

## **The Point of Partnership: Understanding Employer Engagement in Education**

**University of Warwick, Fri 15 October 2010**

Bringing together for the first time leading researchers in the field together with policy-makers and practitioners, **The Point of Partnership: Understanding Employer Engagement in Education** conference will address all aspects of employer engagement in education.

The conference will cover key questions such as: What happens when employers work with schools and colleges? Why do young people enjoy and value engaging with employers? What is the link to attainment and motivation? Employability? Career aspiration? What's in it for the employer? How can relationships be best managed? Are there recruitment savings? How does employee volunteering contribute to staff engagement?

Professor Hugh Lauder (University of Bath), editor of the *Journal of Education and Work*, will be joined as a keynote speaker by Hans van der Loo, Vice President, European Union Liaison at Shell International, who will speak on the urgent need for employers to work with governments, schools, colleges and universities to secure Europe's future prosperity.

Professor Hugh Lauder will unveil his new book ***The Global Auction: The broken promises of education, jobs, and incomes***. The book offers unconventional thinking in looking at the link between education and national prosperity.

You can find the full programme at: [www.educationandemployers.org/researchconference](http://www.educationandemployers.org/researchconference)

We have 26 speakers including some of the most prominent academics working in this field : Prof Louise Archer, (King's College), Prof Jeremy Higham (Leeds), Dr Stephanie Alais (Edinburgh), Prof Ewart Keep (Cardiff), Prof Prue Huddleston (Warwick) and Prof William Richardson (Exeter).

To coincide with the conference, the Taskforce will be releasing a second edition of our survey of the evidence base on the impact of employer-education links: ***What is to be gained through partnership?***

The conference comes the Friday before the first national **Visit our Schools and Colleges** week: 18-22 October. Over the week, head teachers and college principals across England are inviting senior decision-makers from public, private and third-sector employers to visit them to find out more about modern education and how they can work with teachers to make a real difference to young people. Many high profile figures will be visiting schools during the week. We will be releasing details of who is involved next week. More information: [www.visitourschools.org](http://www.visitourschools.org).