

Taskforce NEWS

The newsletter of the Education and Employers Taskforce

July 2013 - Issue 11

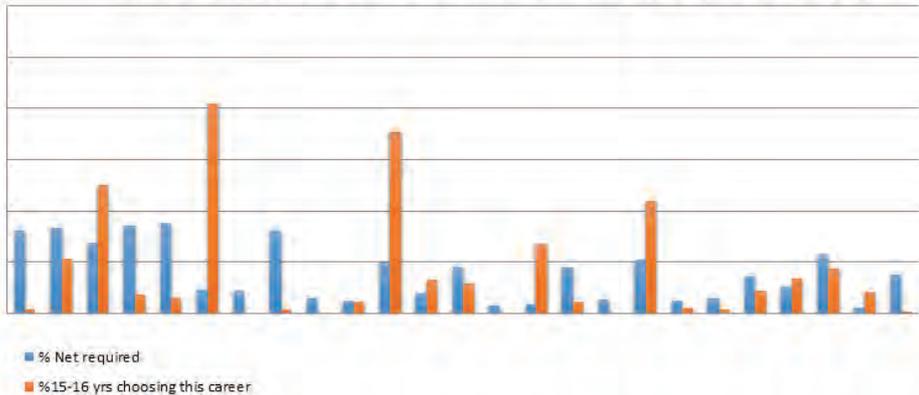
Education
AND
Employers

inspiringthe**future**.org

Including
"Design &
Manufacturing
Week"

NEWS

Labour Supply and Demand Amongst Young People (15-16yrs)



In this edition:

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- Inspiring the Future sees massive demand from schools and colleges
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- School Governance needs to be simplified and upskilled
- New volunteer options – help with CVs and interviews
- Apprenticeships – what young people need to know
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Aspiration and reality have Nothing in Common

Teenagers' aspirations at 14, 16 and 18 have almost 'Nothing in Common' with the realities of the UK job market a new Education and Employers Taskforce report shows. The report was unveiled at an evening reception hosted by Sir Martin Sorrell, CEO WPP at the British Museum in London.

Full report:

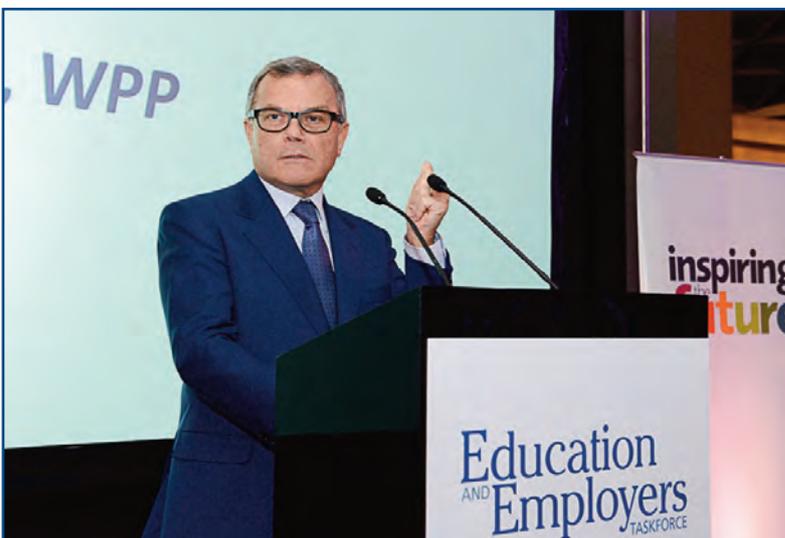
http://www.educationandemployers.org/media/18037/nothing_in_common_final.pdf

BBC News 'Teenage mismatched job ambitions':

<http://www.bbc.co.uk/news/education-21762564>

See photographs:

http://www.flickr.com/photos/edu_employers/sets/72157633082972707/



Sir Martin Sorrell, CEO of WPP speaking at the launch of Nothing in Common.



ASCL General Secretary Brian Lightman speaking at the launch of Nothing in Common.

NEWS

Education Select Committee says school governance needs to be simplified and upskilled

The Education Select Committee report on School Governing Bodies has been published today and its main findings are that school governance needs to be simplified, upskilled and more businesses should encourage their staff to become school governors.

We are delighted to announce the partnership of Inspiring the Future and SGOSS Governors for Schools to offer being a school governor as an Inspiring the Future volunteering option to diverse people from all jobs, careers and professions. Visit: <http://www.inspiringthefuture.org/>

Read the Education Select Committee report:

<http://www.publications.parliament.uk/pa/cm201314/cmselect/cmeduc/365/36502.htm>

The Education and Employer Taskforce's Expert Group on Governance reported similar findings in 2010:

<http://www.educationandemployers.org/media/7600/policy%20recommendations%20of%20the%20expert%20working%20group%20on%20school%20governance%20and%20membership.pdf>

BBC News 'Sack inadequate governors': <http://www.bbc.co.uk/news/education-23163838>

School-age employer contacts pay off

The more employer contacts young people had whilst they were in school, the more they are likely to earn when in full-time employment as young adults, says new research. In March, the internationally influential peer-reviewed Journal of Education and Work published findings of the Taskforce research team illustrating the connection between employer contacts arranged through school (such as work experience, careers talks, workplace visits) and later wage premiums of up to 18%.

To see the analysis and read the article:

<http://www.educationandemployers.org/research/taskforce-publications/wage-premiums/>

Inspiring the Future massive demand from schools and colleges

Inspiring the Future is gaining ever greater momentum, with the spread of state schools, colleges and employers expanding every day. Our new 3 minute film explains the impact of the programme: <http://www.inspiringthefuture.org/>

Out of 3,600 secondary schools and colleges in the country more than half have already signed up for Inspiring the Future and we're delighted that this free scheme is supported by all the main employer and education bodies. Many schools are holding careers events over the summer term and planning now for next year.

Top 10 most 'in demand' ITF volunteers

- Social Media/Enterprise Social Network Consultant, Capgemini
- Microbiology Laboratory Manager, Imperial College NHS Trust
- Community Engagement Manager, BAM Construct
- Clinical Senior Lecturer Rheumatology and General Medicine, Imperial College
- Senior Policy Advisor, Cabinet Office
- Publisher, Profile Books
- Entrepreneur, SupaTuck
- Technical Evangelist, Microsoft
- Investment Banker, Standard Chartered Bank
- Assistant Product Manager, L'Oreal



Volunteer Selina Yankson, says: "Exposure to professionals through Inspiring the Future, who can translate their energy and passion about what they do into practical insights and guidance, is one of the most powerful ways in which schools can foster the enthusiasm of their students and genuinely raise their career aspirations."

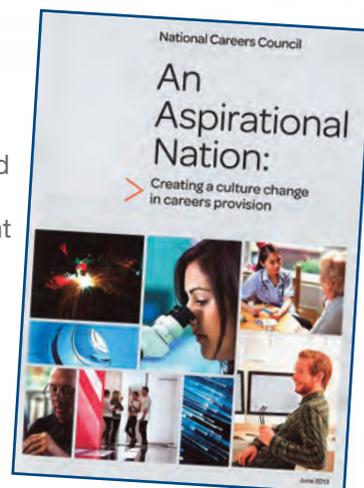
What you need to know about careers, National Careers Council report out

A major new report has been published by the National Careers Council making recommendations for Government and employers on how they could support schools and colleges in meeting their new statutory duty. Inspiring the Future features in this report which says that young people in school need to meet employers and people from different jobs to broaden their horizons and aspirations.

Read the full An Aspirational Nation careers report: <http://tinyurl.com/khzo0l4>

Teenagers need 'face-to-face' careers advice, BBC:

<http://www.bbc.co.uk/news/education-22771846>



New! Help with CVs and interviews

Inspiring the Future is expanding the range of volunteering opportunities available through Inspiring the Future. We are launching new volunteering options of help with CVs and interviews in schools, aimed at guiding students to increase their employability. These activities give young people invaluable practical help with gaining Higher Education, Apprenticeship and training places as well as jobs and work experience.

To find out more:

<http://www.inspiringthefuture.org/employers-volunteers/mock-interviews-cv-workshops.aspx>

Hear about a CV Workshops and Mock Interviews day at Ninestiles Schools in Birmingham

Jeanette Smith Assistant Principal at Ninestiles School: <http://vimeo.com/69468222>

Tim Kilbride Assistant Principal of Ninestiles school: <http://vimeo.com/69468217>



Tim Kilbride of Ninestiles School



Selena Monk - inspiring the future volunteer

Inspiring the Future is recruiting 1000s of Apprentices

In partnership with the National Apprenticeship Service (NAS) Inspiring the Future is recruiting Apprentices ready and willing to talk with pupils about Apprenticeships in schools and colleges. Apprentices come from the worlds of fashion to furniture making, graphic design to engineering.

20 Apprenticeships careers fairs this summer

As part of this recruitment drive this summer there are 20 Apprenticeships focused careers fairs taking place around England from Southampton to Sunderland for young people aged 16 - 18. These fairs will each have 250 to 1,000 young people attending to talk about Apprenticeships.

Will Butler-Adams, Chief Executive of Brompton Bicycle: "Businesses like mine succeed or fail on the basis of finding the right staff. The great thing about taking part in a careers fair through Inspiring the Future is that it's an easy way to tell young people about the opportunities available and what they need to do in order to become good candidates. Giving them information while they are still in the education system is vital. Most apprentices are not much older than the school or college students, so they communicate on the same wavelength and make jobs seem attainable and desirable."

Aston Martin Inspires the Future of design

In its Centenary year British sports car manufacturer Aston Martin visited William Morris Sixth Form in Hammersmith to talk with pupils about working in the automotive industry and apprenticeships. This visit was arranged via Inspiring the Future.

Aston Martin's CEO, Dr. Ulrich Bez, said: "We provide a useful link between schools and industry that helps to develop creativity and support potential careers. We hope that our efforts will not only inspire the future workforce, but will also support the UK's competitiveness in global business."

Raj Bains, Assistant Principal at William Morris Sixth Form on Inspiring the Future <http://www.youtube.com/watch?v=g8XMpTwqXcU>

Bal Choda, from Aston Martin on why he volunteers with Inspiring the Future http://www.youtube.com/watch?v=Y3u_OgY2BTg



Bal Choda of Aston Martin speaks to pupils at William Morris Sixth Form about Apprenticeships

Design and Manufacturing Week

Do you design or make things? Inspiring the Future is running a new national Design and Manufacturing Week in 2014 to help young people understand the range of jobs and careers available.

Whether you design or make; airplanes, bicycles, boats, books, cars, ceramics, clocks, clothes, furniture, glassware, high-tech engineering, jewellery, mobile apps, shoes, textiles, websites or whatever requires good design and craftsmanship young people in school and colleges want to meet you to hear about your job.

Design and Manufacturing Week is looking for employees at all levels - from Apprentices and graduate recruits to CEOs – from organisations that design and/or makes things, whether major employers or enterprising SMEs.

To join the mailing list and/or get involved email us:
designandmanuf@inspiringthefuture.org



Founding chairman Education and Employers Taskforce knighted

Anthony Salz, founding chairman of the Education and Employers Taskforce has been knighted in the Queen's Birthday Honours. Others knighted include Brendan Barber, former TUC general secretary who was a member of our Partnership Board and Charlie Mayfield, chairman of John Lewis and the UK Commission for Employment and Skills who recently hosted our CEO/Chairman's panel on education and skills.

Read the full 2013 honours list:
<http://www.guardian.co.uk/uk/2013/jun/15/queens-birthday-honours-obe>

NEWS

Professor Alison Wolf: employer contact matters

Watch Professor Alison Wolf, key architect of the government's work experience policy, explains why it is so important that young people get to find out about the workplace at 11-16 as well as at post-16: : <http://www.youtube.com/watch?v=AxEyZqDoShk>

If you are looking to develop business cases, we have some excellent **research** that can really help to show the benefits of Inspiring the Future.

Taskforce Research Conference 2014 keynote announced

The Taskforce's annual research conference will take place on Thurs 23 January 2014 in London. This year's keynote speaker is Andreas Schleicher, Deputy Director for Education and Skills and Special Advisor on Education Policy, to the OECD's Secretary-General.

Watch this space for further details: <http://www.educationandemployers.org/research/research-conference-2014/>

Education and Employers Taskforce free seminar series

Capitalising on the Social or Socialising the Capital? Employee Volunteering in Education, by Dr Judy Mathuri, Nottingham University Business School, University of Nottingham on Fri 19 July 2013.

Young People's Backgrounds, Aspirations and Outcomes: Identifying Patterns, Seeking Explanations, Proposing Solutions, by Dr Scott Yates, De Montfort University on Thurs 26 Sept 2013.

The OECD's Skills beyond School project: reflections on the position in England, by Dr Andrew McCoshan, Independent Researcher and Consultant on Fri 18 Oct 2013.

The venue for all three seminars is the Taskforce's central London office, please email **Baljinder.Virk@educationandemployers.org** to reserve a free place.

