



The following slides capture the findings from an Autumn 2007 Edcoms survey for BITC of 400 senior school leaders, split between from primary and secondary schools. The survey explores the extent of school engagement with private business, benefits of engagement to the school and to business, interest in greater engagement, and barriers to securing higher levels of business involvement. [www.educationandemployers.org](http://www.educationandemployers.org)





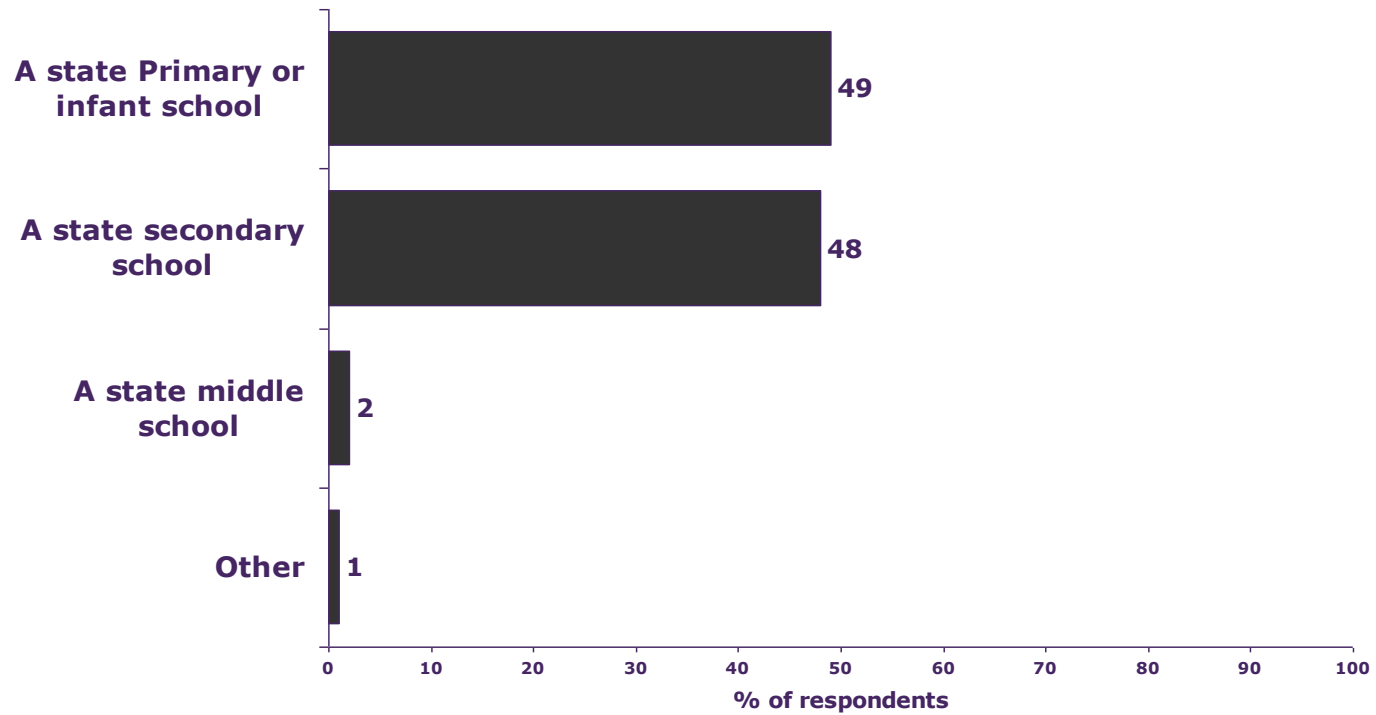
EdComs  
Conference

Business in schools research findings  
(weighted data)

12<sup>th</sup> November 2007

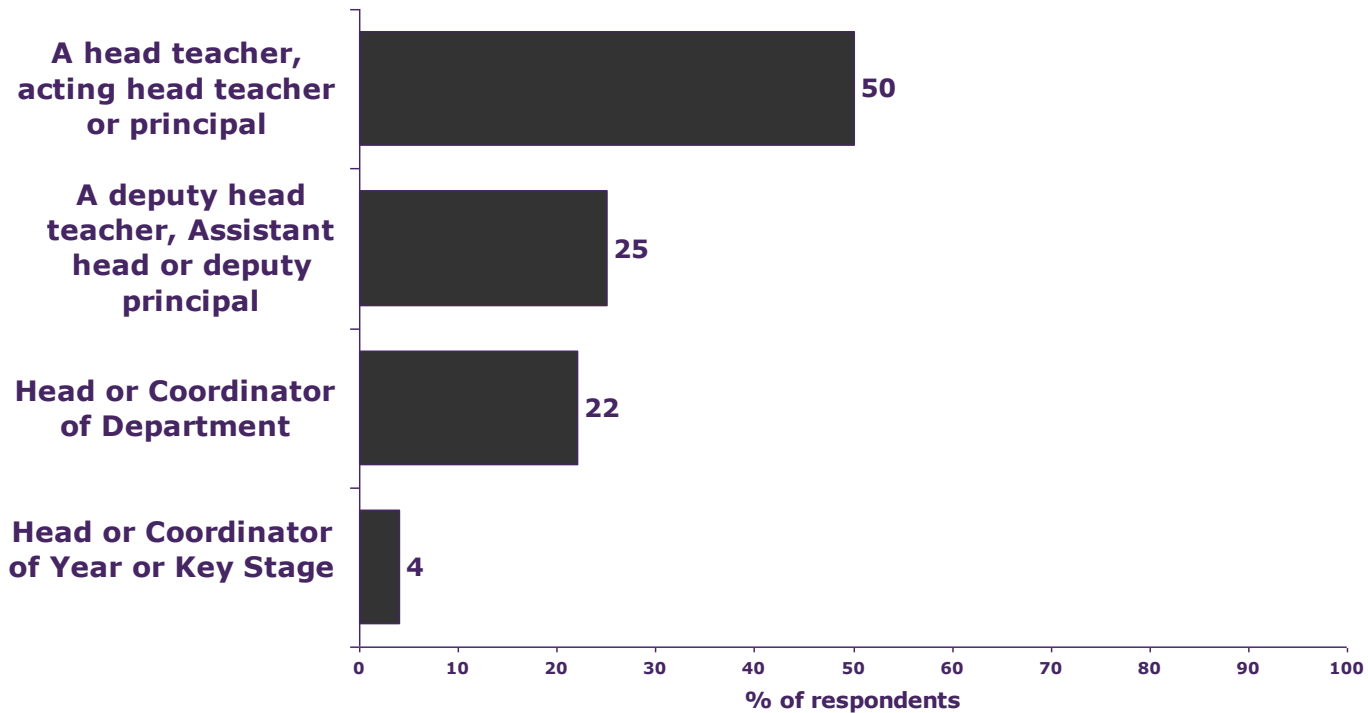


# School profile





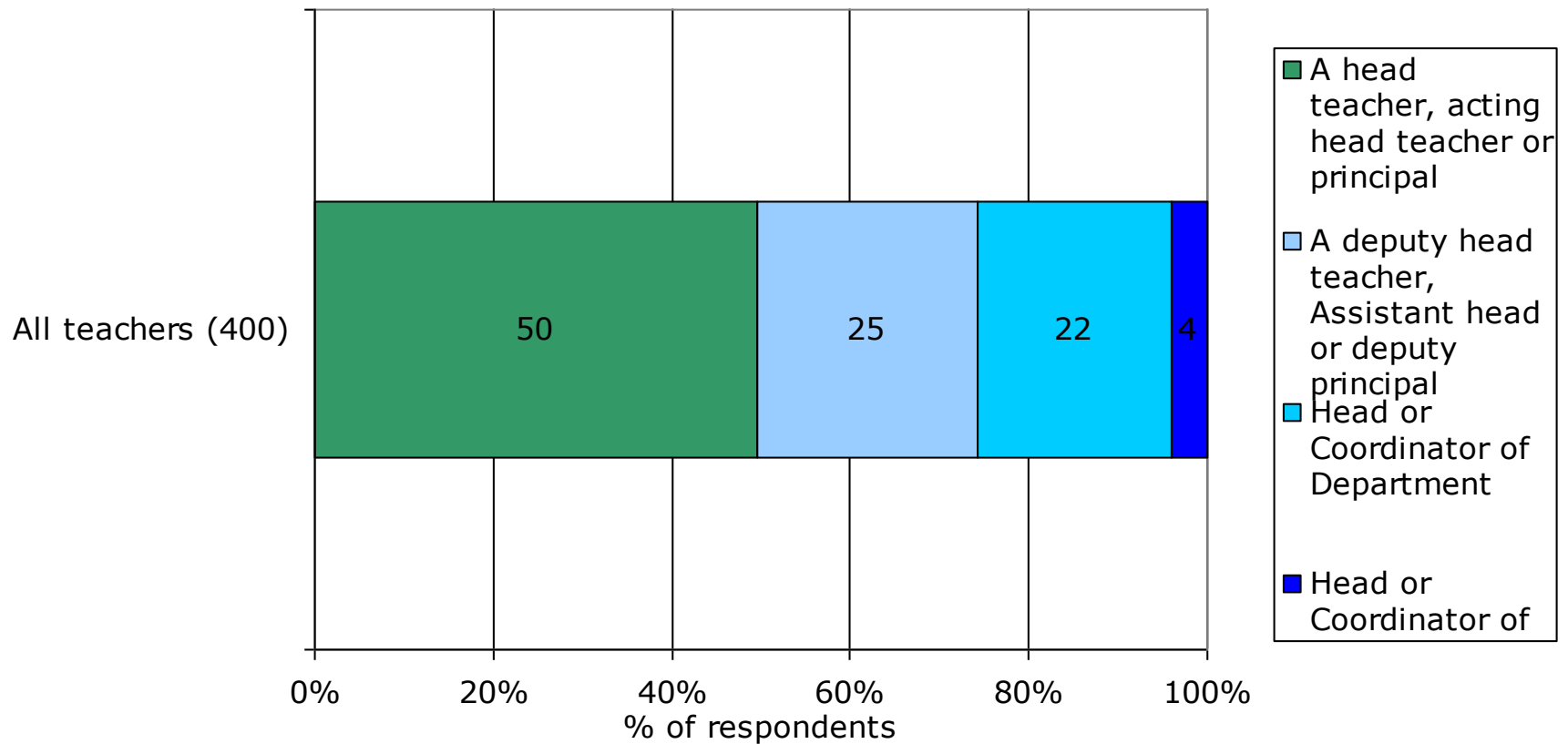
# Participant profile





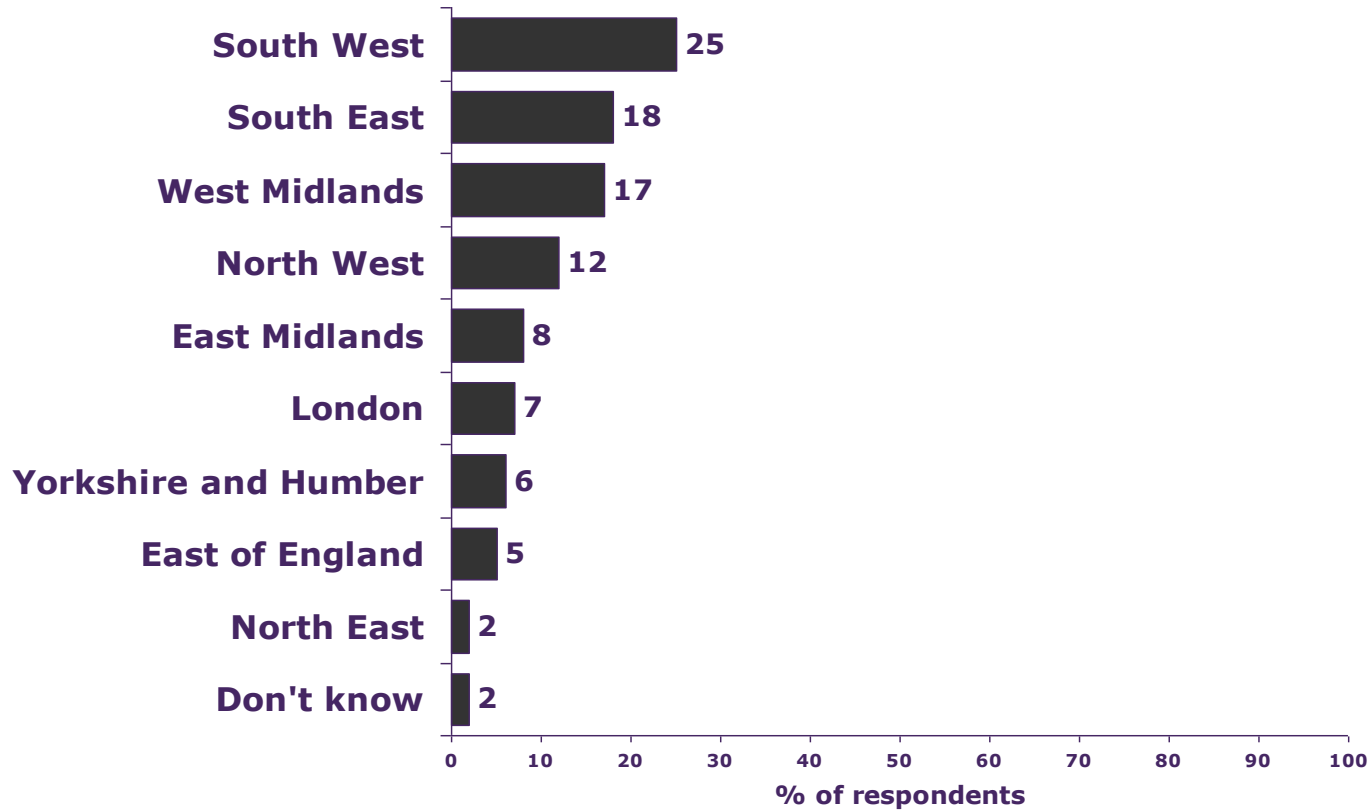
# Participant profile

*Same data as previous slide in a different format*





## Regional profile



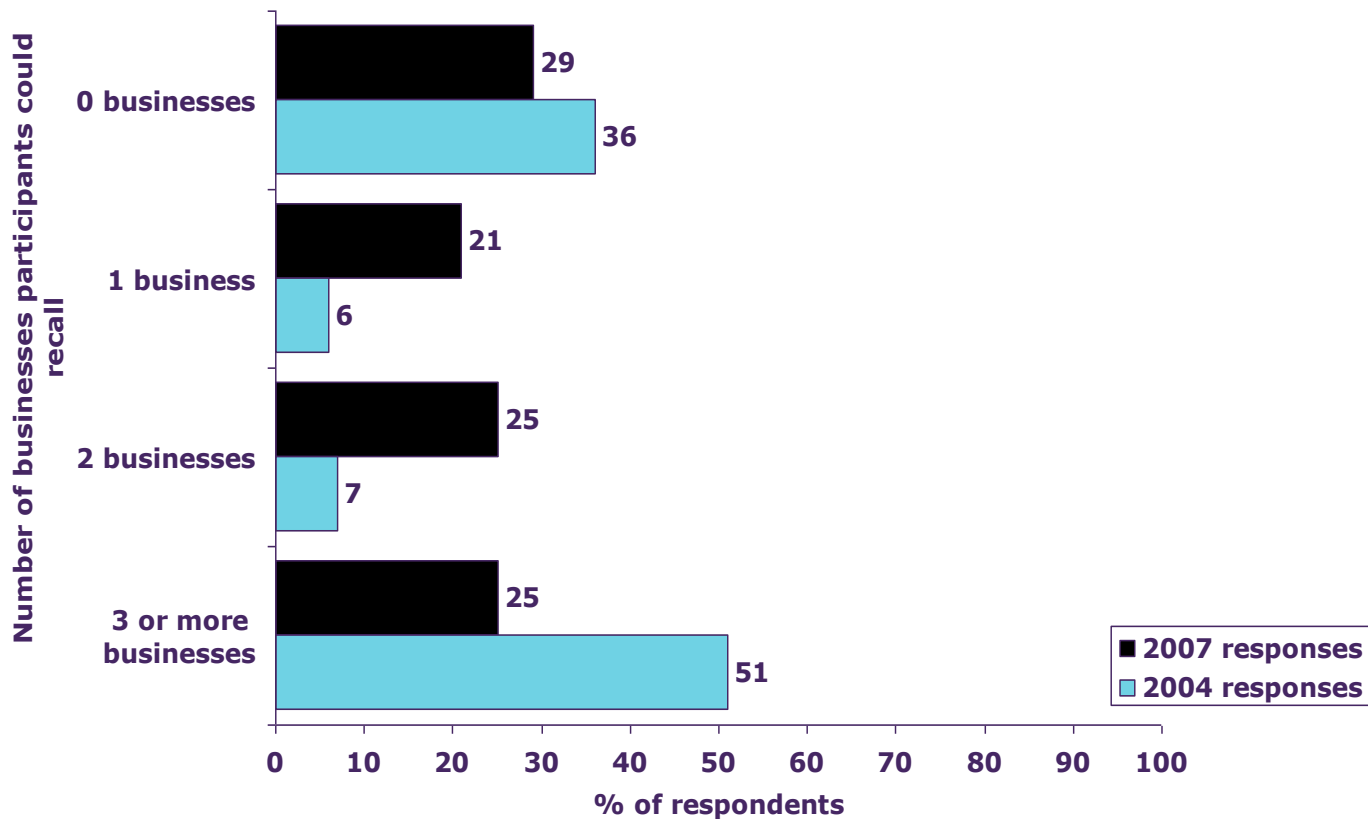


Q4



Q4. So firstly, could you know please tell me the names of up to five businesses who have become involved with your school in some way over the past two years.

*All responses*

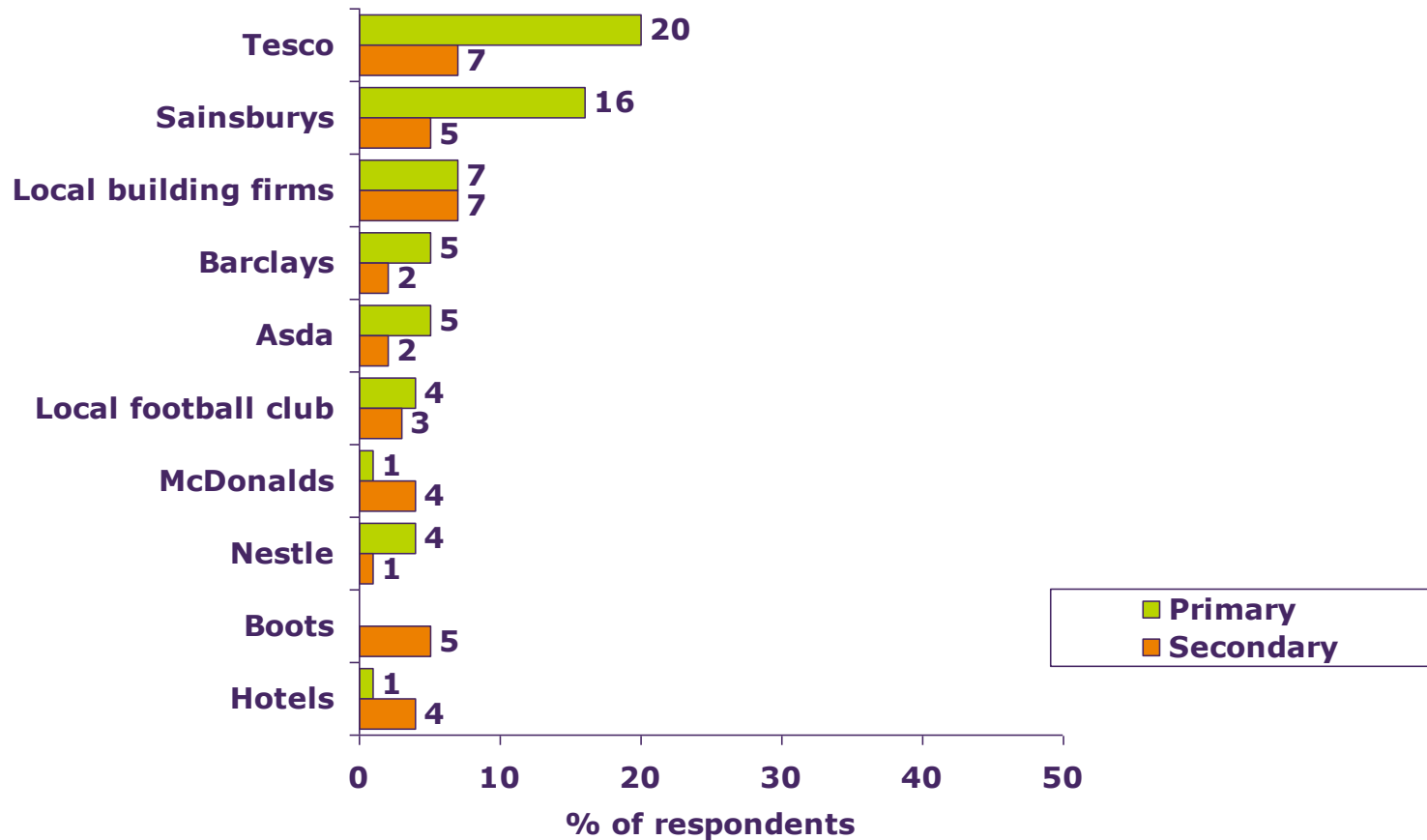






Q4. So firstly, could you know please tell me the names of up to five businesses who have become involved with your school in some way over the past two years.

Q4 cont. – responses from all primary and secondary schools



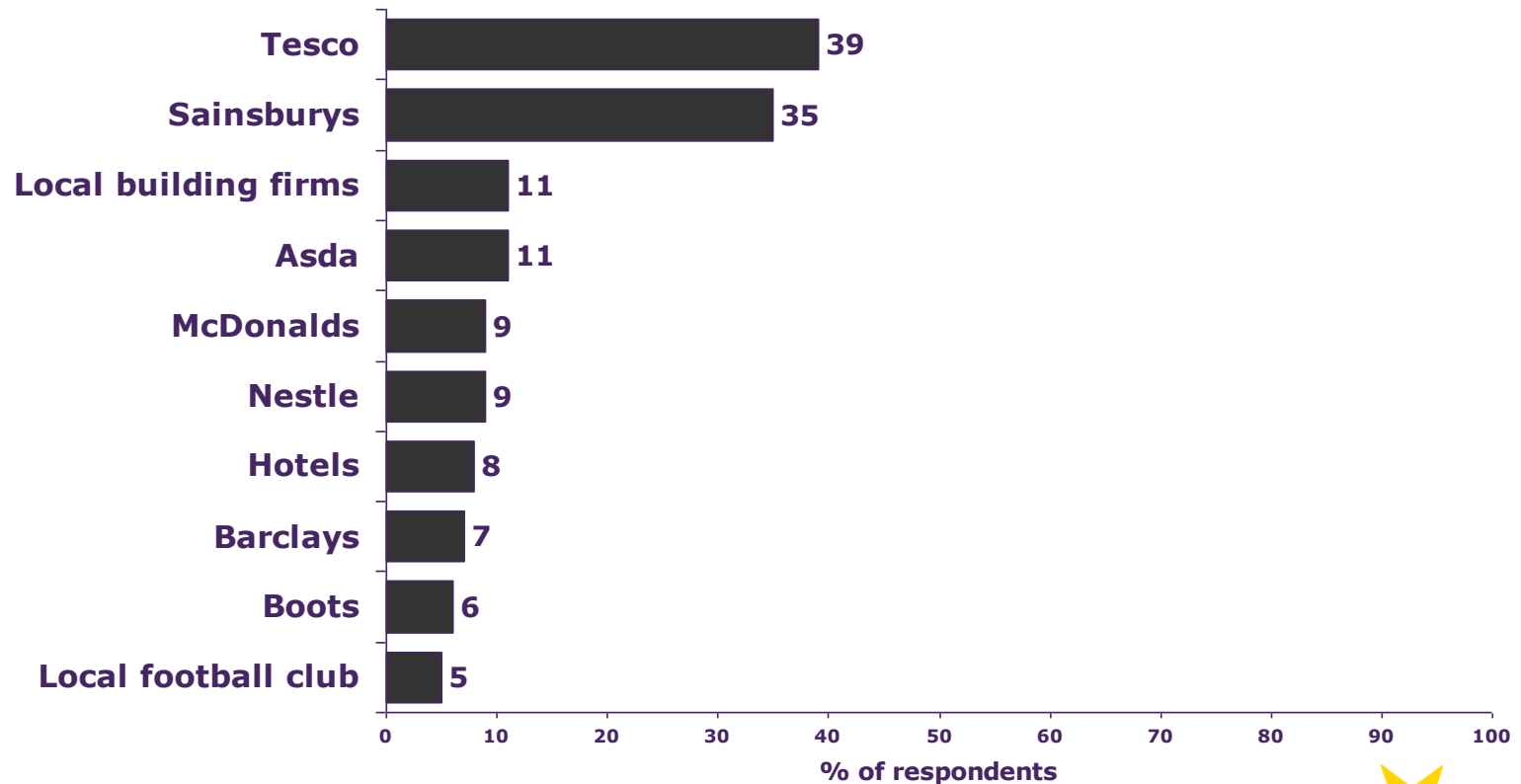
Open response

<sup>9</sup> Base: Primary teachers (198), secondary teachers (193)



Q4. So firstly, could you know please tell me the names of up to five businesses who have become involved with your school in some way over the past two years.

*Q4 cont. – responses from all respondents who names 3 or more businesses involved with their schools*



Open response

Base: All teachers who could name three or more businesses their school was involved with (98)

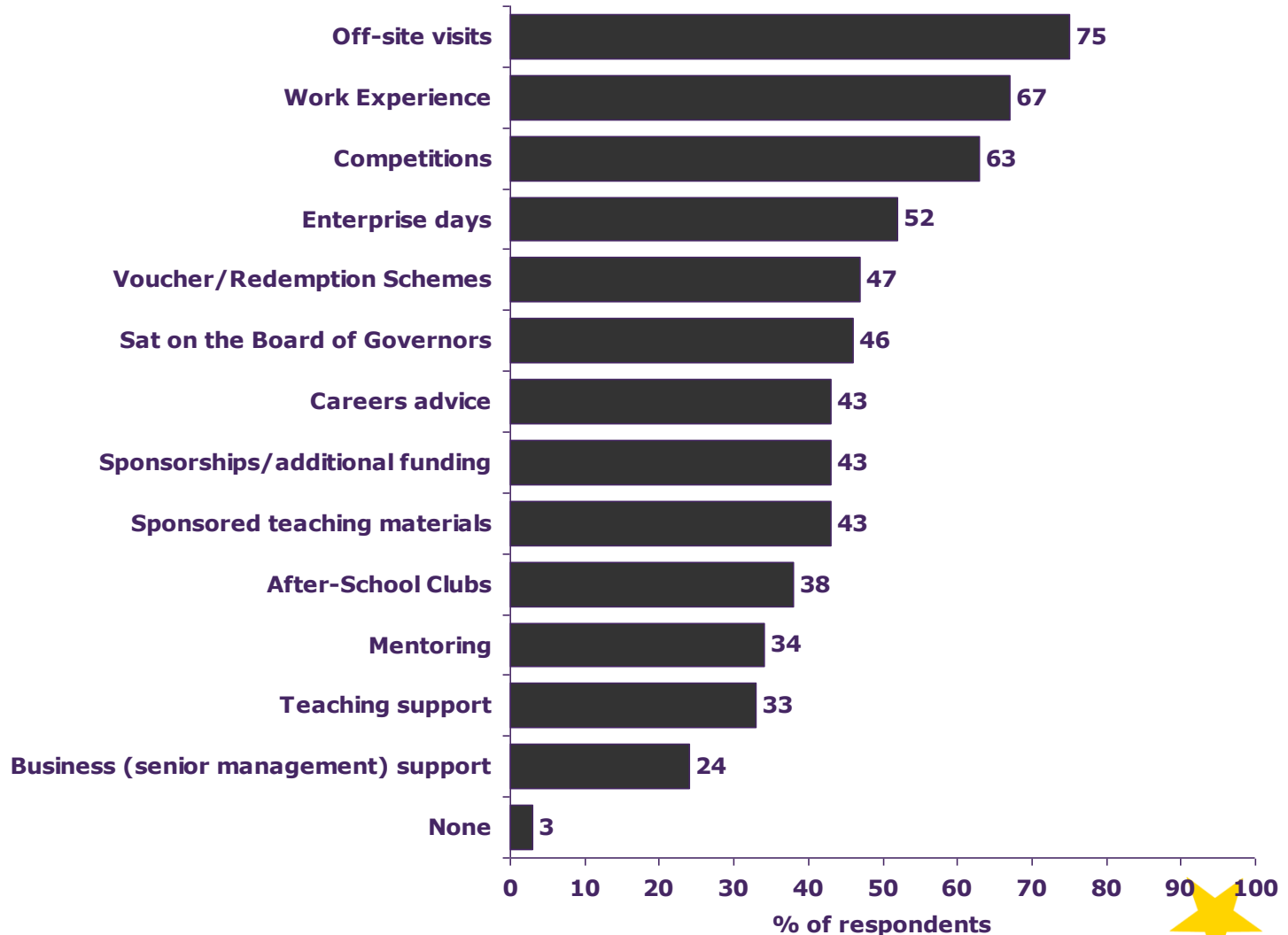


Business  
involvement in  
your school

Q5



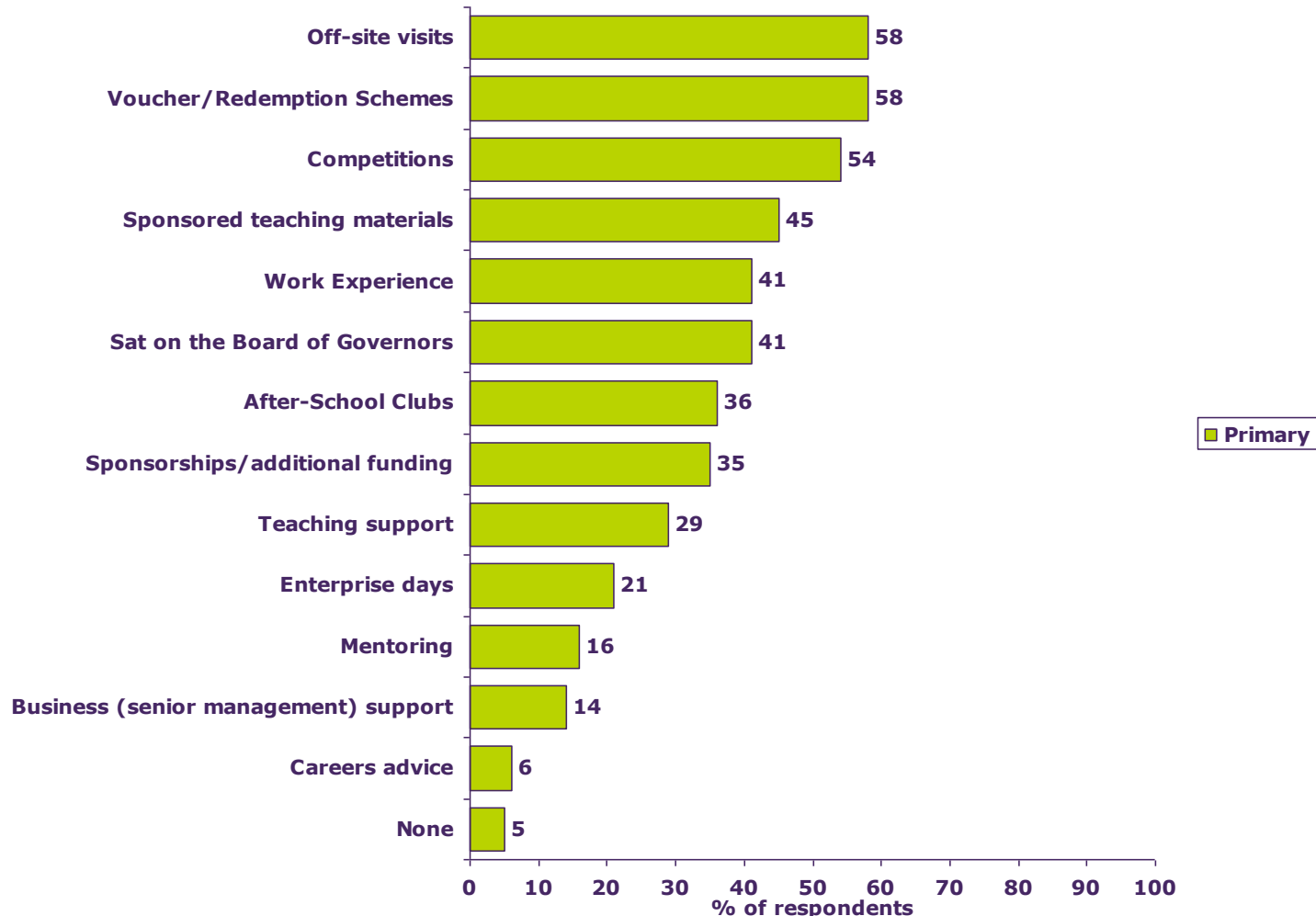
Q5. I'm now going to read out some ways in which businesses can become involved with schools and I'd like you to tell me which of them have applied to your school in the last two years.





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### Q5 cont. – Responses from all primary schools

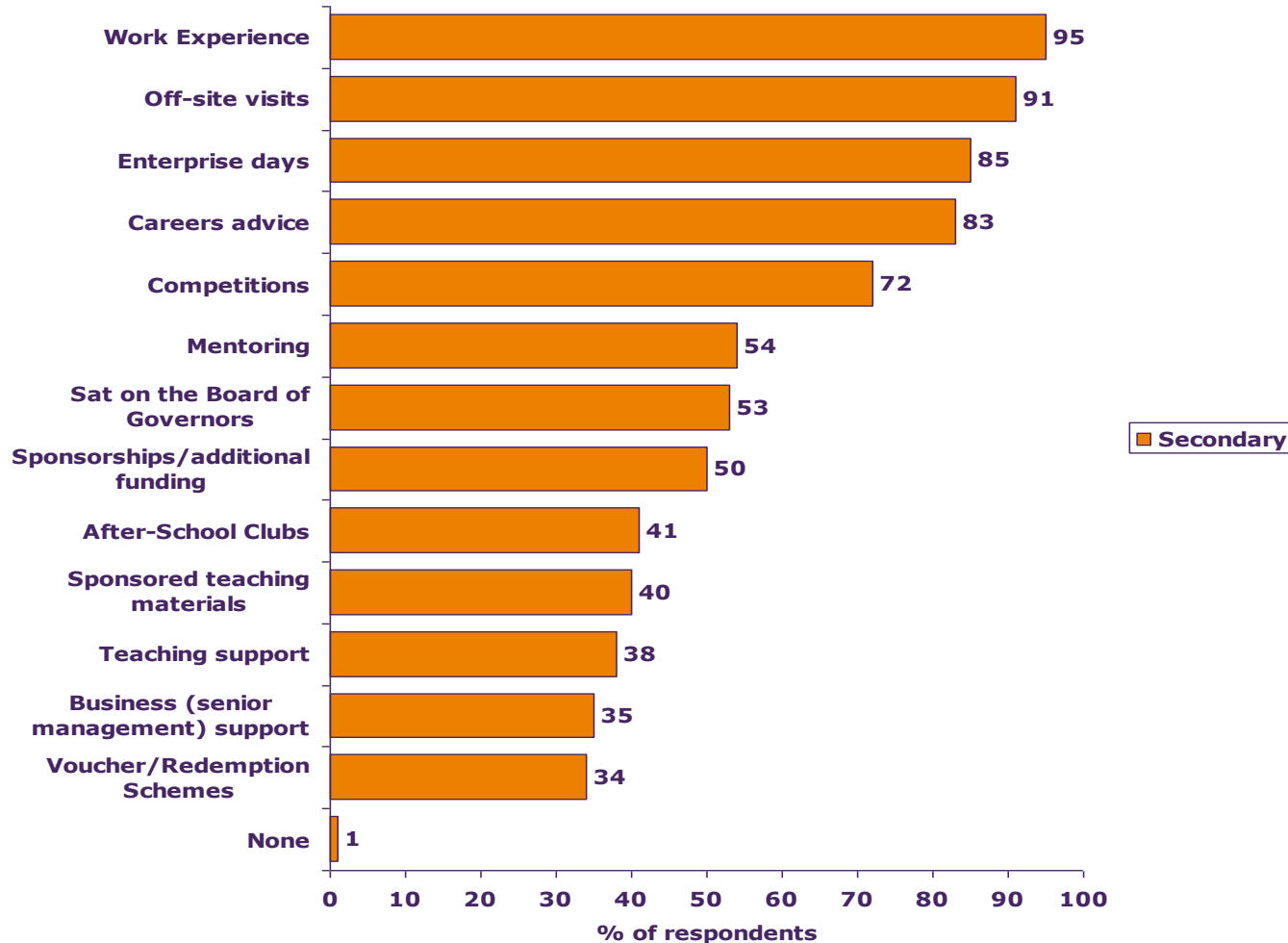


Multiple response  
Base: Primary school teachers (198)



Q5. I'm now going to read out some ways in which businesses can become involved with schools and I'd like you to tell me which of them have applied to your school in the last two years.

### Q5 cont. – Responses from all secondary schools



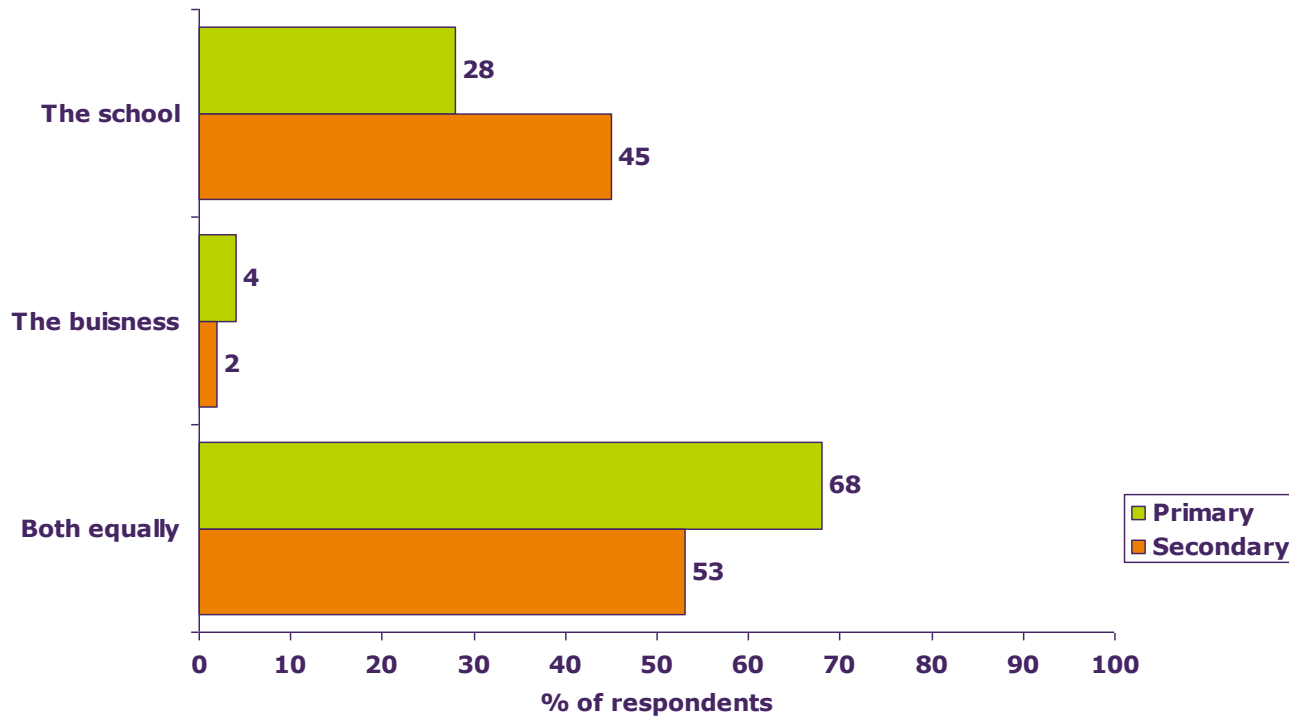
Multiple response  
Base: Secondary school teachers (193)



Q6



Q6. Following your school's involvement with businesses over the last 2 years, overall, who do you think has benefited the most? Would you say it was..



Single choice

<sup>16</sup>Base: Primary teachers (198), secondary teachers (193)



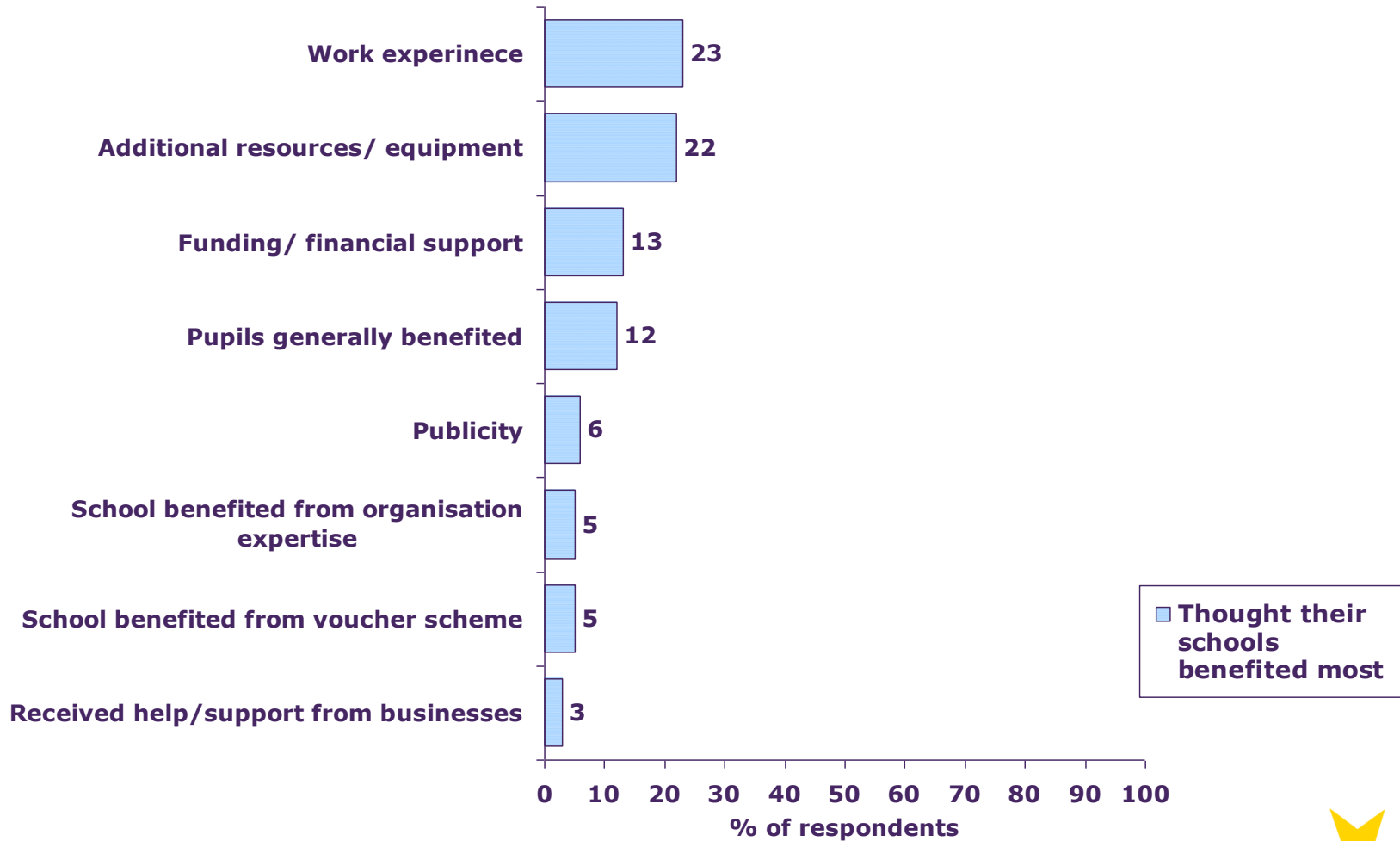


Q7



Q7. Why do you say that?

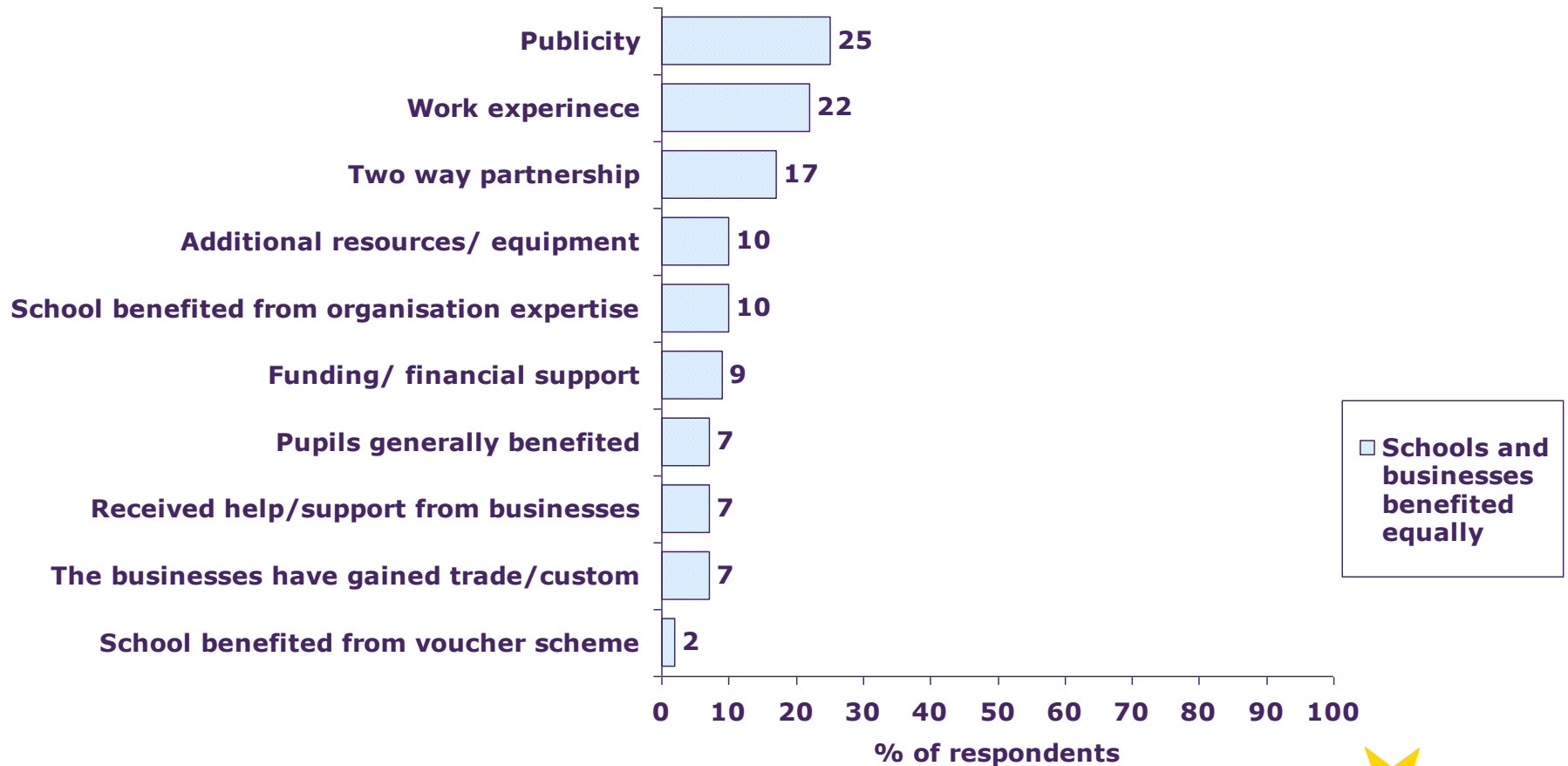
*Responses from those who felt schools benefited most*





Q7. Why do you say that?

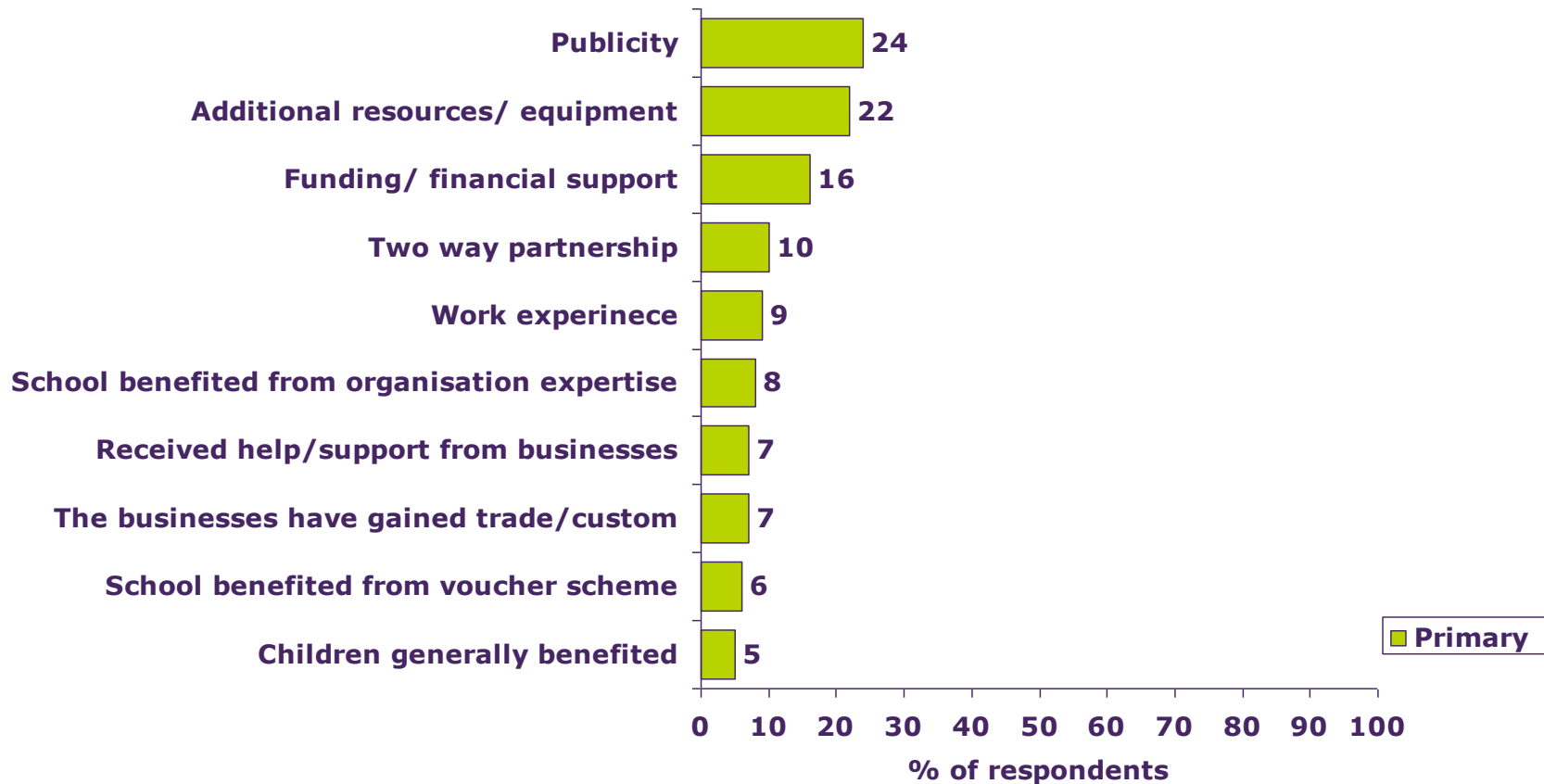
*Q7 cont. – responses from those who felt that their school and the businesses benefited equally*





Q7. Why do you say that?

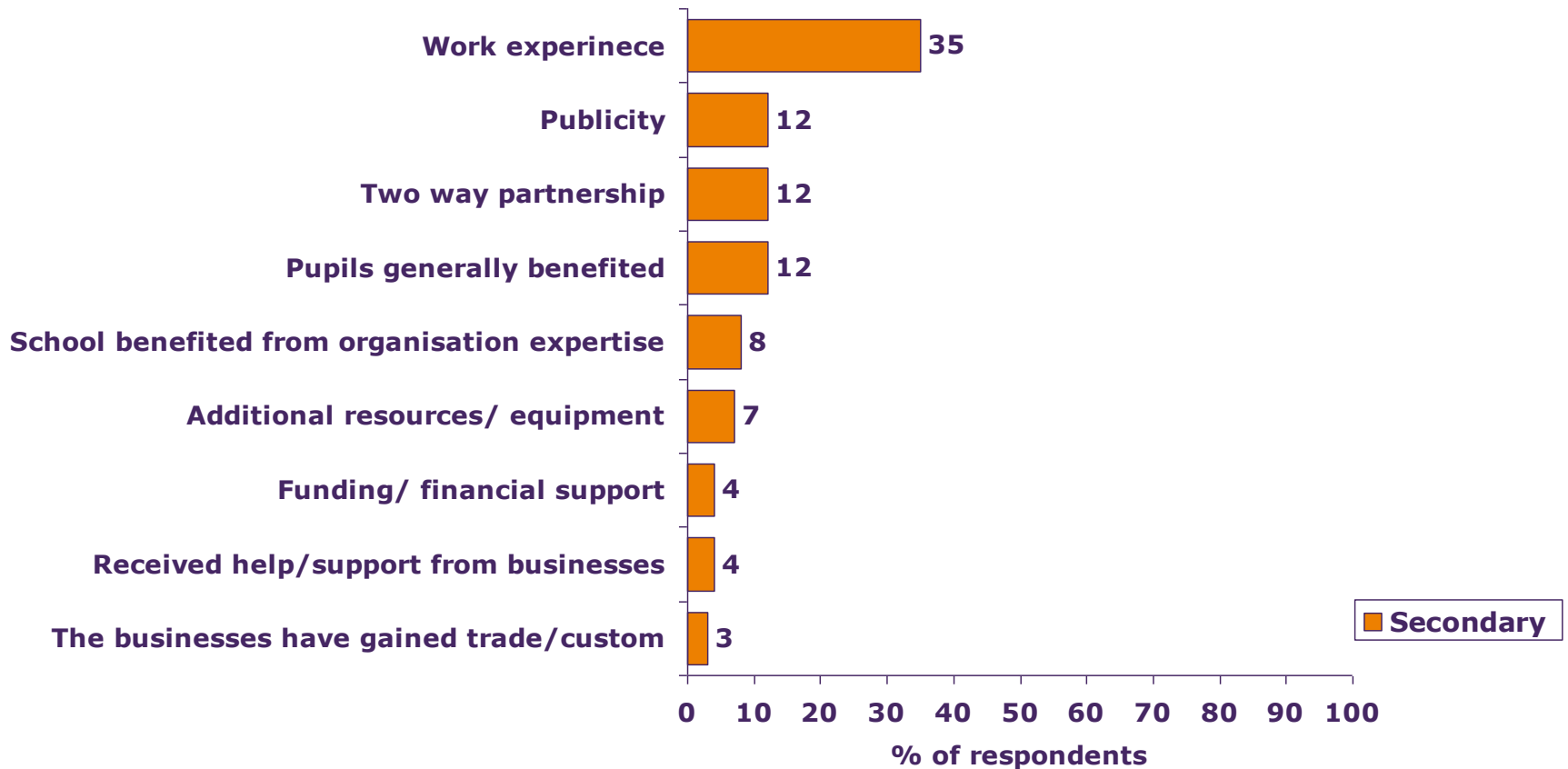
Q7 cont. – responses from all primary schools





Q7. Why do you say that?

Q7 cont. – responses from all secondary schools

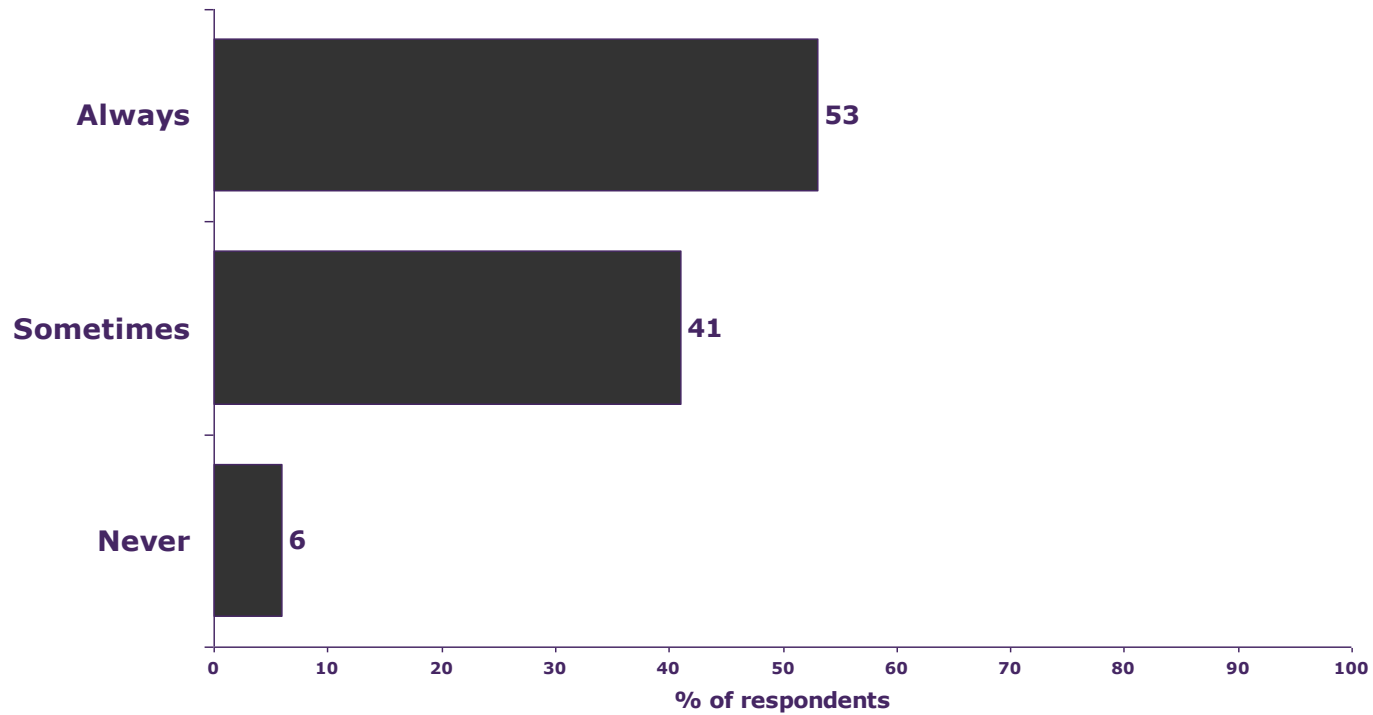




Q8



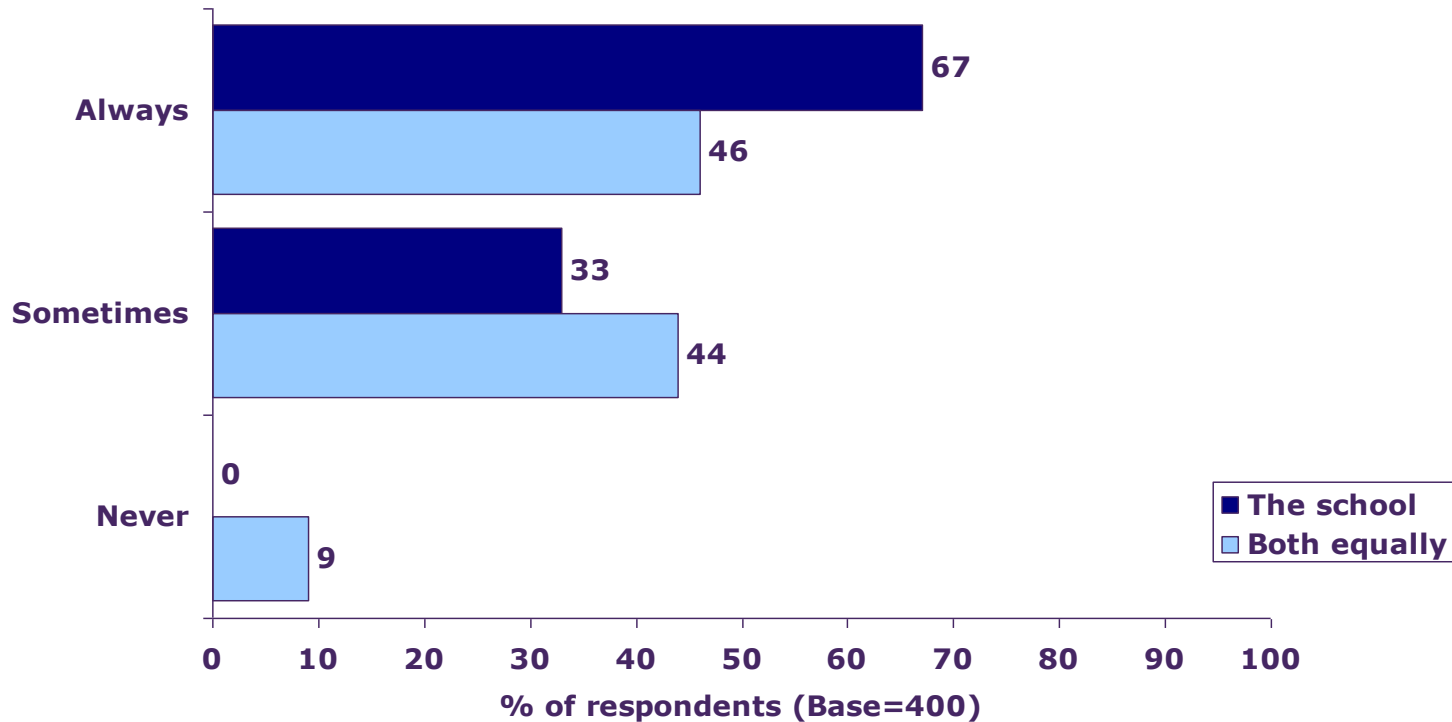
Q8. Do you feel that the way businesses have worked with your school in the last 2 years has always, sometimes or never been beneficial to your school?





Q8. Do you feel that the way businesses have worked with your school in the last 2 years has always, sometimes or never been beneficial to your school?

Q8 cont. – Responses by schools who felt they were the beneficiaries of business involvement in their schools



Single choice

Base: Teachers who felt the school benefited most (151), teachers who felt the school and businesses benefited equally (238)



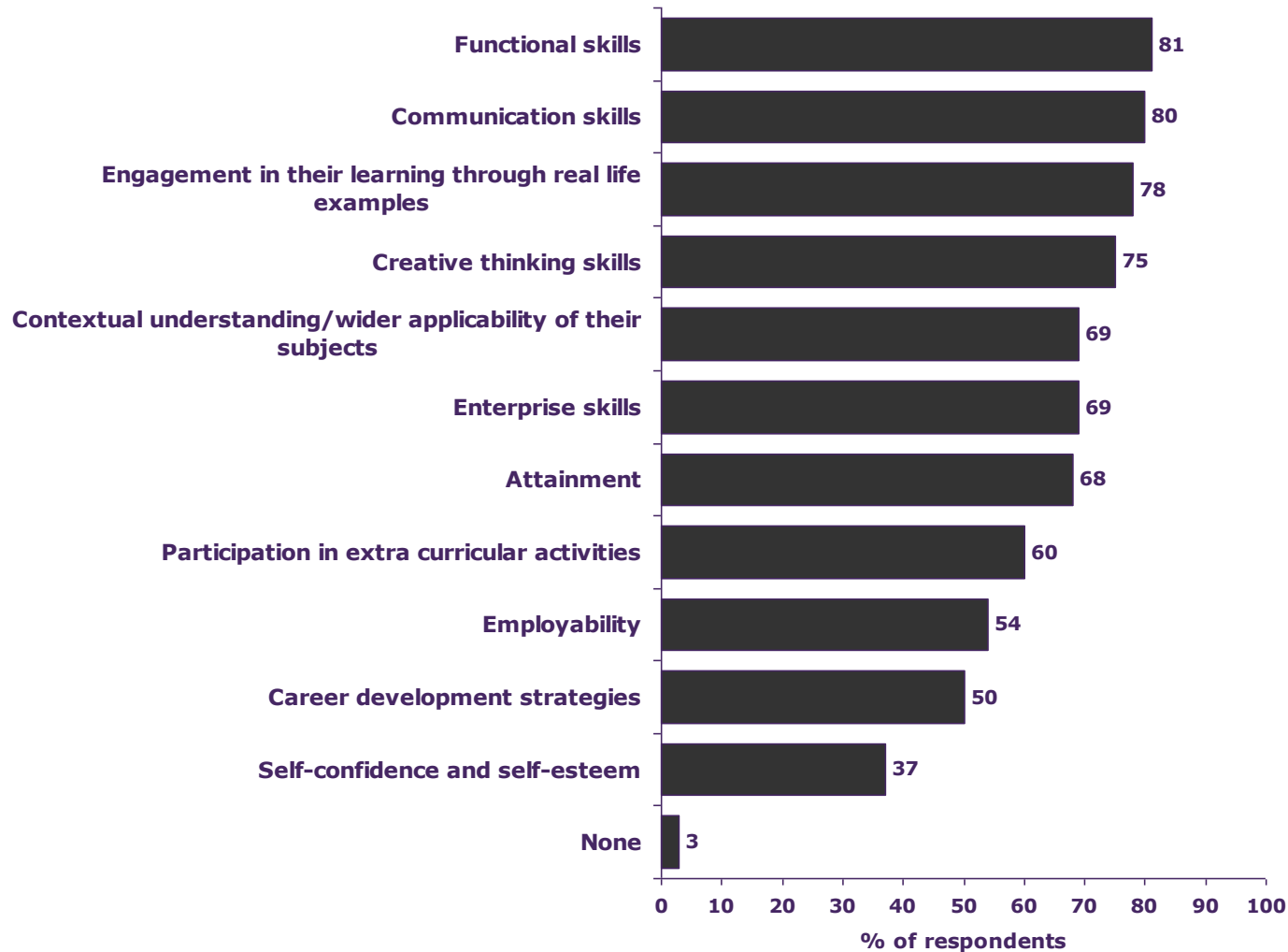




Q9



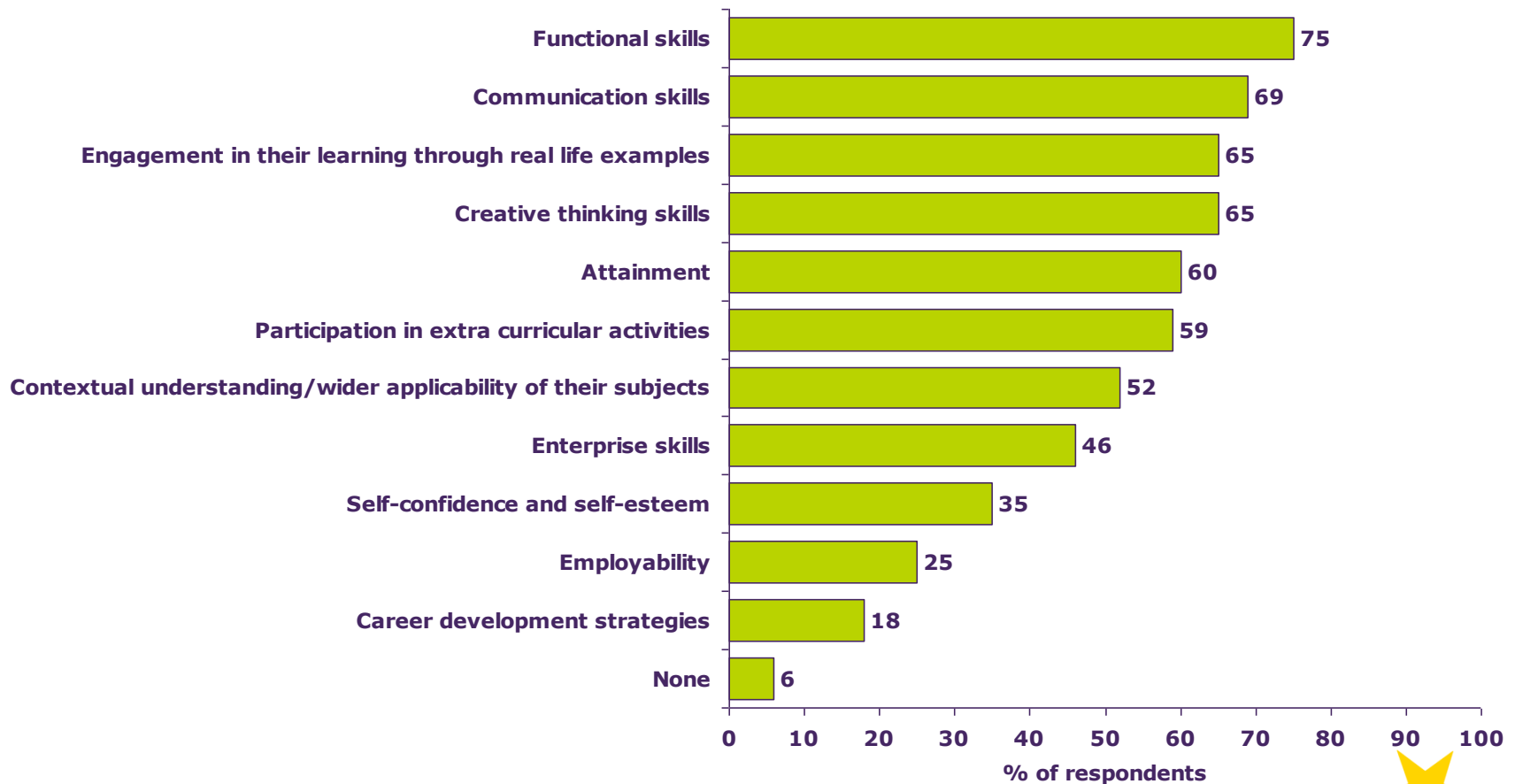
Q9. To what extent does the involvement of businesses in your school help your students improve their **XXXX**? Would you say it helps a lot, a little , not very much or not at all?





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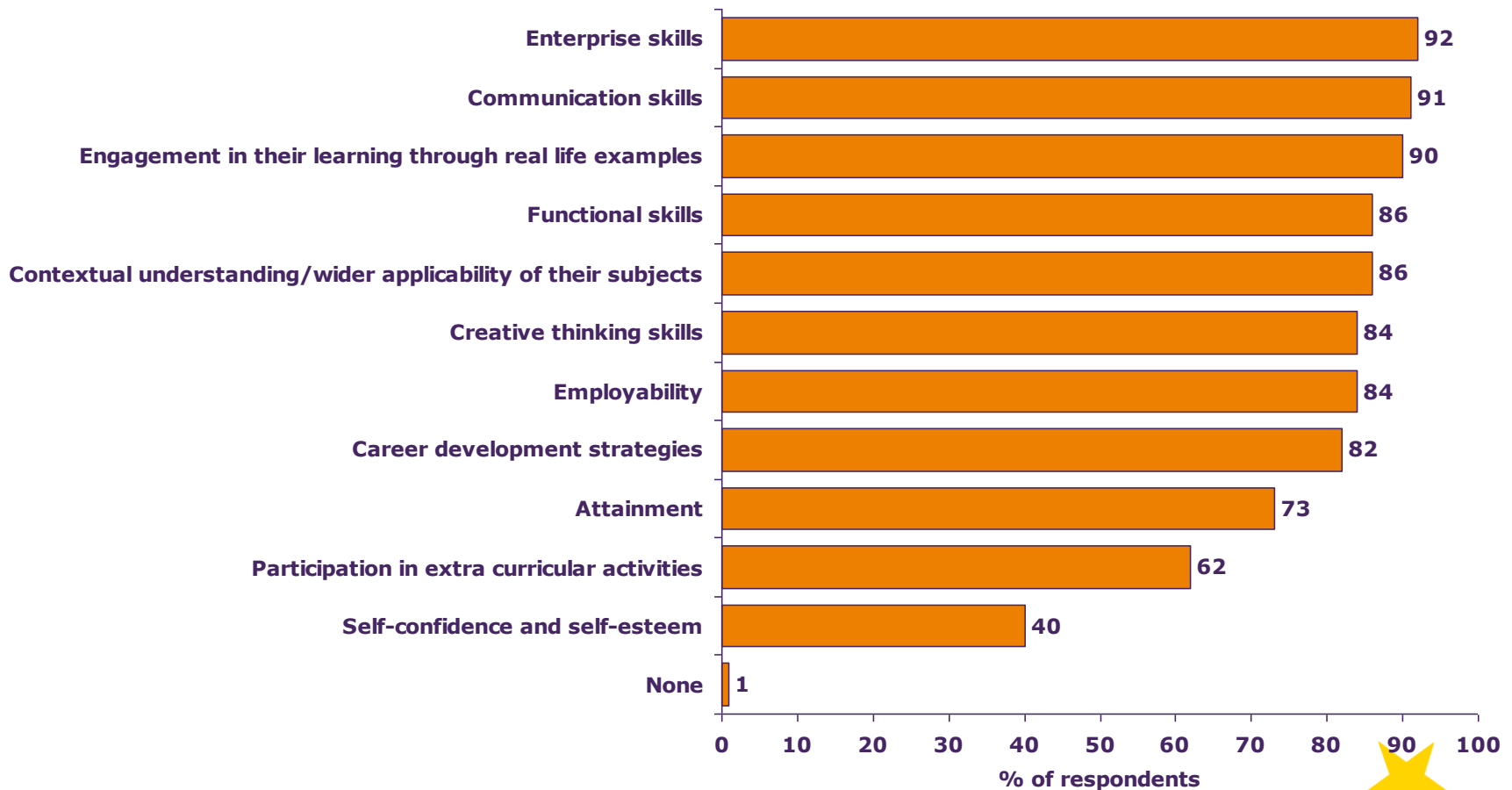
*Q9 cont. – Responses from primary schools*

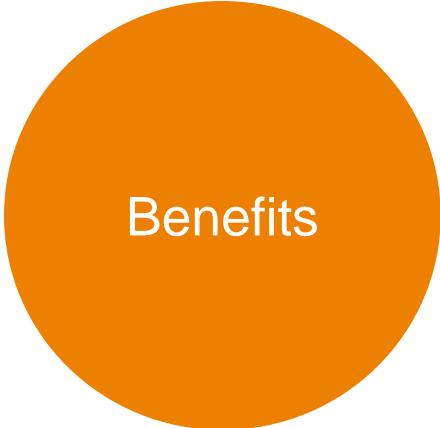




Q9. To what extent does the involvement of businesses in your school help your students improve their **XXXX**? Would you say it helps a lot, a little, not very much or not at all?

### Q9 cont. – Responses from secondary schools

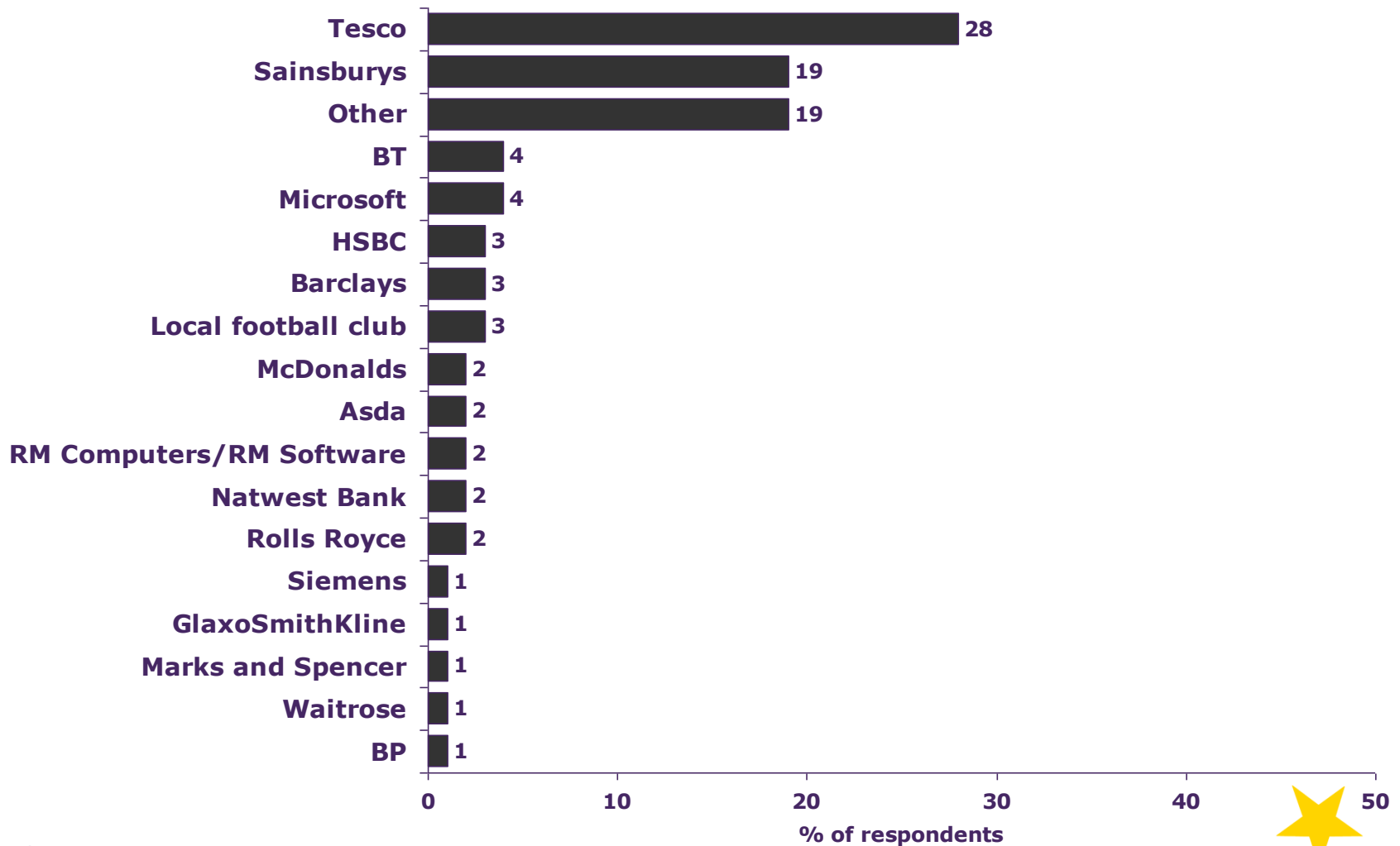




Q10



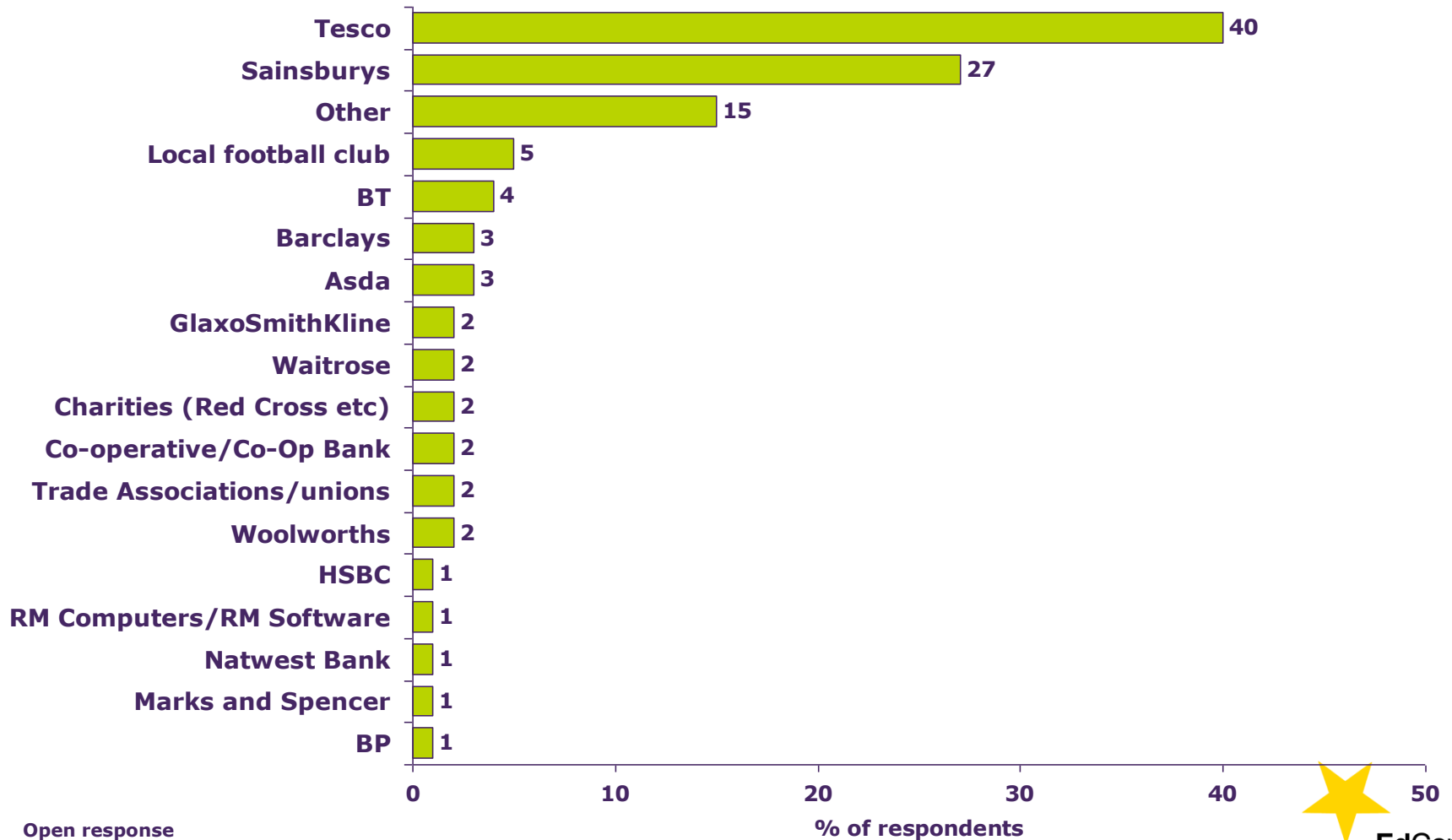
Q10. What business, if any, can you think of that have made a positive impact on schools in the UK? The businesses don't necessarily have to have been involved in your own school





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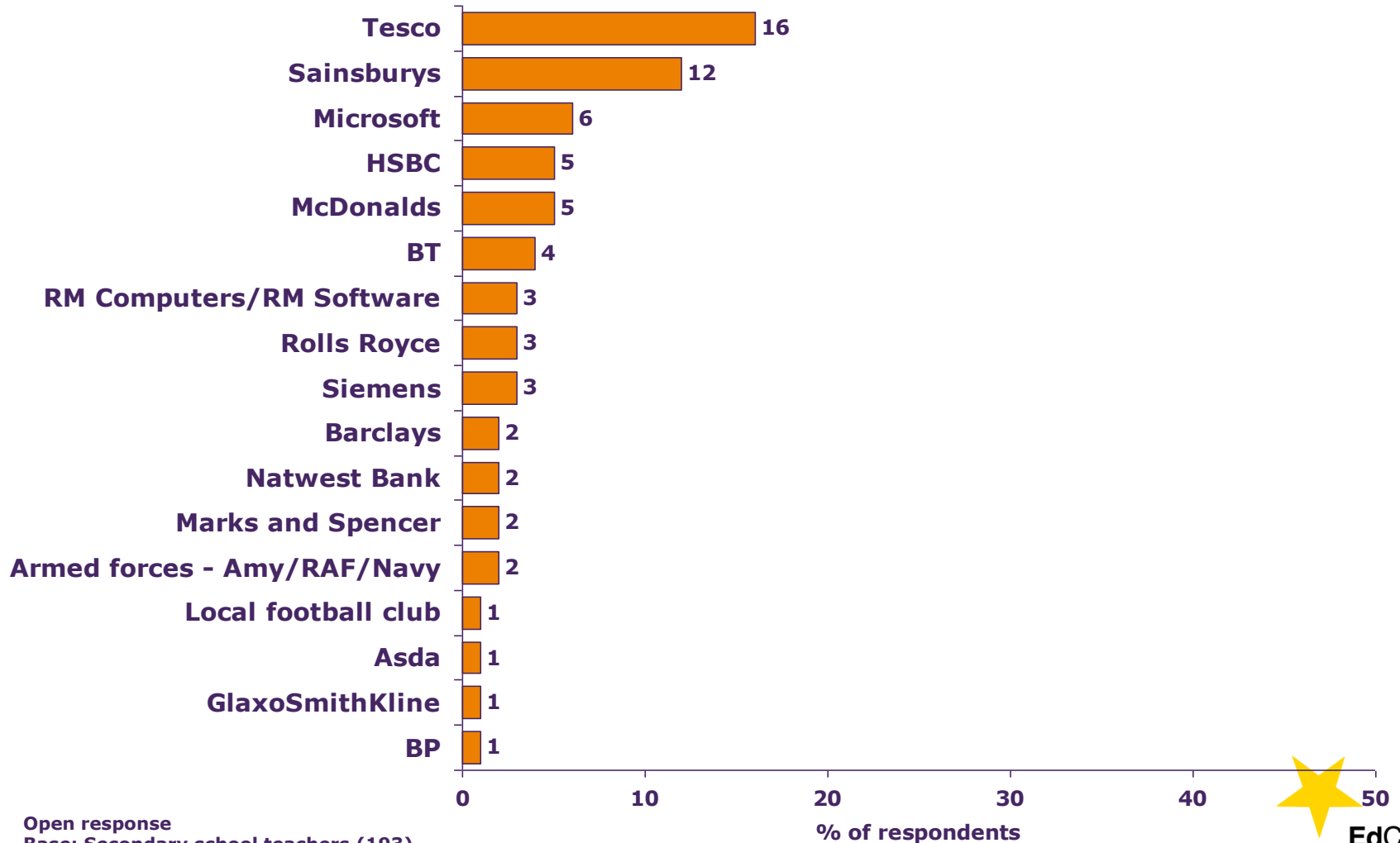
*Q9 cont. – Responses from primary schools*



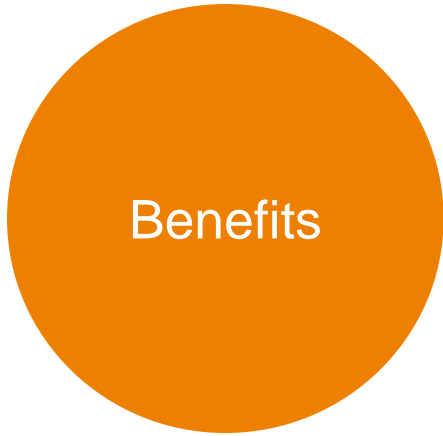


Q10. What business, if any, can you think of that have made a positive impact on schools in the UK? The businesses don't necessarily have to have been involved in your own school

*Q9 cont. – Responses from secondary schools*



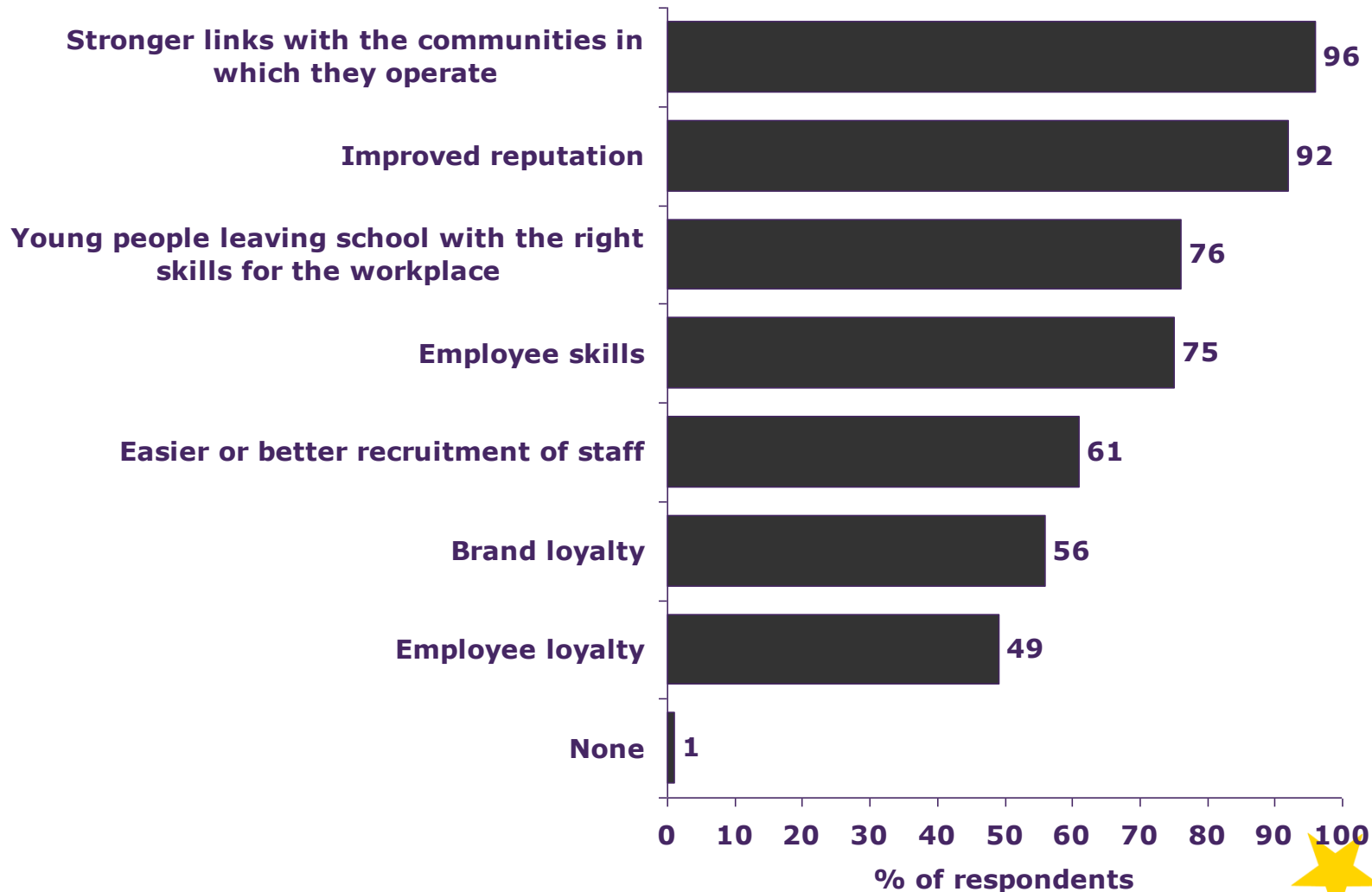




Q11



Q11. Which of the following benefits can businesses gain from getting involved with schools?

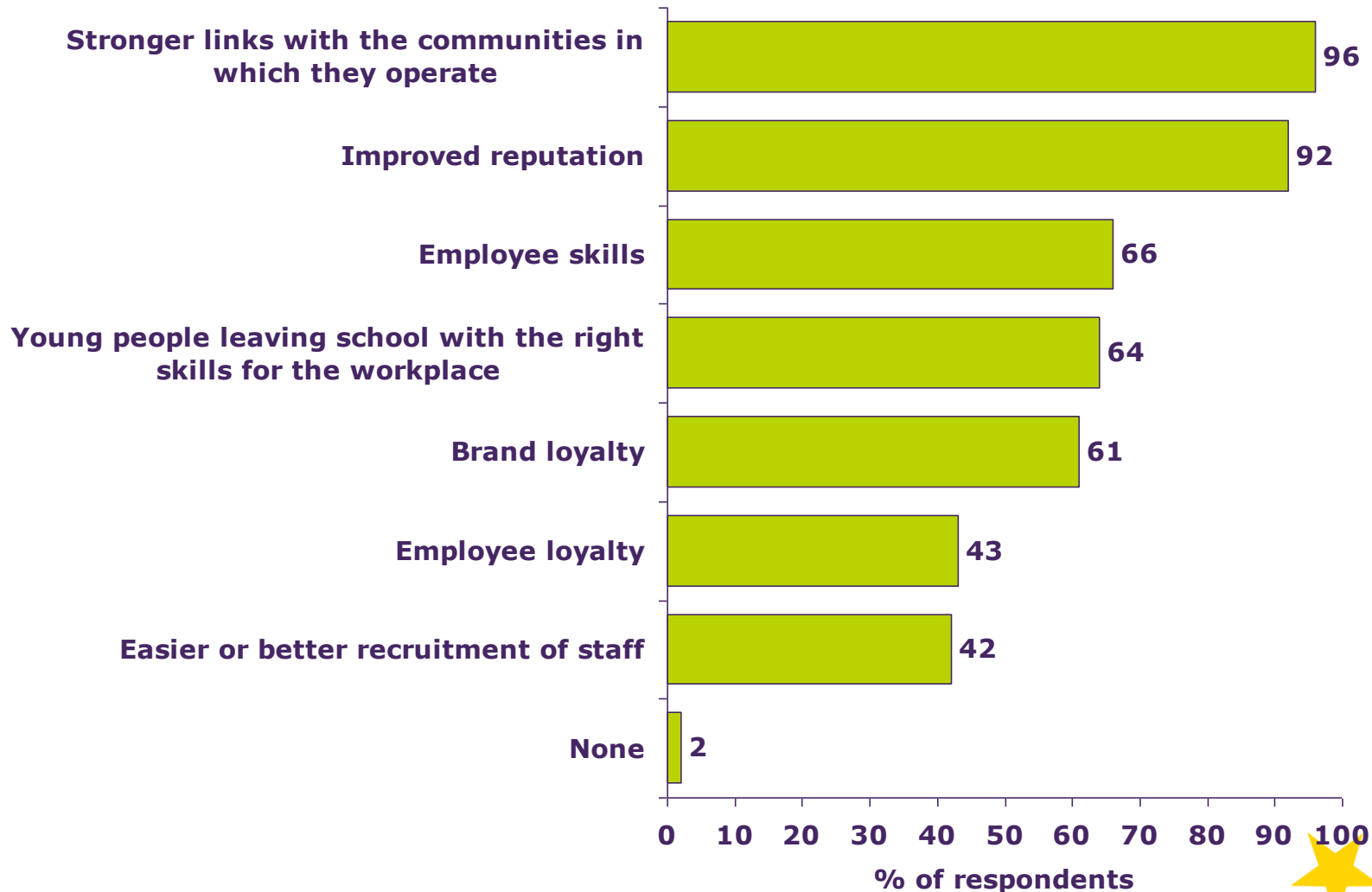


All "yes" responses  
Base: All teachers (400)



Q11. Which of the following benefits can businesses gain from getting involved with schools?

*Q11 cont. – Responses from primary schools*

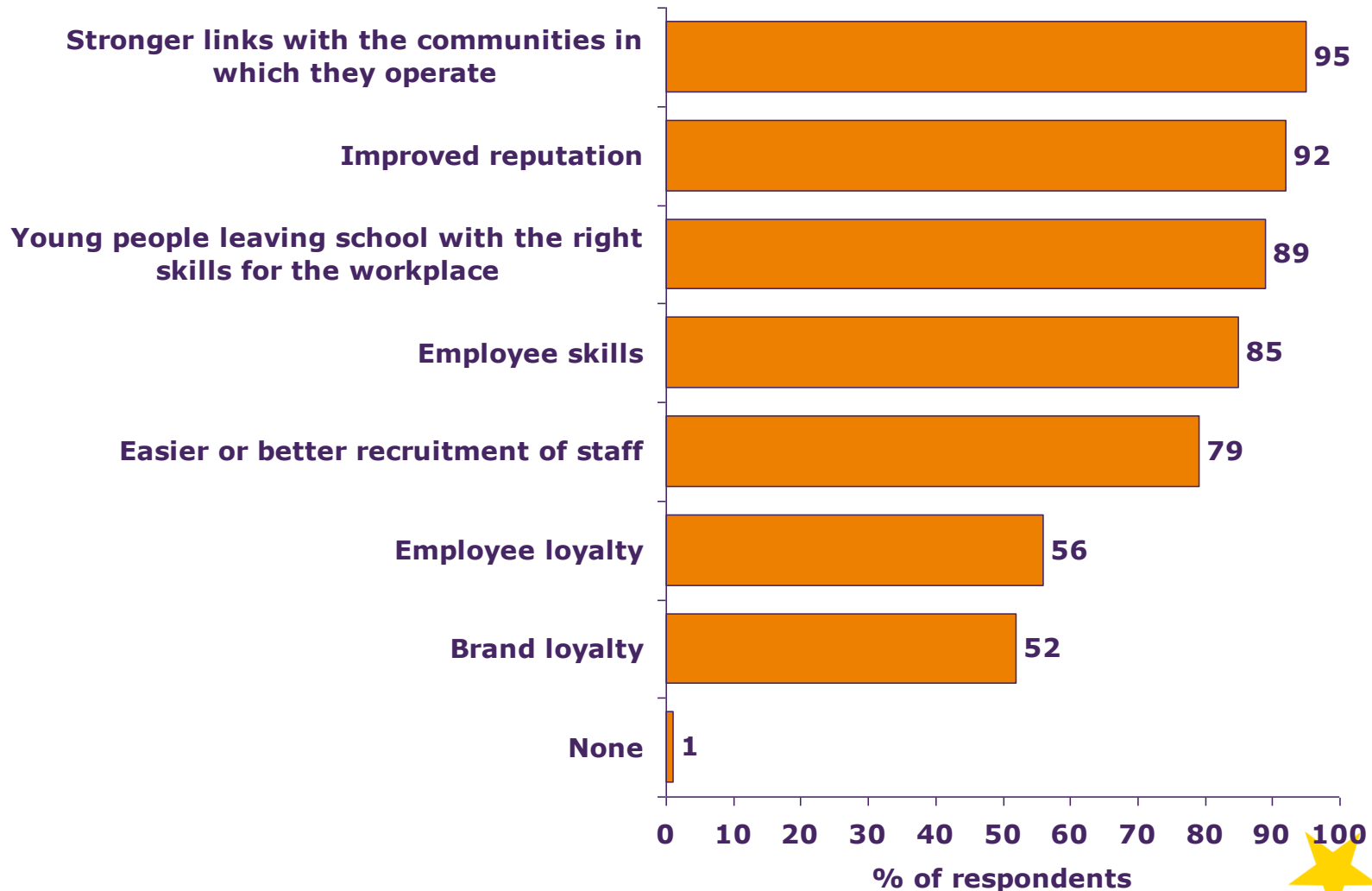


All "yes" responses  
Base: Primary school teachers (198)



Q11. Which of the following benefits can businesses gain from getting involved with schools?

*Q11 cont. – Responses from secondary schools*



All "yes" responses  
Base: Secondary school teachers (193)

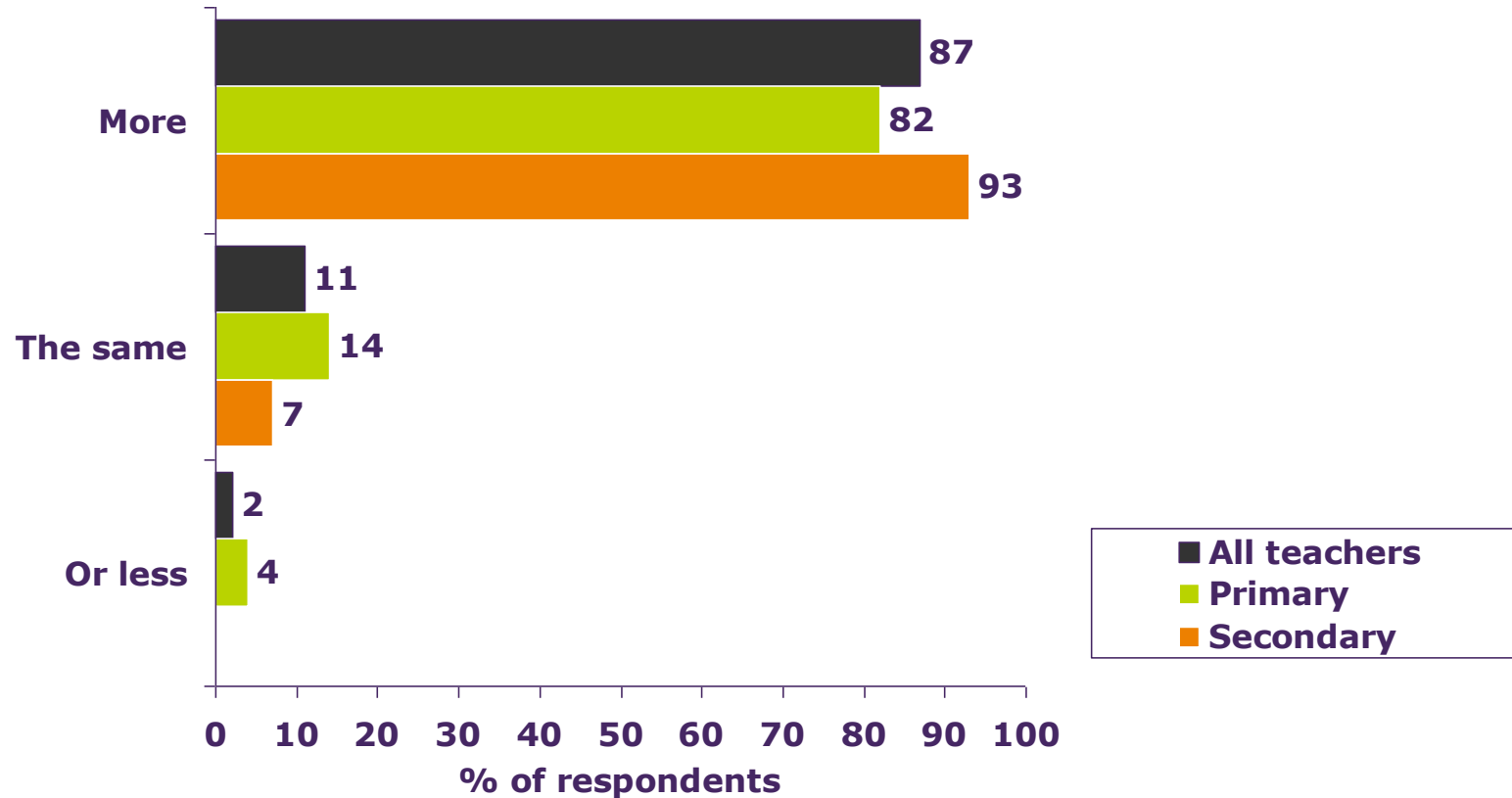




Q12



Q12. In terms of the amount you work with businesses in your school, in the future would you like to do...



Single choice

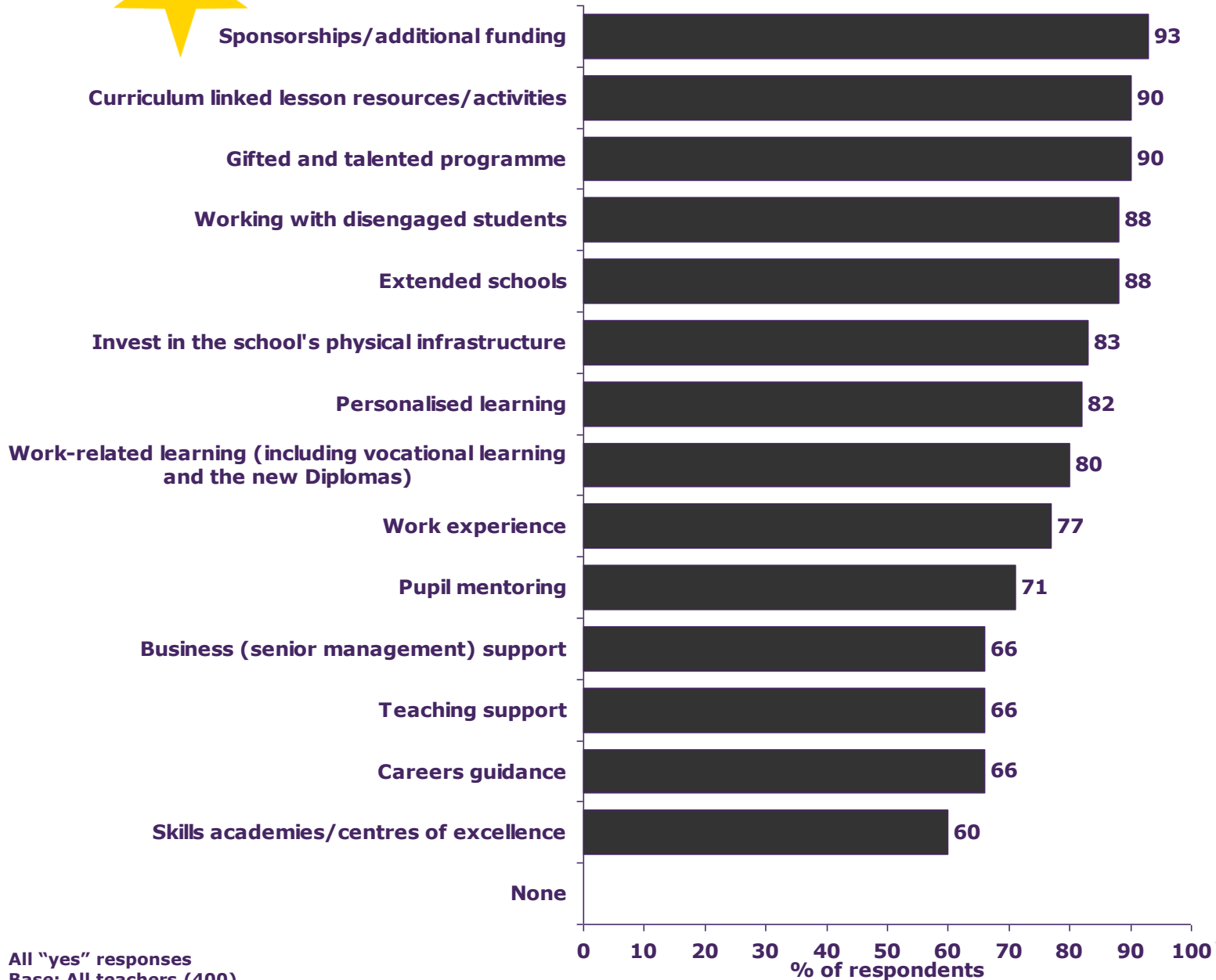
Base: All teachers (400), primary school teachers (198). Secondary school teachers (193)



Q13



Q13. In which of the following areas, if any, would you like to see businesses being more active?



All "yes" responses  
Base: All teachers (400)

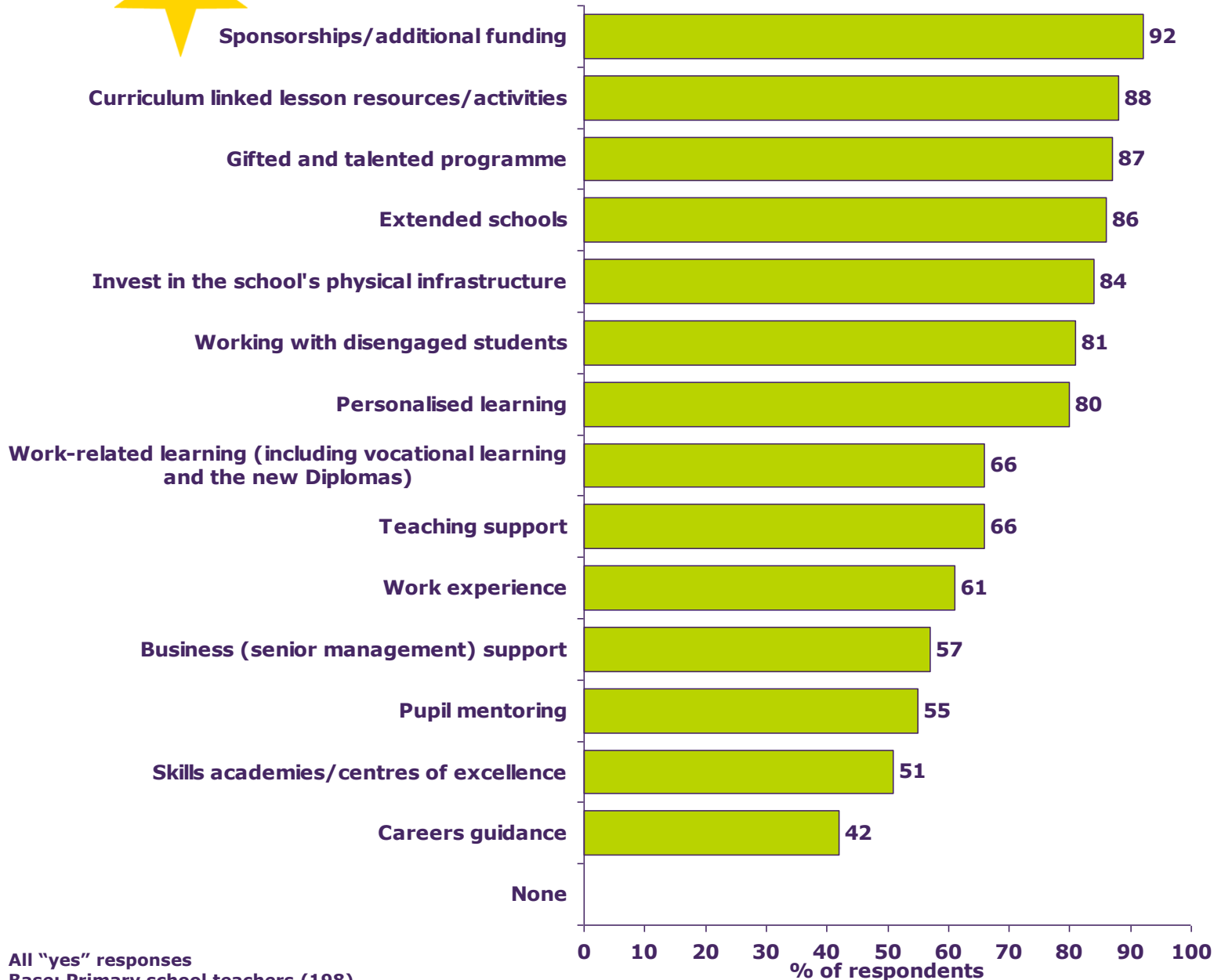






Q13. In which of the following areas, if any, would you like to see businesses being more active?

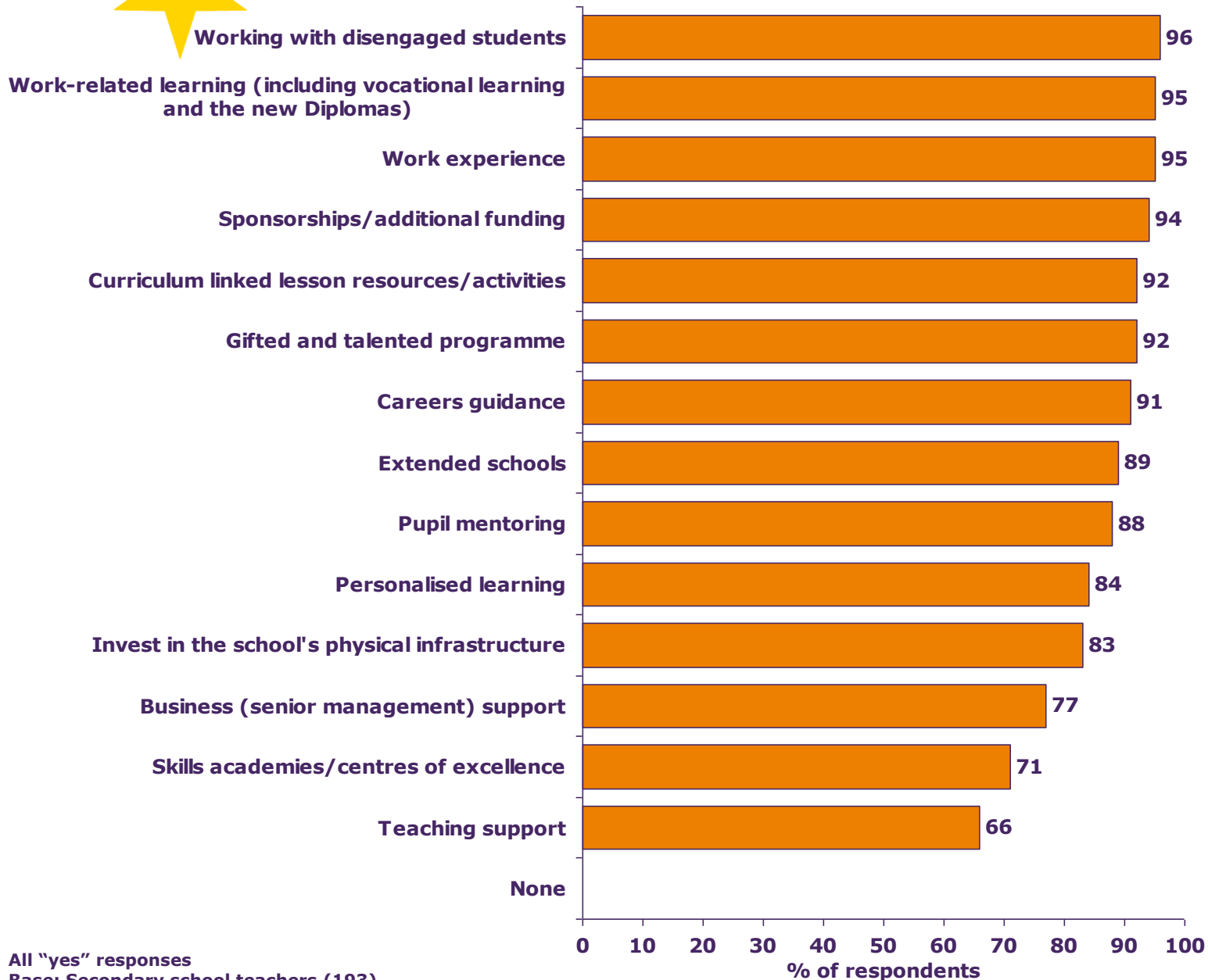
Q13 cont. – responses from primary schools





Q13. In which of the following areas, if any, would you like to see businesses being more active?

Q13 cont. – responses from secondary schools



All "yes" responses  
Base: Secondary school teachers (193)

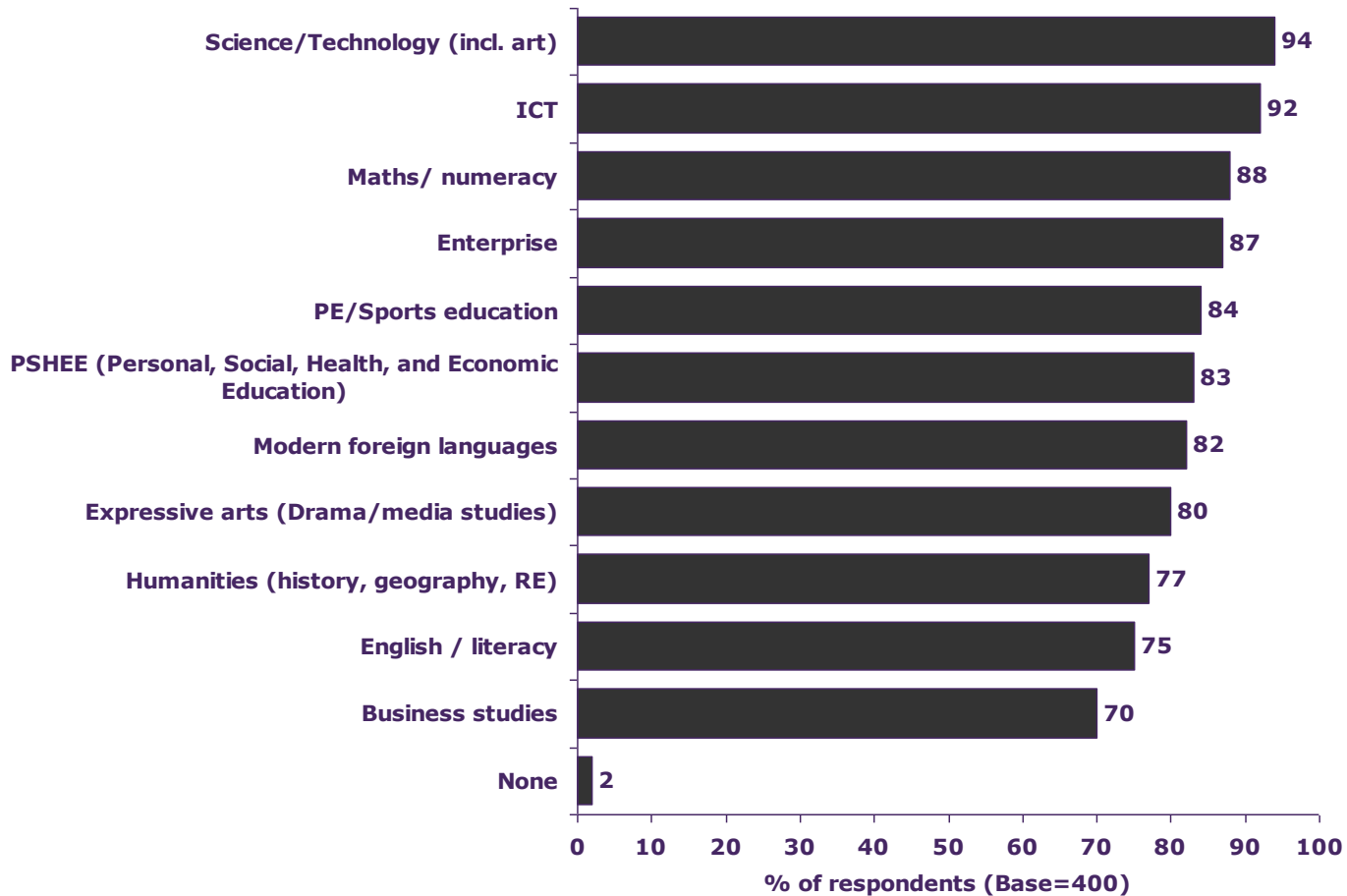




Q14



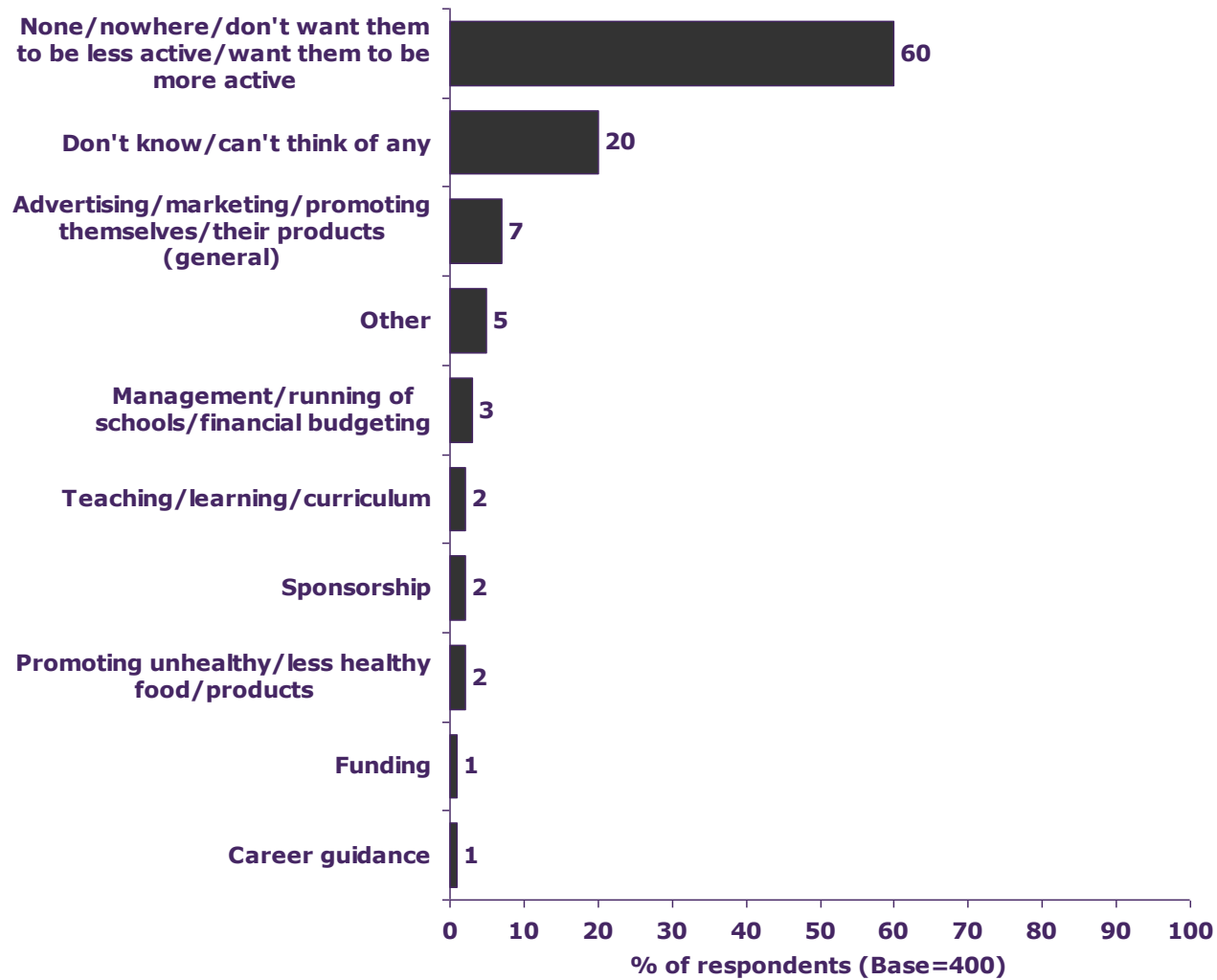
Q14. In which of the following areas of the curriculum, if any, would you like to see businesses offering more support, if any?



All "yes" responses  
Base: All teachers (400)



### Q15. Where would you like to see businesses being less active in schools?



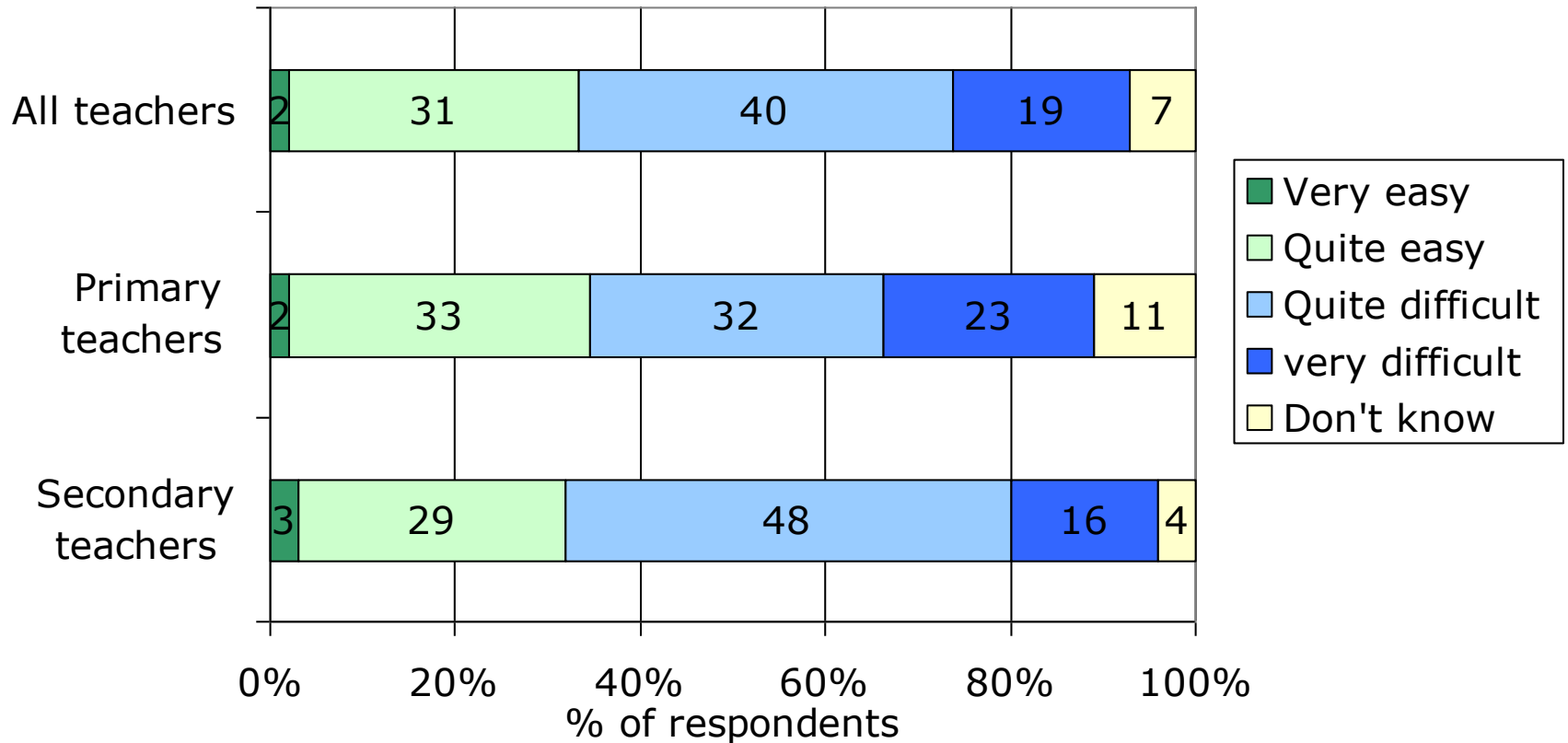


Support

Q16



Q16. How easy or difficult has your school found organising effective business involvement for your school?



Single choice

Base: All teachers (400), primary school teachers (198), secondary school teachers (193)

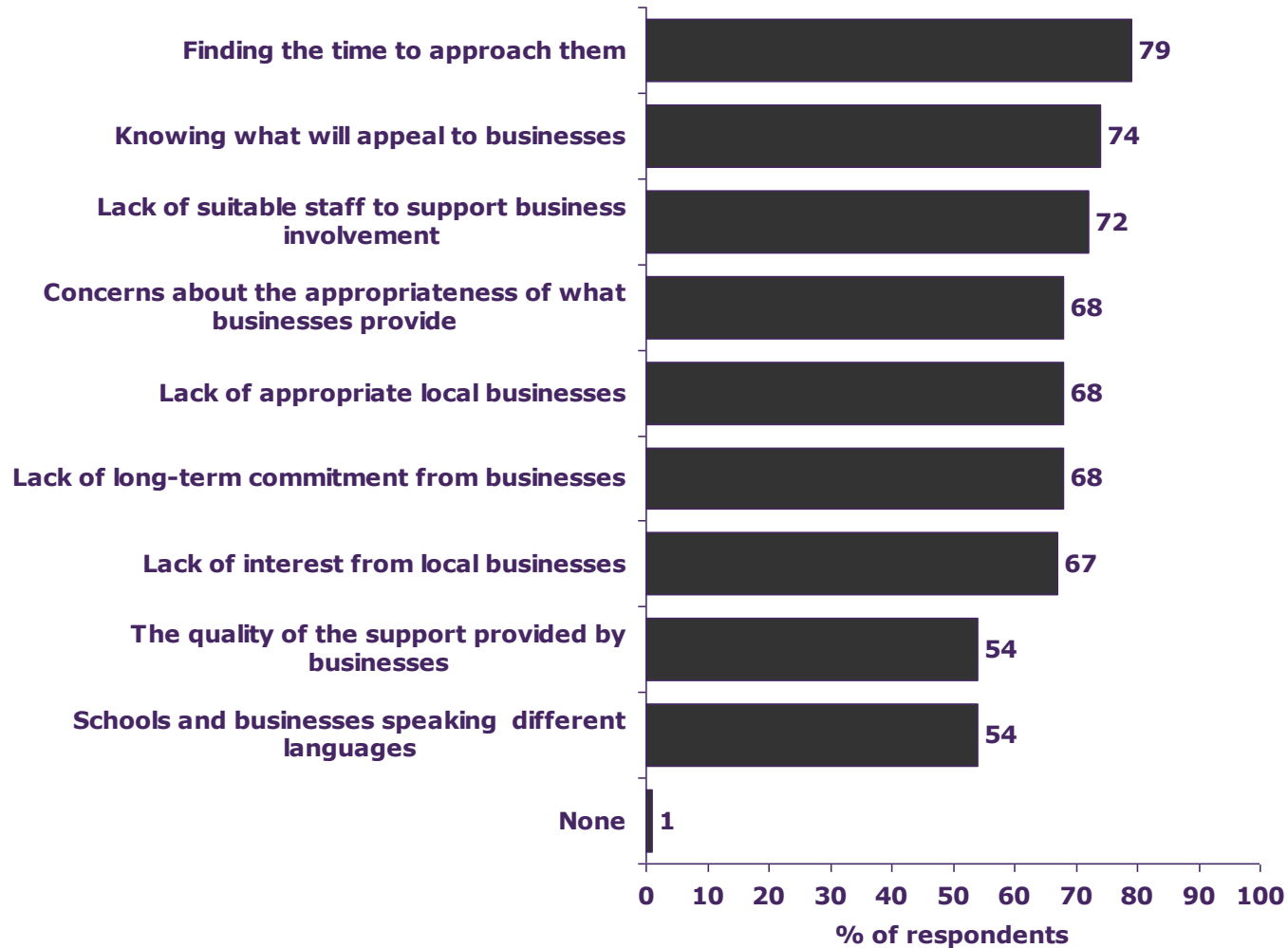


Q17





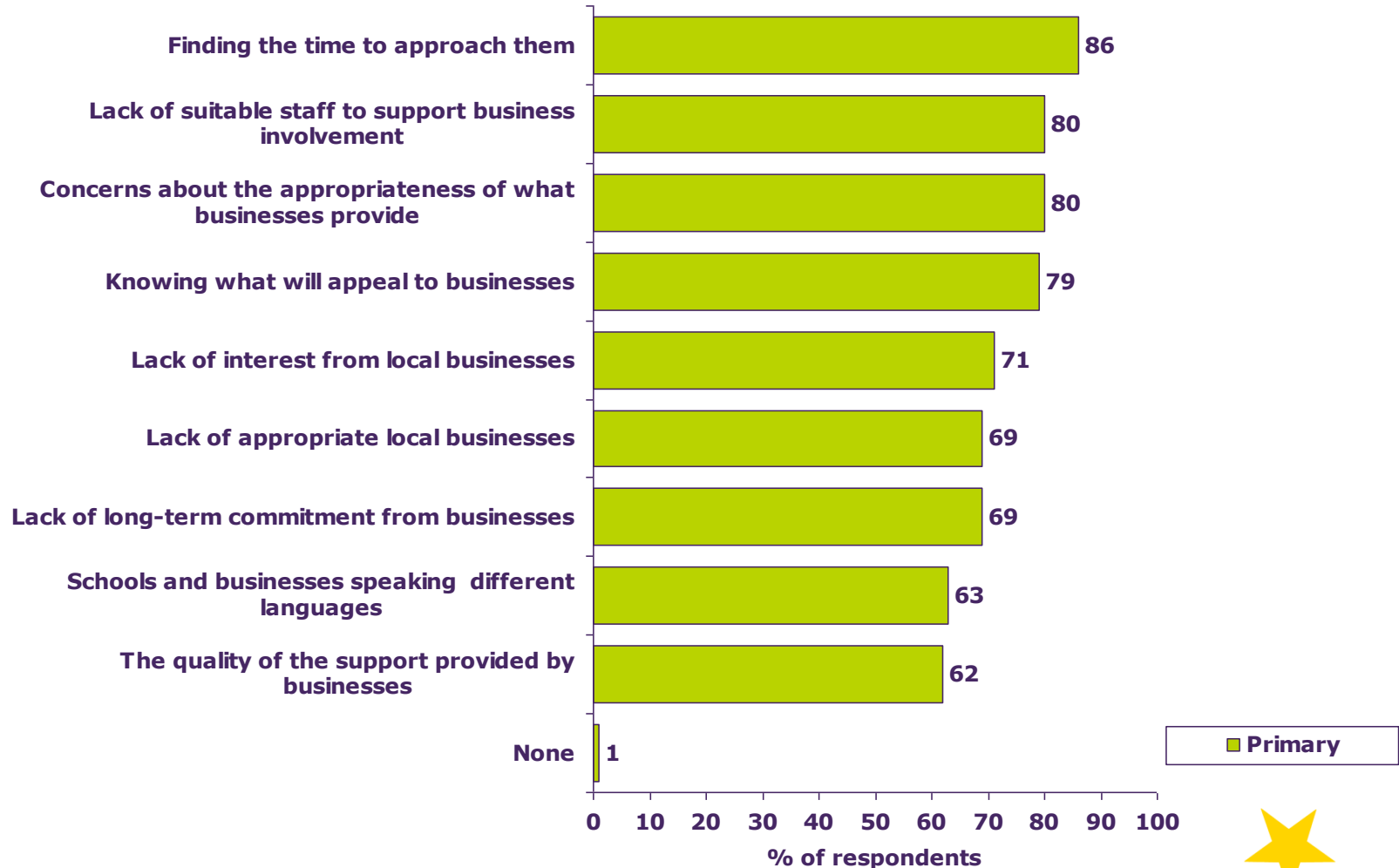
## Q17. What do you consider to be the biggest barriers to working with businesses?





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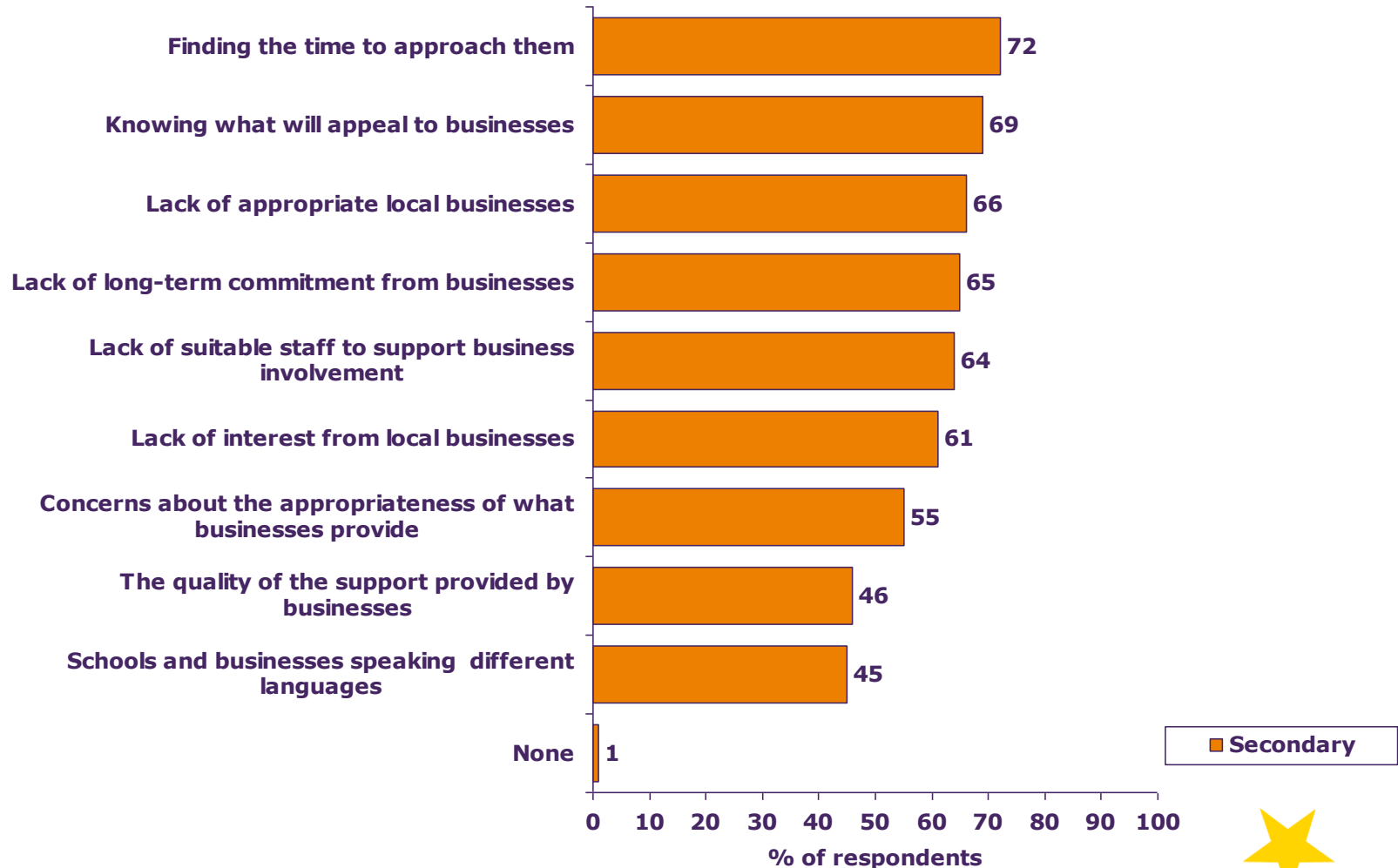
*Q17 cont. – Responses from primary schools*





Q17. What do you consider to be the biggest barriers to working with businesses?

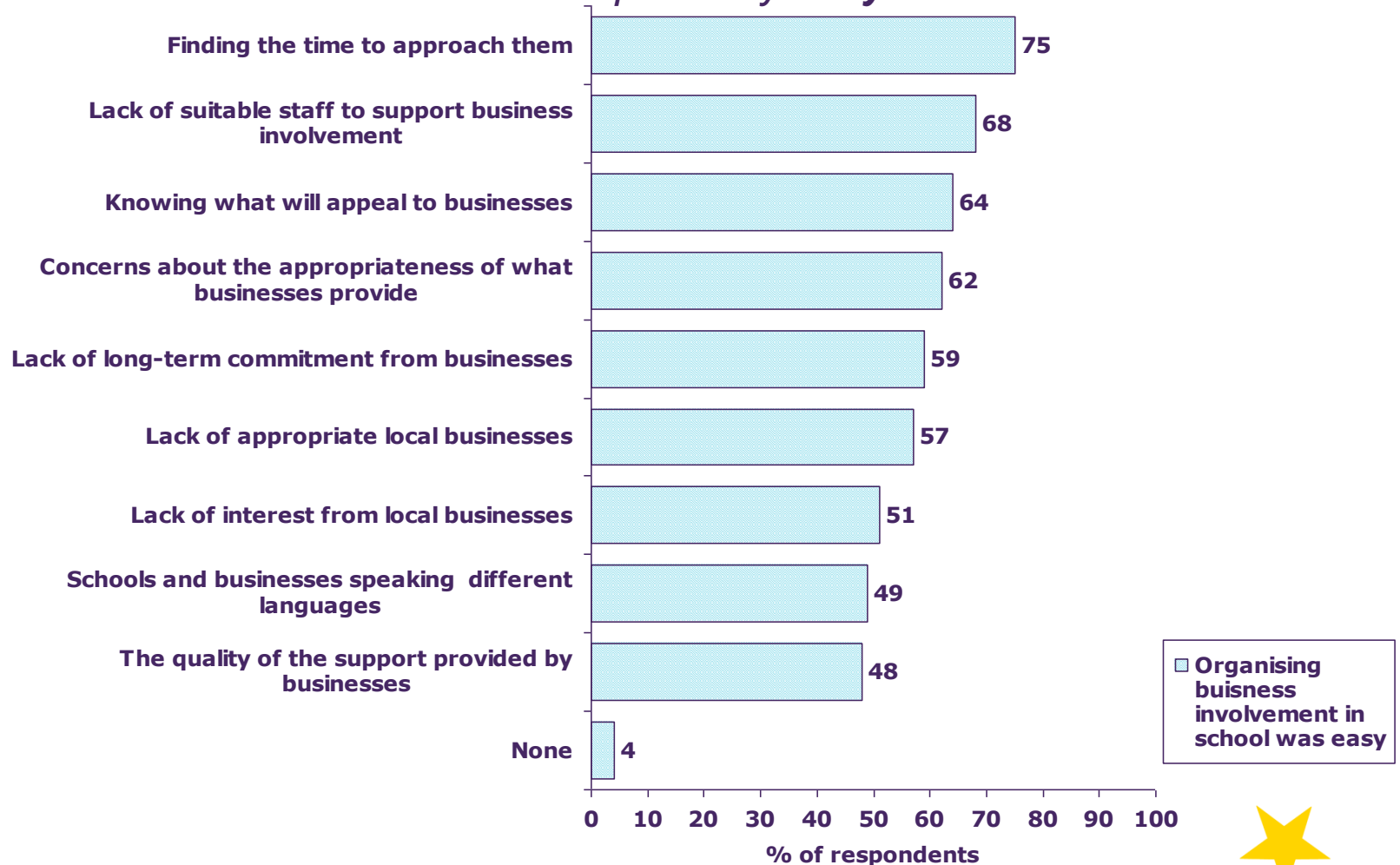
*Q17 cont. – Responses from secondary schools*





Q17. What do you consider to be the biggest barriers to working with businesses?

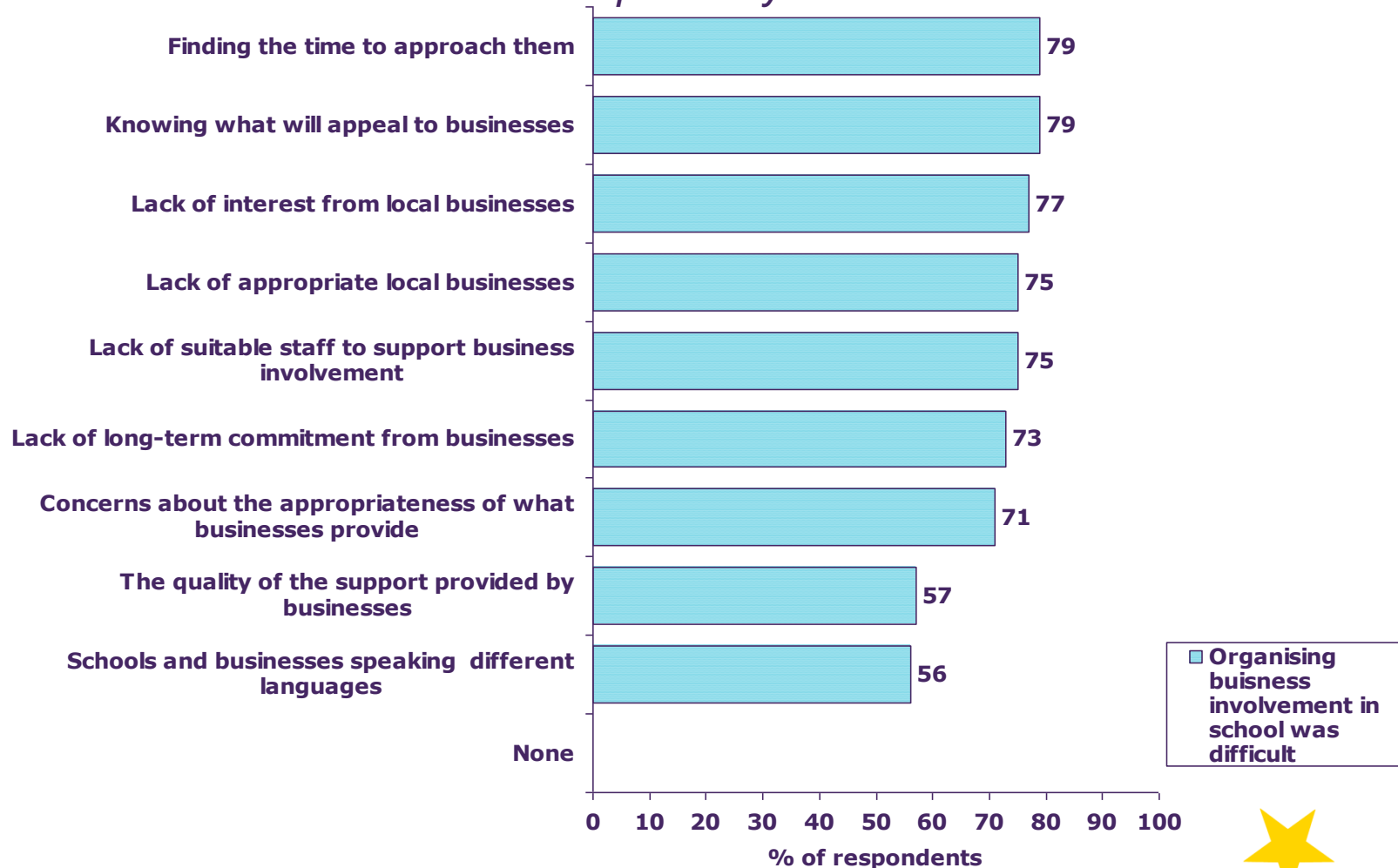
*Q17 cont. – Responses from teachers who stated their school found organising business involvement in their schools quite/very easy*





Q17. What do you consider to be the biggest barriers to working with businesses?

*Q17 cont. – Responses from teachers who stated their school found organising business involvement in their schools quite/very **difficult***



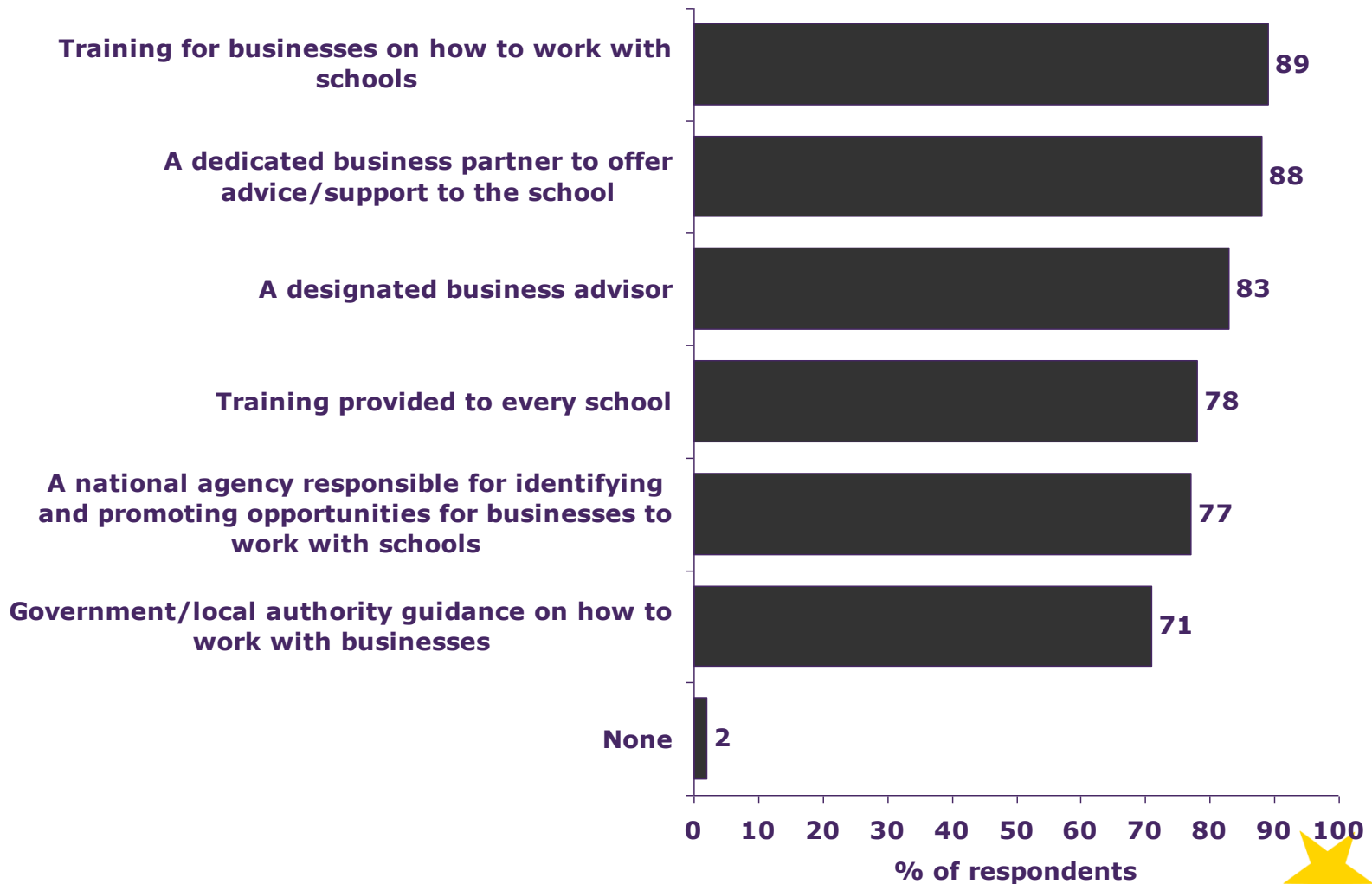


Support

Q18



Q18. How useful would the following be in helping schools set up successful relationships with businesses?



All "very/quite useful" responses  
Base: All teachers (400)





Q18. How useful would the following be in helping schools set up successful relationships with businesses?

*Q18 cont. – Responses from primary schools teachers*



All "very/quite useful" responses  
Base: Primary school teachers (198)





Q18. How useful would the following be in helping schools set up successful relationships with businesses?

*Q18 cont. – Responses from secondary schools teachers*



All "very/quite useful" responses  
Base: Secondary school teachers (193)