: <http://www.bbc.co.uk/news/education-22771846>

## Inspiring the Future is recruiting 1000s of Apprentices

In partnership with the National Apprenticeship Service (NAS) Inspiring the Future is recruiting Apprentices ready and willing to talk with pupils about Apprenticeships in schools and colleges. Apprentices come from the worlds of fashion to furniture making, graphic design to engineering.



## Labour Supply and Demand Amongst Young People (15-16yrs)



Sir Martin Sorrell, CEO of WPP speaking at the launch of Nothing in Common.

## Aspiration and reality have 'Nothing in Common'

Teenagers' aspirations at 14, 16 and 18 have almost 'Nothing in Common' with the realities of the UK job market a new Education and Employers Taskforce report shows. The report was unveiled at an evening reception hosted by Sir Martin Sorrell, CEO WPP at the British Museum in London.

Full report: [http://www.educationandemployers.org/media/18037/nothing\\_in\\_common\\_final.pdf](http://www.educationandemployers.org/media/18037/nothing_in_common_final.pdf)

BBC News 'Teenage mismatched job ambitions': <http://www.bbc.co.uk/news/education-21762564>

See photographs: [http://www.flickr.com/photos/edu\\_employers/sets/72157633082972707/](http://www.flickr.com/photos/edu_employers/sets/72157633082972707/)

## Aston Martin Inspires the Future of design

In its Centenary year British sports car manufacturer Aston Martin visited William Morris Sixth Form in Hammersmith to talk with pupils about working in the automotive industry and apprenticeships. This visit was arranged via Inspiring the Future.

Aston Martin's CEO, Dr. Ulrich Bez, said: "We provide a useful link between schools and industry that helps to develop creativity and support potential careers. We hope that our efforts will not only inspire the future workforce, but will also support the UK's competitiveness in global business."

Raj Bains, Assistant Principal at William Morris Sixth Form on Inspiring the Future  
<http://www.youtube.com/watch?v=g8XMPtwqXcU>

Bal Choda, from Aston Martin on why he volunteers with Inspiring the Future  
[http://www.youtube.com/watch?v=Y3u\\_OgY2BTg](http://www.youtube.com/watch?v=Y3u_OgY2BTg)



Bal Choda of Aston Martin speaks to pupils at William Morris Sixth Form about Apprenticeships

## Taskforce Research Conference 2014 keynote announced

The Taskforce's annual research conference will take place on Thurs 23 January 2014 in London. This year's keynote speaker is Andreas Schleicher, Deputy Director for Education and Skills and Special Advisor on Education Policy, to the OECD's Secretary-General.

Watch this space for further details: <http://www.educationandemployers.org/research/education-and-employers-taskforce-research-conference-2014/>