The fifth anniversary of the charity
&
the launch of Primary Futures

Great Hall at Lincoln’s Inn, London

15th October 2014

@Edu_Employers
#PrimaryFutures
www.educationandemployers.org

Working Together for Young People
Agenda

6.30 Drinks & canapés served

7.00 Welcome

David Cruickshank, Chairman Deloitte and Chair of the Education and Employers Taskforce Charity

Primary Futures

Russell Hobby, General Secretary, National Association of Head Teachers

Ann Dwulit, Executive Head teacher, St Luke’s CE Primary School

Speakers for School

Robert Peston, Economics Editor, BBC

Inspiring Women Campaign

Miriam González Durántez, Partner, Dechert LLP

Closing remarks

Nick Boles MP, Minister of State for Skills and Equalities, Department for Business, Innovation and Skills and the Department for Education

Nick Chambers, Director, Education and Employers Taskforce Charity

7.30 Drinks, canapés and conversation

8.45 Close
Guests

Susan Acland-Hood, Director for Infrastructure and Funding, Department for Education
David Adair, Head of Community Affairs, PwC
Catherine Ahorituwere, Local Compliance - Change & Capability PaceSetter, HMRC
David Allcock, Global PSCM Sustainability Lead, BP PSCM
Nathaniel Appiyah, School Business Manager, Central Park Primary School
Professor Louise Archer, Professor of Sociology of Education, King’s College London
Richard Atkins, President, Association of Colleges
John Atkinson, Assistant Headteacher, Manor Fields Primary School
Raj Bains, Assistant Principle, William Morris Sixth Form
Patsy Baker, Group Director of Business Development, Bell Pottinger
Annette Baker, Deputy Head Teacher, Ballakermeen High School, Isle of Man
Louise Barfield, Principal, Circus
Jan Barratt, Head of Community Involvement, Experian
Mary Barry, Head of Community Investment, BA
Kevin Barton, Executive Head of Achievement, Youth Sport Trust
Ian Bauckham, President, Association of School and College Leaders
Louise Bearley, Actor and writer
Monica Beckles, Director of HR Consultancy Services, Thomas Mansfield
Cathy Bell-Walker, Partner, Allen & Overy LLP
Andy Bennett, Head of Information, Advice and Guidance, Hinchingbrooke School
Mark Bennett, Chair, CR Committee, Slaughter and May
Sophie Bennett, Co-Director, UK Feminista
Katrin Bennhold, Staff Writer, The New York Times
Maxine Benson MBE, Co-Founder, Everywoman
Julie Bentley, CEO, Girlguiding
Ashley Bivens, EMEA Community Engagement & Volunteers Manager, Bank of America Merrill Lynch
Dame Carol Black, Principal, Newnham College, Cambridge
Baroness Tessa Blackstone
Dee Bleach, Head Teacher, Mayflower Primary School
Kirsten Bodley, Chief Executive, STEMNET
Femi Bola MBE, Director of Employability, University of East London
Nick Boles MP, Minister of State for Skills and Equalities, Department for Business, Innovation and Skills and the Department for Education
Karen Bonner, Deputy Head of Nursing, Guy’s and St Thomas’ NHS Foundation Trust
Dr Mary Bousted, General Secretary, Association of Teachers and Lecturers
Simon Bowles, Chief Finance Officer, HMRC
Verna Brandford, Education Lecturer, Institute of Education
Rod Bristow, President, Core Markets, Pearson
Lucy Brooker, HR Project Consultant (Investment Banking), Royal Bank of Scotland
Sophie Brooks, Senior Employee Engagement Manager, Marks and Spencer
Caroline Brown, Education Campaigns Manager, BITC
Sonia Brown MBE, Founder & Director, National Black Women’s Network
Charles Browne, Founder, TR2 Football
Yolande Burgess, Strategy Director, Young People’s Education and Skills, London Councils
Sir Peter Burt, Chairman, Promethean Investments
Will Butler-Adams, Managing Director, Brompton Bicycles Ltd
Rachel Callaghan, Head of Legal – Commercial, Centrica
Duncan Cameron, Director of Event Operations, Lancaster London
Naomi Campbell, Performing Arts Director, Pinch of Salt Theatre
Sara Caplan, Partner - Consulting Practice, PwC
Tim Carnegie, Music Teacher, Pinch of Salt Theatre
Chris Caroe, Head of the School Governance Unit, Department for Education
Michelle Carpenter-Hanson, School Governor, Lewknor Church of England Primary School
Jim Carrick-Birtwell, CEO, Plot and Changeboard
Harriett Carter, Music Teacher, Rhyl Primary School
Leonie Cassidy, Executive Assistant to Peter Dart, WPP
Reeta Chakrabarti, UK Affairs Correspondent & Presenter, BBC News
Peter Cheese, Chief Executive, CIPD
Mike Cherry, National Chairman, Federation of Small Businesses
Dr Matthew Chiles, Director, HTI Education & Multi Academy Trusts
Bal Choda, Project Engineer, Aston Martin
Amanda Ciske, Policy & Public Affairs Advisor, Recruitment & Employment Confederation
Kate Clark, Graduate Placement, Sainsbury's
Simon Clarke, Education Advisor, Office of Graham Stuart MP
Susannah Clements, Deputy CEO, Chartered Institute of Personnel and Development
Dame Julia Cleverdon DCVO CBE, Chair & Special Advisor, The Prince's Charities
Matthew Coffey, Chief Operating Officer, Ofsted
Dr Therese Coffey MP, Member of Parliament for Suffolk Coastal
Gail Cohen, Director of Marketing, Content & Commercial Development, Find A Future
Janet Collidge, Careers Education Consultant, Outstanding Careers
Clare Collins, Consultant, National Governors Association
Simone Collins, KPMG
Edmund Coogan, Head Teacher, De Beauvoir Primary School
Ellie Cosgrave, Schools Co-ordinator, ScienceGrrl
Sean Coughlan, Education Correspondent, BBC
Rachel Craddock, Post-16 Young People's Skills Programme Manager, London Transport Museum
Natalie Cramp, Programme Director, Team London
Mandy Crawford-Lee, Apprenticeship Development Manager, National Apprenticeship Service
Jo Crosby, IAG Development Worker, Hertfordshire County Council
David Cruickshank, Chairman, Deloitte LLP
Christopher Cuddihy, Associate Director, Lexington Communications
Jill Cuthbertson, Diary Manager, Leader of the Opposition
Dalila Dabbicco, Head of Organisational Effectiveness, Prudential Plc
Sigrun Danielsson, Director of HR Operations, Christie's
Marcia Davies, Community Education Team Manager, Anglian Water
Anna Davis, Education Correspondent & Deputy Campaigns Editor, Evening Standard
Tara Daynes, HR Consultant & Trainer
Anna De Pulford, Grants & Administration Manager, The Dulverton Trust
Ben Dean, FCO Section Head, Foreign Office
Emma Deba-Smith, CEIAG Development Officer, London Borough of Newham
Caleb Deeks, Head of Growth and Productivity Team, HM Treasury
Katie Derman, BBC Radio 3
Nicki Della Porta, Business Director, Ten Alps Communicate
Joe Dilger, Director, JD Global Advantage
Professor Emma Dillon, Professor of Music, King's College London
Amanda Docherty, Director, Dial Square
Paul Dowd, Head of Employability & Education, Wm Morrison Supermarkets PLC
Karleen Dowden, Apprenticeship and IAG Specialist, Association of School and College Leaders
Moyra Doyle, Managing Director, Richmond Associates
Tony Draper, Vice President, NAHT
Paul Drechsler, Chairman, Teach First and the Skills Funding Agency
Ann Dwulit, Executive Head Teacher, St Luke's C of E Primary School
Beccy Earnshaw, Director, Schools North East
Liz Eddy, National Programme Manager Talent for Care, Health Education East of England
Victoria Edwards, HR Consultant, My Business HR
Mike Ellicock, Chief Executive, National Numeracy
Charis Evans, Head of Marketing, ICSA
Efe Ezekiel, Youth Mentor, TV Producer, Ushine Ishine Productions
Moira Farley, UK Schools Education Manager, BP plc
Deborah Feldman, Head of Advocacy Programme, Conservative Party
Sqn Ldr Julie Fell, Squadron Leader, Royal Air Force
Anna Feuchtwang, CEO, National Children's Bureau
Michele Fideli, IFS Learning
Kim Fitzsimmons, Head of PR & Corporate Relations, BT
Camilla Fletcher
Greg Foot, TV Presenter
David Forsdick QC, Landmark Chambers
Jo Foster, Membership Executive – Diversity, The IET
Professor Becky Francis, Professor of Education and Social Justice, King’s College London
Dawn Franklin, Director, Brandright
Lynne Franks, Director SEED and PR consultant
Nick Fuller, Chairman, EdComs
Miriam Furze, Research Consultant, HUB Westminster
Dr Angela Gallagher-Brett, Senior Academic Coordinator, Routes of Languages
Katherine Garrett, Campaigns & Content Manager, CIPD
Nicholas Garrot, Special Economic Assistant to the Chief Economic Adviser, City of London
David Geary, Public Advisor, Recruitment & Employment Confederation
David Giampaolo, CEO, Pi Capital Ltd
Annalaise Gibbons, Head of Product Marketing, Experian
Marion Gibbs CBE, Headmistress, James Allen’s Girls’ School
David Gigg, Cabinet Office
Karen Gill, Co-Founder, Everywoman
Debbie Godwin, Partnerships Leader, Academies Enterprise Trust
Lucy Godwin, Director, Reputation Communications
Sara Goldie, Director of Care, Employability & Partnerships, HIT Training
Celia Golding, Careers & Higher Education Advisor, Langley Grammar School
Miriam González Durántez, Partner, Dechert LLP
Lord Michael Grade CBE
Philip Graf, Chairman, CfBT Education Trust
Natasha Graham, Account Director, Bellenden
Peter Graham, Chief Press Officer, Deputy Prime Minister’s Office
Fiona Grandison, Managing Director, Risk, Deutsche Bank
Nicola Green, Teacher, Broomfield School
Daisy Greenaway, Senior Policy Officer – Youth, Greater London Authority
Sharron Gunn, Executive Director, Commercial, ICAEW
Ceri-Jane Hackling, Owner, Cerub PR
Tom Hadley, Director of Policy & Professional Services, Recruitment & Employment Confederation
Sir Philip Hampton, Chairman, Royal Bank of Scotland Group
Sally Havers, Consultant - Education Practice, Odgers
Joe Hayman, Chief Executive, PSHE Association
Rick Haythornthwaite, Chairman, Network Rail
Jude Heaton, Head of HE Access, Teach First
Keith Herrmann, Director, Higher Ed Research
Arnie Hewitt, Actor and Drama Teacher
Mandy Hickson
Nick Hill, Head of Innovation & Quality, Marks and Spencer
Rebecca Hill, EMEIA Markets and Talent, Ernst and Young
Tim Hill, Creative Director, Aldworth James and Bond
Francis Hobbs, Director, Partners and Programmes, Westbrook
Russell Hobby, General Secretary, National Association of Headteachers
Professor Julia Hobsbawm, Chair and CEO, Editorial Intelligence
Ashley Hodges, Executive Director, Speakers for Schools
Steve Holliday, Chief Executive, National Grid
Professor Sir John Holman, Department of Chemistry, University of York
Bernadette Holmes, Principle Researcher, Born Global
Lin Homer, CEO, HMRC
Bob Hook, Historic Environment Intelligence Analyst, English Heritage
Dan Hooper, Policy Adviser - Education, Skills & Business Support, Federation of Small Businesses
Emma House, Director of Publisher Relations, The Publishers Association
Carolyn Housman, CEO, Heart of the City
Professor Prue Huddleston, Professor Emeritus, University of Warwick
Sian Hughes, Projects Manager, MITIE Group PLC
Janet Hull, Executive Director, Creative Pioneers Challenge & IPA Director of Marketing, IPA
Sophie Hulm, Corporate Responsibility Manager, City of London
Gary Hunniset, Commercial Director, Smart Training
Sue Husband, Director of Apprenticeships & Delivery Service, Skills Funding Agency
Nina Iles, Communications Manager, TES Global Ltd
Steve Iredale, Past President, National Association of Headteachers
Professor Chris James, Professor of Educational Leadership and Management, University of Bath
Nik James, Founder, Aldworth James and Bond
Marcus Jamieson-Pond, Head of Partnerships, Plotr
Kate Jarman, Department for Education
Mandy Jeffrey, Assistant Manager, Deloitte LLP
Hamish Jenkinson, Chairman, Free the Children
Kerry Johnson, Diversity & Inclusion Manager, Sainsbury’s Supermarkets Ltd
Peter Johnson
Cathy Jones, Head of Community Outreach, Clifford Chance LLP
Wendy Jones, Trustee, National Numeracy
Samantha Judge, Royal Warrant Holders Association
Tara Kaufmann, Head of Women’s Engagement, Government Equalities Office
Heather Kearney, Head of Fundraising, Family Action
Patricia Keetch
Gerrard Kelly, Journalist
Sandra Kelly, Head of Education, The WISE Programme, Whitbread
Simon Kelly, Sales & Business Leader, LinkedIn
Nicky Kerr, Lawyer, Cabinet Office
Alison Kershaw, Education Correspondent, Press Association
Adiva Kestenbaum Kalms, Entrepreneurship Programme Manager, The EY Foundation
Maya Khishigbat, Undergraduate, City University
John Killeen
Chris Kirk, CEO, GEMS Education Solutions
Jessie Kirk, Policy Advisor, Government Equalities Office
Laura Kuenssberg, Chief Correspondent, BBC Newsnight
Peter Kyle, Standard Chartered Bank
Sarah Lamplough, British Olympic Foundation Project Manager, British Olympic Association
Gillian Lancaster, Chief Operating Officer, Technology and Operations, Europe & Emerging Markets (ex Asia), Bank of America Merrill Lynch
Jez Langhorn, Senior Vice President, Chief People Officer, McDonald's
Janice Langley, Chair, National Federation of Women's Institutes
Gail Larkin, President, National Association of Head Teachers
Rini Laskar, Director, Open Consulting
Professor Hugh Lauder, Professor of Education and Political Economy, University of Bath
Peter Lauener, Chief Executive, Education Funding Agency
Dr Vanessa Lawrence CB
Kate Le Marchal, Head of HR, Ofcom
Hannah Ledbury, Parliamentary Assistant, Conservative Party
Keith Ledbury, Headteacher, Courtney Primary School
James Leigh, Schools Coordinator, Speakers for Schools
Tim Leunig, Ministerial Policy Adviser, Department for Education
Patrick Lewis, Interim CEO, African Caribbean Business Network
Martyn Lewis CBE
Deborah Lincoln, SVP Corporate Communications & Public Affairs, Warner Bros
Helen Linning, Manager, Barnard and Westwood
Rachel Lloyd, Project Co-ordinator, Steps Ahead, CIPD
Rachael Lobb, Assistant Manager, Deloitte
Alan Lockey, Senior Advisor to Shadow Secretary of State for Education
Andy Love MP, Member of Parliament for Edmonton
Lord Lucas
Begona Lucena, Director, BLD Consulting
Fiona MacCorquodale, Head of School, St Luke’s C of E Primary School
Kirstie Mackey, Head of Corporate Affairs, UK Retail and Business Banking, Barclays
Jessie Macneil-Brown, My Body My Rights Global Campaigns Manager, Amnesty International
Shantanu Majumdar, Barrister, Radcliffe Chambers
Dr Elpida Makrygianni, Engineering Education Officer, University College London
Ruth Mallors-Ray, Director of Aerospace, Aviation and Defence, The Knowledge Transfer Network
Ross Malony, CEO, Find A Future
Tony Malony, Head of Education & Skills, National Grid
Dame Mary Marsh, Founding Director, Clore Social Leadership Programme
Paul Marshall, Co-founder and Chairman, Marshall Wace LLP
Veronica Martin, CEO, Powerlist Foundation
Samantha McAllister, Producer, Newsnight, BBC
Jacqueline McCamphill, Strategic Lead for School Governance, Eastern Leadership Centre
Anne McElvoy, Journalist, The Economist
Harvey McGrath, Chair, Big Society Capital
Deputy Catherine McGuinness, City of London Corporation
Kirsty McHugh, Chief Executive, ERSA
Marian Mckenzie, Executive Assistant to CEO, British Growth Fund
Tony Mckenzie, British Growth Fund
Moira McKerracher, Assistant Director, UK Commission for Employment and Skills
Laurie McLoughlin, Partnership Manager, National Careers Service
Adam McNicholas, Political Advisor to Tristram Hunt MP
Dame Joan McVittie, Head teacher, Woodside High School
Sam Mercer, Director, Hopscotch Consulting
Rachel Middleton, Director, Education for Language Learning
Danielle Millar, Condicio
Robin Mills, Managing director, Chartwells
Carole Milner, Adviser, Radcliffe Trust, Heritage & Crafts Programme
Richard Mollett, CEO, Publishers Association
Alan Morgan, Chairman, Adfisco
Tim Morgan, Strand leader - School & Business Partnerships, Government Equalities Office
Will Mosseri-Marlio, Senior Account Executive, Bellenden
Ann Mroz, Editor and Digital Publishing Director, TES
Sharon Mullins, Headteacher, Gateway Primary School
Sarah Naisby, Associate, Freshfields Bruckhaus Deringer
Henna Nathwani, Product Management Associate, Pearson Edexcel
Suchhin Nathwani, Design Engineer, Network Rail
Nora Naughton, NPM Ltd
Garry Neave, National FE and Post-16 Adviser, Church of England
Tom Nixon, Policy Adviser, Number 10
Matthew Noble, Assistant Private Secretary to the Secretary of State for Scotland,
Stephen North, Assistant Director, Careers - Pre-Employment & Basic Skills Unit, The Department for Business Innovation and Skills
Baroness Northover, Government Spokesperson on International Development
Kira O’Connor, Media Partnerships, Twitter UK
Ndidi Okezie, Executive Director, Teach First- Regions Division
Claire Oliver, Deputy Head Teacher, William Tyndale Primary School
Jo Ouvry, Head of Public Affairs, Deloitte
Jenny Owen, Lancaster London
Lola Owolabi, Founder/Director, ProudtoBeMe UK
Kate Parry, Policy Advisor, Department for Education
Jan Paterson, CEO, British Olympic Association
Nick Payne, Portfolio Manager, Nomura Asset Management
Isobel Pearce, HR Manager, Institute of Development Studies
Claire Oliver, Media Partnerships, Twitter UK
Kathryn Porter, Divisional Resourcing Director, Hilton
Jonathan Portes, Director, NIESR
Clare Power, Senior Marketing Manager, Student Recruitment, ICAEW
Lin Proctor, Public Affairs Manager, The Charter School
Baroness Margaret Prosser OBE
Mark Protherough, Executive Director, ICAEW
Christopher Quinton, Year 6 Teacher, St Luke’s C of E Primary School
Jemeela Quraishi, Development Manager, Steps Ahead, CIPD
Maryann Raasch, Assistant Human Resources Manager, Landmark London
Fiona Rawes, Director of Community Impact, Teach First
Laura-Jane Rawlings, CEO, Youth Employment UK CIC
Georgia Reid, Assistant, Deloitte LLP
Tim Richardson, Managing Director, Black Isle Group
Alison Richmond, Chief Executive, Icon, the Institute of Conservation
Tom Roche, Commercial Development Manager, Find A Future
Louise Rochford, Careers Advisor, City of Westminster College
Gemma Rocyn Jones, Social Investment Advisor, Young Foundation
Marta Rodriguez, Product Director, Santander
Ian Roe, Director, Head of Corporate Responsibility, KPMG
Sir David Rowland
Janna Ruddy, Business Development Manager, Free The Children UK
Katerina Rüdiger, Head of Skills and Policy Campaigns, CIPD
Ann Runeckles, Group Corporate Responsibility, Pinewood Studios
Professor Toby Salt, Chief Executive, Ormiston Academies Trust and Ormiston Education
Charlotte Sanctuary, Director, Client Council, KPMG
Rachel Sandby-Thomas, Solicitor & Director General, Department for Business, Innovation and Skills
Lucie Sarif, Associate Director, Little Miss Geek
Christopher Scott, Acting Media & PR Manager, Women’s Sport & Fitness Foundation
Ms Lauren Senatore, Managing Director, Bigfoot Arts Education
Dr Tony Sewell, Chief Executive, Generating Genius
Sarah Shaw, Partner, Odgers Interim
Neil Sherlock, Partner, PwC
Kate Shoesmith, Head of Policy & Public Affairs, Recruitment & Employment Confederation
Leila Siddiqi, Senior Marketing Executive, IPA
Elaine Simpson
David Sims, Research Director, National Foundation for Educational Research
Steve Smethurst, Editor, Leadership and Focus Magazine
Professor Sir Steve Smith, Vice Chancellor and Chief Executive, University of Exeter
Chloe Smith MP, Member of Parliament for Norwich North
Nick Soar, Headteacher, Bishop Challoner Girls’ School
Maria Southey, Lead Financial Officer, American Express
Anne Spackman, Executive Director, Careers Academies UK
Ruth Spellman OBE, Chief Executive and General Secretary, Workers’ Educational Association
Sharon Spice, Director of Global Recruitment, ICAEW
Phillipa Spicer, Managing Director, Health Education Kent, Surrey and Sussex
Ian Stapleton, Account Manager, CIMA
Martin Stevens, CEO, it is 3D
Barbara Strang, Community Involvement Executive, Experian
Graham Stuart MP, Chairman of the Education Select Committee
Louise Stubberfield, Project Manager, Wellcome
Andrea Sullivan, Head of Corporate Social Responsibility, Bank of America Merrill Lynch
Carolee Summers-Sparks, Deputy Director, CASE Europe
Emma Supple, Clinical Director, Supplefeet
Richard Sykes, CEO, ISS
Rosie Tattersall, Widening Participation Officer, London School of Economics
Jennifer Taylor, Chief Operating Officer, Europe & Emerging Markets (ex Asia), Bank of America Merrill Lynch
Patricia Taylor-Shipton, Managing Director, CoventusUK
Stephen Tetlow, CEO, Institution of Mechanical Engineers
Neill Thomas, Partner, Thomas Mansfield Solicitors Ltd
Tim Thomas, Head of Employment Policy, EEF
Dr Yvonne Thompson CBE, Chair, European Federation of Black Women Business Leaders
Jon Thorn, Head of Apprenticeship Development, Skills Funding Agency
Richard Thornhill, Executive Headteacher, Loughborough Federation
Michelle Thorp, Commercial Reform Director, Cabinet Office
Louise Timperley, Head of Skills and Employment, Greater Manchester Chamber of Commerce
Teresa Tinsley, Director, Alcantara Communications
Sarah Tomlinson
Laura Trott, Political Advisor, Number 10
Samantha Truelove, Lieutenant Commander, Royal Navy
Lizzie Tubbs, Support Manager, National Number Partners & The BEE Programme
Sophie Tunnacliffe, English Subject Lead, William Tyndale Primary School
Rebecca Turner, Learning and Development Manager - Volunteers, Macmillan Cancer Support
Mike Tyler MBE, Chair of Governors, Osmani Primary School
Mark Ungless, MRC Clinical Sciences Centre, Imperial College London
Daniel Upfield, Headteacher, ARK Atwood Primary Academy
James Upsher, Assistant Private Secretary to HRH The Duke of York
Catherine Usher, Partner, DLA PIPER LLP
Vanessa Vallely, CEO & Founder, We are the City
Ian Valvona, Interventions Lead, Department for Education
Emily Van Oss, Education and Community Officer, Thames Tideway Tunnels
John Venning
Jane Vessey, Director, Wentworth Advisors
Christie Viney, Project Co-ordinator, CIPD
Professor William Virgo, Pro-Vice-Chancellor for Education, University of Cambridge
Rob Wall, Head of Education and Employment Policy, CBI
Russell Walters, Special Assistant, Mayor of London’s Office
Annie Warburton, Creative Programs Director, Craft Council
Helen Ward, Reporter, TES
Paul Warwick, Tutor, Homerton College
David Watson, Head of Campaigns, Number 10
Peter Weal, ICT Coordinator, Brandlehow Primary School
Jacky Wearn, Group Talent & Capability Director, Centrica plc
Tommy Webb
Romilly Weeks, ITN
Sally Webster, Church of England
Stephen Welton, CEO, Business Growth Fund plc
Air Vice-Marshal Elaine West CBE, Royal Air Force
Maxine Westley, Teacher, Basildon Upper Academy
Aideen Whelehan, Director of People, Stafford London
Jill Whittaker, Managing Director, HIT Training
Kate Whitty-Johnson, Head of Events and Visits, Cabinet Office
Bob Wigley, Chairman, Tantalum Corporation PLC
Ian Wilder, HR Advisor, The Royal College of Radiologists
Liz Williams, Head of Global Government and External Partnerships, BT Global Services
Paddy Willis, CEO, Bathtub 2 Boardroom
Tom Wilson, Director, Unionlearn, TUC
Carl Wilson, Pre & Post Sales Support Manager, Ordnance Survey
Petra Wilton, Director of Strategy and External Affairs, CMI
Simon Witts, Chief Executive, Aviation Skills Partnership
Philip Wood, Policy Manager, CMI
Dr Tracey Wood, Managing Director, Ogilvy Healthworld
Nicola Woolcock, Education Correspondent, The Times
Jo Woolgar, Head of Quality & Information, Health Education Kent, Surrey and Sussex
Jennifer Wright, People Development Manager, SOLL Leisure
Michelle Wyer
Jo Youle, Chief Executive, Missing People
Linda Yue, School Governor, John Ball Primary School
Dr Anna Zecharia, ScienceGrrrl Ambassador & Postdoctoral Neuroscientist, Imperial College London
St Luke’s CE Primary school

Staff & Governors

Ann Dwulit, Executive Head Teacher
Fiona MacCorquodale, Head of School
Christopher Quinton, Year 6 Teacher
Simon Fielding, Dance Teacher
Anisa Lucey, Teaching Assistant
Reverend Katharine Rumens, School Priest
Father David Allen, School Priest
David Forsdick QC, Chair of Governors

Pupils

 Angela Shaqiri  Mathieu Akor
 Beau Chandler    Meil Fordan
 Cleotha Menzies Thomas  Mert Ulku
 Diana Ozgur    Muhammad Islam
 Duana Noel    Nnamdi Ozuruonye
 Ellie Charlton    Nya Rendell Young
 Emily Ortega    Rahim Miah
 Enes P laxi-Cato    Samee Ali
 Georgia Kinsella  Sarah Kidher
 Hayette Kadri    Shehnaz Chowdhury
 Jawad El Zein    Simone Casasola
 Jimmy Clark    Teffan Abori Sika Dua
 Kayden Corbin    Tobias Francescato
 Lia Tesfai    Yamim-ur Chowdhury
 Maisy Twigg

Education and Employers Team

Tamanna Ali         Schools Liaison Assistant
Nick Chambers       Director
Carol Glover        Communications & Campaigns Manager
Sophie Greaves      Events Coordinator
Oliver Hallam       Business Development Manager
John Holder         Salesforce IT Systems Administrator
Elnaz Kashef        Research Analyst
Charlotte Lightman  Schools Liaison Manager
Dr Anthony Mann     Director of Policy & Research
Basit Mahmood       Primary Schools Liaison Assistant
Robert McKenzie     Finance & Administration Manager
Katy Morris         Senior Researcher
Gabriella Oakley    Inspiring Women Engagement Manager
Phil Pyatt           Director, Inspiring the Future
Adam Robert         Finance & Administration Assistant
Dillwyn Rosser      Business Development Manager
Alasdair Smith      Schools & Business Development Coordinator
The Education and Employers Taskforce was launched as an independent charity on the 15th October 2009. The mission of the Charity is to

‘ensure that every school and college has an effective partnership with employers to provide its young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so to secure the UK’s future prosperity.’

The Charity pursues this aim by working in close partnership with leading national bodies representing schools, colleges and employers. Our Partnership Board brings together the country’s leading education and employment organizations and Trustees are principally senior business leaders with an interest in education. The Charity has a team of twelve full-time staff. It commits time, energy and resource to improving understanding of what difference employer engagement in education makes to young people and volunteers; and how we can make it happen effectively, efficiently and equitably.

An underlying principle of the Charity is that it does not charge schools or colleges for services provided to them. Similarly, it doesn’t charge organisations that seek to offer their staff to volunteer.

In our first five years we have:

- Brought together an unprecedented alliance of employers, education and government working together to make it considerably easier for partners, from the private, public and third sectors, to work together efficiently, effectively and strategically
- Undertaken ground-breaking research into the impact and delivery of employer engagement in education, working with leading UK and international academics and researchers from Harvard to the OECD to make relevant and reliable evidence widely accessible to employers, schools and policy makers: www.educationandemployers.org/research
- Ran Visit our Schools and Colleges week (Oct 2010), bringing CEOs into schools across the country, and fostering hundreds of new connections between schools and employers
- Launched Speakers for Schools, turning Robert Peston’s initial idea into a successful programme operating across England, Scotland and Wales, giving state schools and colleges access to more than 1,000 speakers of national prominence and supporting the programme’s transition into a new independent charity: www.speakersforschools.org
- Worked with many partners to help create the Inspiring Governors Alliance celebrating governance and encouraging and enabling greater volunteering in school and college governance: www.inspiringgovernors.org
- With the National Association of Head Teachers made employee volunteering across a wide range of activities hugely more accessible to primary schools www.primaryfutures.org

www.educationandemployers.org
The need for action

The evidence is clear: the world of work is changing – and rapidly. As jobs and careers become more complex, young people face new challenges. Without access to good information, it becomes harder for them to make confident, informed choices about what, where and how hard they study. It has become evident that career aspirations are commonly made in ignorance of actual labour market demand. Last year, working with the UKCES, we compared the aspirations of more than 11,000 teenagers against where 13.5 million new jobs are expected to emerge in the economy by 2020. The result: the two have nothing in common:

Alongside professional careers advice, employers have a vital role to play in helping young people make choices about their futures. What employers can uniquely give young people is access to authentic, trusted information about the breadth of jobs and careers, and what’s really required to get into them. The evidence is consistent and compelling: the more contact with employers that young people have when still at school, the better their employment outcomes later in life.

To stay in touch with the latest research into employer engagement in education from across the world, visit [www.educationandemployers.org/research](http://www.educationandemployers.org/research) to access our unique research library, including the 2013 report *Nothing in Common*, and subscribe to our free regular e-bulletin for details of research events and publications.
Inspiring the Future is a free service which sees people from all sectors and professions volunteering to visit local state schools and colleges for just one hour a year to talk about their job, career path and the education route they took. Volunteers range from Archaeologists to Zoologists, Apprentices to CEOs and people can volunteer in a school or college near to where they live or work. DBS (previously called CRB) checks are not needed because the teacher is always present. Primary Futures and Inspiring Women Campaign operate through Inspiring the Future.

Inspiring the Future was developed in close partnership with leading national bodies representing schools, colleges and employers. More than forty stakeholder organisations contributed to its design. It was developed pro bono by Deloitte software engineers with initial funding from JP Morgan and the Innovation and Giving Fund. Expansion has been made possible with generous grants from Bank of America Merrill Lynch and funding from the National Apprenticeship Service.

It was launched in July 2012 at Bishop Challoner’s School in Tower Hamlets with Deputy Prime Minister Nick Clegg, actor Joanna Lumley and leading figures from business and education. At the heart of Inspiring the Future are Career Insight Talks - with volunteers offering to talk for an hour a year with young people about their job in a local state school or college. Volunteers can also opt to offer expertise in different specialisms and undertake other activities including:

- **Apprenticeships** – current and former apprentices talking with young people in schools and colleges about what an apprenticeship is and how you apply for one
- **Enterprise** – people with first hand experiences talking with young people about starting their own small business or social enterprise
- **Modern Foreign Languages** – people talking about how they use languages in their job
- **Maths in the workplace** – volunteers demonstrating the everyday importance of numeracy helping young people value development of maths skills vital to maximise their potential in work and life
- In response to demand from schools, volunteers with the right experience can also now offer to help with CVs and interview practice – for many young people the first time they get proper feedback on their CVs or interview techniques is when they first apply for jobs. As part of Primary Futures, volunteers can now speak to primary age children about their job and the importance of numeracy and literacy and volunteer to be reading and number partners
- Inspiring the Future has also been expanded to enable volunteers who are interested in becoming a governor to have a short (less than an hour) exploratory chat with a local school or college
What makes it different?

- Inspiring the Future begins with a very simple request of volunteers: if asked, **would you be willing to go into a state school for one hour, once a year to talk about the job you do?** The technology allows an ever growing range of valuable activities to take place through the simple means of connecting teachers with people willing to help young people.

- Inspiring the Future makes the **teacher the customer** – teaching professionals best understand the needs of their young people, and can find the right people at the right time to make the greatest difference.

- Inspiring the Future operates through a **secure, online platform** to connect individual teachers and volunteers directly. By using the latest technology, operating & running costs are minimal, making Inspiring the Future **free of charge** to teachers, volunteers and employers/professional bodies.

- Inspiring the Future is **national**, with schools and colleges registered across the UK looking for volunteers from all professions and backgrounds.

Facts and stats (as of 10th October 2014)

- 6,687 teachers registered
- 3,910 individual schools and colleges
- 15,991 volunteers
- 48,137 invitation messages sent from individual teachers to volunteers
- 450,000 young people reached since launch
- 96% of teachers who organised events or activities through Inspiring the Future (and responded to our 2014 user survey) said they would recommend Inspiring the Future to colleague in a similar school
- 94% of volunteers who attended Inspiring the Future events or activities in schools (and responded to our 2014 user survey) said they would recommend Inspiring the Future to a friend or colleague.

Since its launch in July 2012, it has attracted interest from Australia, Flanders, Italy, Spain, the US, Denmark, Japan, Qatar and Zambia.

[www.inspiringthefuture.org](http://www.inspiringthefuture.org)
How Inspiring the Future works

How it works

Only 1 hour per year

Volunteers

Schools and Colleges

Sign up to find volunteers willing to visit your school or college

I really enjoyed meeting young people and talking to them

I've just received an invitation from a school to a careers event

That's made me think of the different options open to me...

Would you like to attend a careers fair at...?

To:...

From:...

After the careers talk

What careers talk?

Before the careers talk

I am a Graphic Designer

I work in Birmingham

I took the following career route...

I can talk about...

Decide which volunteers to invite, e.g. Graphic Designer, Apprentice, Engineer, Nurse, Architect, Chef
What it Primary Futures?

Primary Futures, which is part of Inspiring the Future, has been developed in partnership with the National Association of Head Teachers which represents 28,000 school leaders - almost all primary head teachers in the country. The aim of this free scheme is to raise educational standards for all by widening the horizons and aspirations of primary school children, helping them to see the links between their learning in school and their futures.

Primary Futures is available to all primary schools across the country. It is a quick, easy and free way to find volunteers from all professions. Primary Futures offers state primary schools access to a vast network of volunteers from different backgrounds and professions who are waiting to be invited into schools to talk with children. Volunteers agree to be approached by local schools to talk about their current job and how reading and numeracy helped them to get there.

What can volunteers do in primary schools?

- Talk about their job to enthuse the children about the range of opportunities open to them and how important reading and numeracy are
- Talk about the different backgrounds and cultures they come from to help broaden young people’s horizons and raise aspirations
- Read with or listen to individual or small groups of children in a non-expert capacity to help improve literacy, perhaps reading an excerpt from a favourite book
- Take part in a numeracy activity with a small group of children in a non-expert capacity to contribute to improving numeracy
- Act as judges and coaches in projects and competitions e.g. enterprise or environment schemes
- Think about taking on the role of a school governor

Primary Futures Week 2014

During this week of the 13th - 17th October 2014, Head Teachers across the country are inviting a range of people to spend an hour visiting their local primary school. This is the first time a campaign of this scale has been attempted, and it will put the spotlight on our primary schools by celebrating the great work they do and encouraging thousands more people to volunteer to help improve education in our country.

@PrimaryFutures

www.primaryfutures.org
The Inspiring Women campaign, which is part of Inspiring the Future, aims to bring about a significant culture change: that girls, whatever school they attend, get the chance to meet women from all backgrounds and gain first-hand insights into different jobs and the routes into them.

Already more than 10,000 women have pledged to give an hour a year to go into a school or college near to where they live or work, to talk with girls about their career and experiences in life. We aim to recruit thousands more. In doing so we want to reach 250,000 students and give them the opportunity to talk with everyone from Archaeologists to Zoologists, Apprentices to CEOs.

Recent research has shown how important it is for young people to gain knowledge and understanding about the breadth of careers whilst still in education and making decisions about their futures. Helping young women to make informed choices helps address skills shortages in the UK and the long-standing mismatch between the aspirations of young people and actual jobs market demand.

Historically, far too many occupations have been dominated, for no good reason, by one gender or the other:

**Young people’s perceptions of gender and careers**
- By the age of 6, children are beginning to classify jobs as ‘male’ and ‘female’; by 8 they are beginning to limit their aspirations by rejecting non-gender stereotyped professions
- By the age of 13 many have already limited their career aspirations by gender
- Young people by the age of 14-15 seem to have firmly accepted the segregated status quo; by the age of 14, critical decisions on academic pathways have already been made

**Role Models**
- 55% of girls aged 11 to 21 agree that there aren’t enough female role models
- In one study, 27% of female students who named a female role-model said that they were inspired by the gender-related obstacles overcome by their choice of role model
- Informal networks are more important in addressing gender stereotyping of occupations than formal mechanisms of giving advice

**Women in the Workplace**
- Three-quarters of women still end up in the five Cs of employment: cleaning, catering, caring, cashiering and clerical occupations
- 83% of women who have started their own business have known someone else who has done so

This national campaign was officially launched on 17 October 2013 at Lancaster House in London by Miriam González Durántez, Partner at Dechert LLP

[www.inspiringwomencampaign.org](http://www.inspiringwomencampaign.org)
Our Partnership Board

Association of Colleges - Martin Doel, Chief Executive
Association of School and College Leaders - Brian Lightman, General Secretary
Association of Teachers and Lecturers - Dr Mary Bousted, General Secretary
Business in the Community - Faye Ramsson, Director of Education
CBI - Neil Carberry, Director for Employment & Skills
CIPD - Katerina Rüdiger - Head of Skills and Policy Campaigns
Federation of Small Business - David Pollard, Chair - Education, Skills and Business support
NAHT - Russell Hobby, General Secretary
NASUWT - Chris Keates, General Secretary
National Careers Service - Joe Billington, Director
National Governors Association - Emma Knights, Chief Executive
NUT - Christine Blower, General Secretary
SGOSS – Janet Scott, Acting Chief Executive
Skills Funding Agency – Sara Baade, Head of Employer Engagement
STEMNET - Kirsten Bodley, Chief Executive
Teach First – James Westhead, Executive Director of External Relations
Teaching Awards - Sophie Byatt, Managing Director
TSL Education - Louise Rogers, Chief Executive
Trades Union Congress - Tom Wilson, Director of UnionLearn
UKCES - Dr Deirdre Hughes OBE, Commissioner

Our Trustees

Rod Bristow - President, Core Markets, Pearson
Will Butler-Adams - Managing Director, Brompton Bicycle Ltd
Sir William Castell LVO - Chairman, Wellcome Trust
David Cruickshank - (Chair of the Trustees) Chairman, Deloitte LLP
Peter Dart - Director, WPP PLC
Dame Joan McVittie, Headteacher, Woodside High School
Robert Peston - BBC Economics Editor and founder of Speakers for Schools
Don Robert - Chairman, Experian PLC
Prof Sir Steve Smith - Vice-Chancellor and Chief Executive, University of Exeter
Jennifer Taylor - Chief Operating Officer EMEA, Bank of America Merrill Lynch

The Education and Employers Taskforce charity would like to thank Bank of America Merrill Lynch for their generous support for Inspiring the Future and the Inspiring Women campaign. Learn more at www.bankofamerica.com/about  @BofA_Community.
Thank you!

To all of those many thousands of individuals and organisations who have helped us through their time, energy and financial support to bring the worlds of education and employment closer together over the last five years, we say THANK YOU!

We are hugely grateful for the support that we have received from our all our funders over the last five years including our key corporate strategic partner, the Bank of America Merrill Lynch.

Website     www.educationandemployers.org
Twitter     @Edu_employers
Facebook    Facebook.com/inspiringthefuture
E-mail      enquiries@educationandemployers.org
Phone       0203 206 0510
Charity No  1130760