

Education
AND
Employers
TASKFORCE

Launch event

hosted by

Sir Martin Sorrell, CEO WPP

at the

British Museum

on Wednesday 16th June 7pm – 9.30pm

Working Together for Young People

The Education and Employers Taskforce was launched as an independent charity in October 2009. Its vision is that every school and college has an effective partnership with employers that provides young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so secure our national prosperity.

The Taskforce makes it considerably easier for partners, from the private, public and third sectors, to work together efficiently and strategically.

The Taskforce has compiled comprehensive research, which examines the mutual benefits of partnerships between education and employers. These partnerships comprise a variety of activities which have maximum mutual benefits for schools/colleges and employers and form the basis of our National Framework in which these activities are grouped under three themes:

- **Supporting the curriculum** including literacy and numeracy, Diplomas, STEM, Language teaching and the development of learning materials
- **Enterprise education and employability skills** including work experience, mentoring, workplace visits, classroom talks to young people, enterprise activities, careers advice and Apprenticeships
- **Leadership and governance** including governors, expert help and professional development for teaching staff

Making it easy

The Taskforce and its partners have developed two one-stop-shop online guides which explain in detail the benefits of employer engagement with education and how to get involved.

Teachers' Guide to working with employers: www.teachers-guide.org

Employers' Guide to working with schools: www.employers-guide.org

Agenda



7.00 Private view

BP Special Exhibition

*Fra Angelico to Leonardo:
Italian Renaissance drawings*

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7.45 Welcome drinks & canapés served

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8.00 Welcome

Nick Chambers (Taskforce Director)

Sir Martin Sorrell (CEO, WPP)

Chris Keates (General Secretary, NASUWT)

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8.15 Supper

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8.50 Closing speeches

Robert Peston (Business Editor, BBC)

Sir Mike Rake (Chairman, BT and UKCES)

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9.15 Coffee

Menu



Antipasti

Parmesan and pecorino
Whole handmade buffalo mozzarellas
Selection of prosciutto
Pickled wild thistle stalks from Sicily
Garlic aioli, lemon aioli and chilli aioli
Peperoncini (miniature roasted peppers)
Grilled courgettes and aubergine with salsa
Italian bread selection
Olive oils and balsamic selection

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Bowl food

Buttered mushroom ravioli
Glazed fennel & shaved parmesan
Ossobuco
Parmesan polenta
Saltimboca of sea bass
Rocket, sundried tomatoes & pinenuts

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Dessert buffet

Tiramisu
Exotic fruits
Montebianco chestnut puree
Accompanied by tray service of:
Pistachio, strawberry & vanilla ice cream

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Visit our Schools

18 - 22 OCTOBER 2010

The Taskforce and its partners are leading a major national campaign to persuade CEOs from all sectors to visit state schools and colleges during 18 – 22 October 2010 to have a practical and open conversation with Headteachers, teachers and young people.

It offers a chance for decision-makers from private, public and third sector organisations to hear about the work of schools, and to witness that work at first hand.

The campaign will bring Headteachers, teachers and employers together to discuss how they can work to provide young people with the inspiration, motivation, knowledge, skills and opportunities they want and need to achieve their potential.

Taking part is completely free and only requires two hours or so in the week of 18-22 October. For further details and to register to take part, visit: www.visitourschools.org

Guests



Host

Sir Martin Sorrell, CEO, WPP

Guests

Lucy Adams, Director, BBC People

David Arnold, Director, iCould

Yvonne Baker, CEO, STEMNET

Simon Bailey, CEO, The Brand Union in London

Lionel Barber, Editor, Financial Times

Alex Beard, Deputy Director, Tate

Richard Barrett, Director, Deloitte LLP

Brenda Bigland CBE, Headteacher, Lent Rise Combined School

Christine Blower, General Secretary, National Union of Teachers

Mick Brookes, General Secretary, NAHT

Nicky Brunner, Marketing Director, WorldSkills 2011

Deborah Bull CBE, Creative Director of ROH2, Royal Opera House

Ted Burke, CEO, Freshfields Bruckhaus Deringer LLP

Will Butler-Adams, Managing Director, Brompton Bicycle

*Anne Marie Carrie, Chair of the Educational Achievement Policy Committee,
Association of Directors of Children's Services*

Dominic Casserley, Managing Partner UK & Ireland, McKinsey

Jude Chin, Partner, KPMG LLP

Dame Julia Cleverdon DCVO CBE, Chair, Teach First

Sally Costerton, CEO, Hill & Knowlton

David Cruickshank, Chairman, Deloitte LLP

Eric Daniels, CEO, Lloyds TSB

Peter Dart, Director, WPP

Crispin Davis, CEO, Reed Elsevier

Ian Davis, Non-Executive Director, BP

Joanne Denney-Finch, CEO, IGD

Martin Doel, CEO, Association of Colleges

Terry Duddy, CEO, Home Retail Group

David Frost, Director General, British Chambers of Commerce

Paul Drechsler, Chairman and CEO, Wates

David Docherty, CEO, Council for Industry in Higher Education

Nick Fuller, Head of Education, London 2012

Bernard Gray, Chairman, TLS Education

Emma Harrison, Chair, A4e

Barbara Hearn OBE, National Children's Bureau

Jim Hodgkins, Managing Director, Marketing, Experian

Chris James, Professor of Education, University of Bath
Clive Jones CBE, Chairman, London Metropolitan University
Chris Keates, General Secretary, NASUWT
Rod Kenyon OBE, Chair, Diploma Employer Champions Network
Justin King, CEO, J Sainsbury
Emma Knights, CEO, National Governors' Association
Sam Laidlaw, CEO, Centrica
Peter Lambert OBE, Deputy CEO, Business in the Community
Richard Lambert, Director General, CBI
Graham Lane, Chair, Diploma Development Partnership Chairs
Dr Brian Lightman, General Secretary elect,
Association of School and College Leaders
Dr Vanessa Lawrence CB, Director General, Ordnance Survey
Patrick Leeson, Director of Education and Care, Ofsted
Joanna Mackle, Director of Public Engagement, British Museum
John Neill CBE, CEO, Unipart Group
Jim O'Neill, Head of Global Economic Research, Goldman Sachs;
Chairman, SHINE
Robert Peston, Business Editor, BBC
Kieran Poynter, Non-executive Director, Nomura
Lord David Puttnam of Queensgate
Sir Mike Rake, Chairman, BT and UK Commission for Employment and Skills
Liz Reid, CEO, Specialist Schools Academies Trust
Dame Fiona Reynolds DBE, Director General, National Trust
Mark Richards, Deputy Head, Queen Anne's School
Patrick Roach, Asst. General Secretary, NASUWT
Sir Jim Rose
Sir John Rose, CEO, Rolls-Royce
Anthony Salz, Executive Vice Chairman, Rothschild
Tim Smit CBE, CEO, Eden Project
Prof Steve Smith, President, Universities UK
Lady Christiana Sorrell
Declan Swan, CEO, Institute of Education Business Excellence
Miles Templeman, Director General, Institute of Directors
Richard Thornhill, Exec. Headteacher, Loughborough Federation of Schools
Ian Valvona, Acting Deputy Director, Employer and
External Relations Division, Department for Education
Simon Waugh, CEO, National Apprenticeship Service
Bob Wigley, Chairman, Yell Group
Rod Wilkes, CEO, Chartered Institute of Marketing
Colin Willman, National Vice Chairman, Federation of Small Businesses

The Taskforce Partnership Board



Alliance of Sector Skills Councils - John McNamara, Chief Executive
Association of Colleges - Martin Doel, Chief Executive
Association of School and College Leaders - Dr John Dunford, General Secretary
Business in the Community - Peter Lambert OBE, Deputy Chief Executive
British Chambers of Commerce - Tim Hutchings, CEO Hertfordshire BCC
CBI - James Fothergill, Head of Education & Skills
Department for Education - Stephen Meek, Director of the Young People
Qualification Strategy and Reform group
Diploma Development Partnerships - Gareth Cadwallader,
Chair of the IT Diploma Development Partnership
Edge Foundation - David Lane, Acting Chief Executive
Federation of Small Business - John Wright, National Chairman
Institute of Directors - Miles Templeman, Director General
Institute of Education Business Excellence - Declan Swan, Chief Executive
Heads, Teachers and Industry - Anne Evans OBE, Chief Executive
Young People's Learning Agency - Rob Wye, National Director
NAHT - Mick Brookes, General Secretary
NASUWT - Chris Keates, General Secretary
National Apprenticeship Service - Simon Waugh, Chief Executive
National College of School Leadership - Steve Munby, Chief Executive
National Children's Bureau - Barbara Hearn OBE, Deputy Chief Executive
React (Local Government Association)- John Freeman CBE, Director
STEMNET - Yvonne Baker, Chief Executive
Specialist Schools and Academies Trust - Liz Reid, Chief Executive
School Governors' One-Stop Shop- Steve Acklam, Chief Executive
Teaching Awards - Caroline Evans, Chief Executive
Trades Union Congress - Brendan Barber, General Secretary
UK Commission Employment and Skills - Chris Humphries, Chief Executive

The Taskforce Trustees



Anthony Salz (Co-Chair)	Executive Vice Chairman, Rothschild
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Richard Lambert	Director General, CBI
Lesley Longstone (observer)	Director General of Young People, Department for Education
Don Robert	CEO, Experian
Sir John Rose	CEO, Rolls-Royce
Richard Thornhill	Exec. Headteacher, Loughborough Federation

The Taskforce Directors

Nick Chambers	Director
Dr Anthony Mann	Director of Policy and Research

Working Together for Young People

Trustees and Partnership Board Joint Statement



We know that

- when employers and schools and colleges work well together, everybody can benefit – especially the learners.
- young people enjoy learning when it involves employers, value the employers' expertise and are motivated by the challenge of working on real-life projects.
- employer involvement in activities such as mentoring and work experience can increase academic attainment.
- bringing employers into the classroom gives young people a broader and deeper understanding of the many careers open to them, and helps them to understand how to achieve their job of choice.
- employers who support work-related learning know that they are helping to equip young people with the knowledge and attitudes that they themselves most value.
- schools and colleges overwhelmingly want more involvement from employers, across the curriculum and across all age groups.
- teachers can gain much from staff development opportunities, such as mentoring, offered by employers.
- there is a connection between school performance and the strength of the governing body, and that many of the skills essential to effective governance are found in abundance in neighbouring workplaces.
- working directly with schools and colleges can make employee recruitment cheaper and easier.
- working with schools and colleges can improve employee motivation; provide excellent opportunities for staff development; and enhance an employer's reputation across the community.
- it has never been easier for employers and schools and colleges to work together, and there is a real appetite on both sides.
- the changing economy means that it has never been more important.



OUR VENTURE

Speakers for Schools will be a not-for-profit, online speaker bureau (www.speakers4schools.org) whose aim is to increase the flow of inspirational speakers into disadvantaged state schools.

The speakers would talk about the big issues of the moment, important stuff that's not necessarily on the official school curriculum, or how their own careers can give clues to the opportunities available to a younger generation. The basic aim is to excite and motivate kids, in a general sense.

It will be a bridge between prominent individuals keen to share their knowledge and experience with young people and schools lacking the confidence or the resources to approach them.

WHO WE ARE

Established by Robert Peston with the help of the Education and Employers Taskforce and the design agency Miura. The founder speakers include Damon Buffini, Lord [Mervyn] Davies, Charles Dunstone, Huw Edwards, Andy Haldane, Richard Lambert, Martha Lane Fox, Simon Lewis, William Lewis, Sir Gus O'Donnell, Jim O'Neill, Sir Stuart Rose, Roland Rudd, Sir Martin Sorrell and Robert Swannell.

THE NEXT STEP

Speakers for Schools will launch 18-22 October: the same week as the Taskforce's Visit our Schools campaign. If you are interested in more information, contact s4s@educationandemployers.org

Next steps



If you would like to get involved with the Visit our Schools campaign, please register via the website:

www.visitourschools.org

For a one-stop guide to all aspects of employer engagement, visit :

www.teachers-guide.org

or

www.employers-guide.org

If you would like to find out more about the Taskforce or Speakers4Schools, or wish to get involved, contact Nick Chambers at:

info@educationandemployers.org

020 3206 0510