



**The fifth anniversary of the charity  
&  
the launch of Primary Futures**

Great Hall at Lincoln's Inn, London



15<sup>th</sup> October 2014

@Edu\_Employers

#PrimaryFutures

[www.educationandemployers.org](http://www.educationandemployers.org)

**Working Together for Young People**

# Agenda

6.30 Drinks & canapés served

7.00 Welcome

David Cruickshank, *Chairman Deloitte and Chair of the Education and Employers Taskforce Charity*

## Primary Futures

Russell Hobby, *General Secretary, National Association of Head Teachers*

Ann Dwulit, *Executive Head teacher, St Luke's CE Primary School*

## Speakers for School

Robert Peston, *Economics Editor, BBC*

## Inspiring Women Campaign

Miriam González Duránte, *Partner, Dechert LLP*

## Closing remarks

Nick Boles MP, *Minister of State for Skills and Equalities, Department for Business, Innovation and Skills and the Department for Education*

Nick Chambers, *Director, Education and Employers Taskforce Charity*

7.30 Drinks, canapés and conversation

8.45 Close

## Guests

Susan Acland-Hood, *Director for Infrastructure and Funding, Department for Education*  
David Adair, *Head of Community Affairs, PwC*  
Catherine Ahorituwere, *Local Compliance - Change & Capability PaceSetter, HMRC*  
David Allcock, *Global PSCM Sustainability Lead, BP PSCM*  
Nathaniel Appiyah, *School Business Manager, Central Park Primary School*  
Professor Louise Archer, *Professor of Sociology of Education, King's College London*  
Richard Atkins, *President, Association of Colleges*  
John Atkinson, *Assistant Headteacher, Manor Fields Primary School*  
Raj Bains, *Assistant Principle, William Morris Sixth Form*  
Patsy Baker, *Group Director of Business Development, Bell Pottinger*  
Annette Baker, *Deputy Head Teacher, Ballakermee High School, Isle of Man*  
Louise Barfield, *Principal, Circus*  
Jan Barratt, *Head of Community Involvement, Experian*  
Mary Barry, *Head of Community Investment, BA*  
Kevin Barton, *Executive Head of Achievement, Youth Sport Trust*  
Ian Bauckham, *President, Association of School and College Leaders*  
Louise Bearley, *Actor and writer*  
Monica Beckles, *Director of HR Consultancy Services, Thomas Mansfield*  
Cathy Bell-Walker, *Partner, Allen & Overy LLP*  
Andy Bennett, *Head of Information, Advice and Guidance, Hinchingsbrooke School*  
Mark Bennett, *Chair, CR Committee, Slaughter and May*  
Sophie Bennett, *Co-Director, UK Feminista*  
Katrin Bennhold, *Staff Writer, The New York Times*  
Maxine Benson MBE, *Co-Founder, Everywoman*  
Julie Bentley, *CEO, Girlguiding*  
Ashley Bivens, *EMEA Community Engagement & Volunteers Manager, Bank of America Merrill Lynch*  
Dame Carol Black, *Principal, Newnham College, Cambridge*  
Baroness Tessa Blackstone  
Dee Bleach, *Head Teacher, Mayflower Primary School*  
Kirsten Bodley, *Chief Executive, STEMNET*  
Femi Bola MBE, *Director of Employability, University of East London*  
Nick Boles MP, *Minister of State for Skills and Equalities, Department for Business, Innovation and Skills and the Department for Education*  
Karen Bonner, *Deputy Head of Nursing, Guy's and St Thomas' NHS Foundation Trust*  
Dr Mary Boustead, *General Secretary, Association of Teachers and Lecturers*  
Simon Bowles, *Chief Finance Officer, HMRC*  
Verna Brandford, *Education Lecturer, Institute of Education*  
Rod Bristow, *President, Core Markets, Pearson*  
Lucy Brooker, *HR Project Consultant (Investment Banking), Royal Bank of Scotland*  
Sophie Brooks, *Senior Employee Engagement Manager, Marks and Spencer*  
Caroline Brown, *Education Campaigns Manager, BITC*  
Sonia Brown MBE, *Founder & Director, National Black Women's Network*  
Charles Browne, *Founder, TR2 Football*  
Yolande Burgess, *Strategy Director, Young People's Education and Skills, London Councils*  
Sir Peter Burt, *Chairman, Promethean Investments*  
Will Butler-Adams, *Managing Director, Brompton Bicycles Ltd*  
Rachel Callaghan, *Head of Legal – Commercial, Centrica*  
Duncan Cameron, *Director of Event Operations, Lancaster London*  
Naomi Campbell, *Performing Arts Director, Pinch of Salt Theatre*

Sara Caplan, *Partner - Consulting Practice, PwC*  
 Tim Carnegie, *Music Teacher, Pinch of Salt Theatre*  
 Chris Caroe, *Head of the School Governance Unit, Department for Education*  
 Michelle Carpenter-Hanson, *School Governor, Lewknor Church of England Primary School*  
 Jim Carrick-Birtwell, *CEO, Plotr and Changeboard*  
 Harriett Carter, *Music Teacher, Rhyl Primary School*  
 Leonie Cassidy, *Executive Assistant to Peter Dart, WPP*  
 Reeta Chakrabarti, *UK Affairs Correspondent & Presenter, BBC News*  
 Peter Cheese, *Chief Executive, CIPD*  
 Mike Cherry, *National Chairman, Federation of Small Businesses*  
 Dr Matthew Chiles, *Director, HTI Education & Multi Academy Trusts*  
 Bal Choda, *Project Engineer, Aston Martin*  
 Amanda Ciske, *Policy & Public Affairs Advisor, Recruitment & Employment Confederation*  
 Kate Clark, *Graduate Placement, Sainsbury's*  
 Simon Clarke, *Education Advisor, Office of Graham Stuart MP*  
 Susannah Clements, *Deputy CEO, Chartered Institute of Personnel and Development*  
 Dame Julia Cleverdon DCVO CBE, *Chair & Special Advisor, The Prince's Charities*  
 Matthew Coffey, *Chief Operating Officer, Ofsted*  
 Dr Therese Coffey MP, *Member of Parliament for Suffolk Coastal*  
 Gail Cohen, *Director of Marketing, Content & Commercial Development, Find A Future*  
 Janet Colledge, *Careers Education Consultant, Outstanding Careers*  
 Clare Collins, *Consultant, National Governors Association*  
 Simone Collins, *KPMG*  
 Edmund Coogan, *Head Teacher, De Beauvoir Primary School*  
 Ellie Cosgrave, *Schools Co-ordinator, ScienceGrrl*  
 Sean Coughlan, *Education Correspondent, BBC*  
 Rachel Craddock, *Post-16 Young People's Skills Programme Manager, London Transport Museum*  
 Natalie Cramp, *Programme Director, Team London*  
 Mandy Crawford-Lee, *Apprenticeship Development Manager, National Apprenticeship Service*  
 Jo Crosby, *IAG Development Worker, Hertfordshire County Council*  
 David Cruickshank, *Chairman, Deloitte LLP*  
 Christopher Cuddihy, *Associate Director, Lexington Communications*  
 Jill Cuthbertson, *Diary Manager, Leader of the Opposition*  
 Dalila Dabbicco, *Head of Organisational Effectiveness, Prudential Plc*  
 Sigrun Danielsson, *Director of HR Operations, Christies*  
 Marcia Davies, *Community Education Team Manager, Anglian Water*  
 Anna Davis, *Education Correspondent & Deputy Campaigns Editor, Evening Standard*  
 Tara Daynes, *HR Consultant & Trainer*  
 Anna De Pulford, *Grants & Administration Manager, The Dulverton Trust*  
 Ben Dean, *FCO Section Head, Foreign Office*  
 Emma Deba-Smith, *CEIAG Development Officer, London Borough of Newham*  
 Caleb Deeks, *Head of Growth and Productivity Team, HM Treasury*  
 Katie Derman, *BBC Radio 3*  
 Nicki Della Porta, *Business Director, Ten Alps Communicate*  
 Joe Dilger, *Director, JD Global Advantage*  
 Professor Emma Dillon, *Professor of Music, King's College London*  
 Amanda Docherty, *Director, Dial Square*  
 Paul Dowd, *Head of Employability & Education, Wm Morrison Supermarkets PLC*  
 Karleen Dowden, *Apprenticeship and IAG Specialist, Association of School and College Leaders*  
 Moyra Doyle, *Managing Director, Richmond Associates*  
 Tony Draper, *Vice President, NAHT*  
 Paul Drechsler, *Chairman, Teach First and the Skills Funding Agency*

Ann Dwulit, *Executive Head Teacher, St Luke's C of E Primary School*  
 Beccy Earnshaw, *Director, Schools North East*  
 Liz Eddy, *National Programme Manager Talent for Care, Health Education East of England*  
 Victoria Edwards, *HR Consultant, My Business HR*  
 Mike Ellicock, *Chief Executive, National Numeracy*  
 Charis Evans, *Head of Marketing, ICSA*  
 Efe Ezekiel, *Youth Mentor, TV Producer, Ushine Ishine Productions*  
 Moira Farley, *UK Schools Education Manager, BP plc*  
 Deborah Feldman, *Head of Advocacy Programme, Conservative Party*  
 Sqn Ldr Julie Fell, *Squadron Leader, Royal Air Force*  
 Anna Feuchtwang, *CEO, National Children's Bureau*  
 Michele Fideli, *IFS Learning*  
 Kim Fitzsimmons, *Head of PR & Corporate Relations, BT*  
 Camilla Fletcher  
 Greg Foot, *TV Presenter*  
 David Forsdick QC, *Landmark Chambers*  
 Jo Foster, *Membership Executive – Diversity, The IET*  
 Professor Becky Francis, *Professor of Education and Social Justice, King's College London*  
 Dawn Franklin, *Director, Brandright*  
 Lynne Franks, *Director SEED and PR consultant*  
 Nick Fuller, *Chairman, EdComs*  
 Miriam Furze, *Research Consultant, HUB Westminster*  
 Dr Angela Gallagher-Brett, *Senior Academic Coordinator, Routes of Languages*  
 Katherine Garrett, *Campaigns & Content Manager, CIPD*  
 Nicholas Garrot, *Special Economic Assistant to the Chief Economic Adviser, City of London*  
 David Geary, *Public Advisor, Recruitment & Employment Confederation*  
 David Giampaolo, *CEO, Pi Capital Ltd*  
 Annalaise Gibbons, *Head of Product Marketing, Experian*  
 Marion Gibbs CBE, *Headmistress, James Allen's Girls' School*  
 David Gigg, *Cabinet Office*  
 Karen Gill, *Co-Founder, Everywoman*  
 Debbie Godwin, *Partnerships Leader, Academies Enterprise Trust*  
 Lucy Godwin, *Director, Reputation Communications*  
 Sara Goldie, *Director of Care, Employability & Partnerships, HIT Training*  
 Celia Golding, *Careers & Higher Education Advisor, Langley Grammar School*  
 Miriam González Durántez, *Partner, Dechert LLP*  
 Lord Michael Grade CBE  
 Philip Graf, *Chairman, CfBT Education Trust*  
 Natasha Graham, *Account Director, Bellenden*  
 Peter Graham, *Chief Press Officer, Deputy Prime Minister's Office*  
 Fiona Grandison, *Managing Director, Risk, Deutsche Bank*  
 Nicola Green, *Teacher, Broomfield School*  
 Daisy Greenaway, *Senior Policy Officer – Youth, Greater London Authority*  
 Sharron Gunn, *Executive Director, Commercial, ICAEW*  
 Ceri-Jane Hackling, *Owner, Cerub PR*  
 Tom Hadley, *Director of Policy & Professional Services, Recruitment & Employment Confederation*  
 Sir Philip Hampton, *Chairman, Royal Bank of Scotland Group*  
 Sally Havers, *Consultant - Education Practice, Odgers*  
 Joe Hayman, *Chief Executive, PSHE Association*  
 Rick Haythornthwaite, *Chairman, Network Rail*  
 Jude Heaton, *Head of HE Access, Teach First*  
 Keith Herrmann, *Director, Higher Ed Research*

Arnie Hewitt, *Actor and Drama Teacher*  
 Mandy Hickson  
 Nick Hill, *Head of Innovation & Quality, Marks and Spencer*  
 Rebecca Hill, *EMEIA Markets and Talent, Ernst and Young*  
 Tim Hill, *Creative Director, Aldworth James and Bond*  
 Francis Hobbs, *Director, Partners and Programmes, Westbrook*  
 Russell Hobby, *General Secretary, National Association of Headteachers*  
 Professor Julia Hobsbawm, *Chair and CEO, Editorial Intelligence*  
 Ashley Hodges, *Executive Director, Speakers for Schools*  
 Steve Holliday, *Chief Executive, National Grid*  
 Professor Sir John Holman, *Department of Chemistry, University of York*  
 Bernadette Holmes, *Principle Researcher, Born Global*  
 Lin Homer, *CEO, HMRC*  
 Bob Hook, *Historic Environment Intelligence Analyst, English Heritage*  
 Dan Hooper, *Policy Adviser - Education, Skills & Business Support, Federation of Small Businesses*  
 Emma House, *Director of Publisher Relations, The Publishers Association*  
 Carolyn Housman, *CEO, Heart of the City*  
 Professor Prue Huddleston, *Professor Emeritus, University of Warwick*  
 Sian Hughes, *Projects Manager, MITIE Group PLC*  
 Janet Hull, *Executive Director, Creative Pioneers Challenge & IPA Director of Marketing, IPA*  
 Sophie Hulm, *Corporate Responsibility Manager, City of London*  
 Gary Hunniset, *Commercial Director, Smart Training*  
 Sue Husband, *Director of Apprenticeships & Delivery Service, Skills Funding Agency*  
 Nina Iles, *Communications Manager, TES Global Ltd*  
 Steve Iredale, *Past President, National Association of Headteachers*  
 Professor Chris James, *Professor of Educational Leadership and Management, University of Bath*  
 Nik James, *Founder, Aldworth James and Bond*  
 Marcus Jamieson-Pond, *Head of Partnerships, Plotr*  
 Kate Jarman, *Department for Education*  
 Mandy Jeffrey, *Assistant Manager, Deloitte LLP*  
 Hamish Jenkinson, *Chairman, Free the Children*  
 Kerry Johnson, *Diversity & Inclusion Manager, Sainsbury's Supermarkets Ltd*  
 Peter Johnson  
 Cathy Jones, *Head of Community Outreach, Clifford Chance LLP*  
 Wendy Jones, *Trustee, National Numeracy*  
 Samantha Judge, *Royal Warrant Holders Association*  
 Tara Kaufmann, *Head of Women's Engagement, Government Equalities Office*  
 Heather Kearney, *Head of Fundraising, Family Action*  
 Patricia Keech  
 Gerrard Kelly, *Journalist*  
 Sandra Kelly, *Head of Education, The WISE Programme, Whitbread*  
 Simon Kelly, *Sales & Business Leader, LinkedIn*  
 Nicky Kerr, *Lawyer, Cabinet Office*  
 Alison Kershaw, *Education Correspondent, Press Association*  
 Adiva Kestenbaum Kalms, *Entrepreneurship Programme Manager, The EY Foundation*  
 Maya Khishigbat, *Undergraduate, City University*  
 John Killeen  
 Chris Kirk, *CEO, GEMS Education Solutions*  
 Jessie Kirk, *Policy Advisor, Government Equalities Office*  
 Laura Kuenssberg, *Chief Correspondent, BBC Newnight*  
 Peter Kyle, *Standard Chartered Bank*  
 Sarah Lamplough, *British Olympic Foundation Project Manager, British Olympic Association*

Gillian Lancaster, *Chief Operating Officer, Technology and Operations, Europe & Emerging Markets (ex Asia), Bank of America Merrill Lynch*

Jez Langhorn, *Senior Vice President, Chief People Officer, McDonald's*

Janice Langley, *Chair, National Federation of Women's Institutes*

Gail Larkin, *President, National Association of Head Teachers*

Rini Laskar, *Director, Open Consulting*

Professor Hugh Lauder, *Professor of Education and Political Economy, University of Bath*

Peter Lauener, *Chief Executive, Education Funding Agency*

Dr Vanessa Lawrence CB

Kate Le Marechal, *Head of HR, Ofcom*

Hannah Ledbury, *Parliamentary Assistant, Conservative Party*

Keith Ledbury, *Headteacher, Courtney Primary School*

James Leigh, *Schools Coordinator, Speakers for Schools*

Tim Leunig, *Ministerial Policy Adviser, Department for Education*

Patrick Lewis, *Interim CEO, African Caribbean Business Network*

Martyn Lewis CBE

Deborah Lincoln, *SVP Corporate Communications & Public Affairs, Warner Bros*

Helen Linning, *Manager, Barnard and Westwood*

Rachel Lloyd, *Project Co-ordinator, Steps Ahead, CIPD*

Rachael Lobb, *Assistant Manager, Deloitte*

Alan Lockey, *Senior Advisor to Shadow Secretary of State for Education*

Andy Love MP, *Member of Parliament for Edmonton*

Lord Lucas

Begona Lucena, *Director, BLD Consulting*

Fiona MacCorquodale, *Head of School, St Luke's C of E Primary School*

Kirstie Mackey, *Head of Corporate Affairs, UK Retail and Business Banking, Barclays*

Jessie Macneil-Brown, *My Body My Rights Global Campaigns Manager, Amnesty International*

Shantanu Majumdar, *Barrister, Radcliffe Chambers*

Dr Elpida Makrygianni, *Engineering Education Officer, University College London*

Ruth Mallors-Ray, *Director of Aerospace, Aviation and Defence, The Knowledge Transfer Network*

Ross Malony, *CEO, Find A Future*

Tony Malony, *Head of Education & Skills, National Grid*

Dame Mary Marsh, *Founding Director, Clore Social Leadership Programme*

Paul Marshall, *Co-founder and Chairman, Marshall Wace LLP*

Veronica Martin, *CEO, Powerlist Foundation*

Samantha McAllister, *Producer, Newsnight, BBC*

Jacqueline McCamphill, *Strategic Lead for School Governance, Eastern Leadership Centre*

Anne McElvoy, *Journalist, The Economist*

Harvey McGrath, *Chair, Big Society Capital*

Deputy Catherine McGuinness, *City of London Corporation*

Kirsty McHugh, *Chief Executive, ERSA*

Marian Mckenzie, *Executive Assistant to CEO, British Growth Fund*

Tony Mckenzie, *British Growth Fund*

Moira McKerracher, *Assistant Director, UK Commission for Employment and Skills*

Laurie McLoughlin, *Partnership Manager, National Careers Service*

Adam McNicholas, *Political Advisor to Tristram Hunt MP*

Dame Joan McVittie, *Head teacher, Woodside High School*

Sam Mercer, *Director, Hopscotch Consulting*

Rachel Middleton, *Director, Education for Language Learning*

Danielle Millar, *Condicio*

Robin Mills, *Managing director, Chartwells*

Carole Milner, *Adviser, Radcliffe Trust, Heritage & Crafts Programme*

Richard Mollett, *CEO, Publishers Association*  
 Alan Morgan, *Chairman, Adfisco*  
 Tim Morgan, *Strand leader - School & Business Partnerships, Government Equalities Office*  
 Will Mosseri-Marlio, *Senior Account Executive, Bellenden*  
 Ann Mroz, *Editor and Digital Publishing Director, TES*  
 Sharon Mullins, *Headteacher, Gateway Primary School*  
 Sarah Naisby, *Associate, Freshfields Bruckhaus Deringer*  
 Henna Nathwani, *Product Management Associate, Pearson Edexcel*  
 Suchhin Nathwani, *Design Engineer, Network Rail*  
 Nora Naughton, *NPM Ltd*  
 Garry Neave, *National FE and Post-16 Adviser, Church of England*  
 Tom Nixon, *Policy Adviser, Number 10*  
 Matthew Noble, *Assistant Private Secretary to the Secretary of State for Scotland,*  
 Stephen North, *Assistant Director, Careers - Pre-Employment & Basic Skills Unit, The Department for Business Innovation and Skills*  
 Baroness Northover, *Government Spokesperson on International Development*  
 Kira O'Connor, *Media Partnerships, Twitter UK*  
 Ndidi Okezie, *Executive Director, Teach First- Regions Division*  
 Claire Oliver, *Deputy Head Teacher, William Tyndale Primary School*  
 Jo Ouvry, *Head of Public Affairs, Deloitte*  
 Jenny Owen, *Lancaster London*  
 Lola Owolabi, *Founder/Director, ProudtoBeMe UK*  
 Lynne Parker, *Executive Producer, Funny Women*  
 Kate Parry, *Policy Advisor, Department for Education*  
 Jan Paterson, *CEO, British Olympic Association*  
 Nick Payne, *Portfolio Manager, Nomura Asset Management*  
 Isobel Pearce, *HR Manager, Institute of Development Studies*  
 Annie Peate, *Policy and Campaigns Officer, CIPD*  
 Richard Peck, *Secretary, Royal Warrant Holders Association*  
 Susie Perrett, *Education Director, BITC*  
 Linsey Perry, *Professional Development Manager, Network Rail*  
 Robert Peston, *Economics Editor, BBC*  
 Katie Petty-Saphon, *Director, Medical Schools Council*  
 Maggie Philbin, *Founder and Director, Teen Tech*  
 Amanda Phillips, *Director of External Relations, City Women Network*  
 Zoe Phillips, *Senior Assistant Armourer, Royal Opera House*  
 Janice Pigott, *Regional Director, Prospects Services Ltd*  
 Deborah Pocock LVO, *Royal Warrant Holders Association*  
 Kathryn Porter, *Divisional Resourcing Director, Hilton*  
 Jonathan Portes, *Director, NIESR*  
 Clare Power, *Senior Marketing Manager, Student Recruitment, ICAEW*  
 Lin Proctor, *Public Affairs Manager, The Charter School*  
 Baroness Margaret Prosser OBE  
 Mark Protherough, *Executive Director, ICAEW*  
 Christopher Quinton, *Year 6 Teacher, St Luke's C of E Primary School*  
 Jemeela Quraishi, *Development Manager, Steps Ahead, CIPD*  
 Maryann Raasch, *Assistant Human Resources Manager, Landmark London*  
 Fiona Rawes, *Director of Community Impact, Teach First*  
 Laura-Jane Rawlings, *CEO, Youth Employment UK CIC*  
 Georgia Reid, *Assistant, Deloitte LLP*  
 Tim Richardson, *Managing Director, Black Isle Group*  
 Alison Richmond, *Chief Executive, Icon, the Institute of Conservation*

Tom Roche, *Commercial Development Manager, Find A Future*  
 Louise Rochford, *Careers Advisor, City of Westminster College*  
 Gemma Rocyn Jones, *Social Investment Advisor, Young Foundation*  
 Marta Rodriguez, *Product Director, Santander*  
 Ian Roe, *Director, Head of Corporate Responsibility, KPMG*  
 Sir David Rowland  
 Janna Ruddy, *Business Development Manager, Free The Children UK*  
 Katerina Rüdiger, *Head of Skills and Policy Campaigns, CIPD*  
 Ann Runeckles, *Group Corporate Responsibility, Pinewood Studios*  
 Professor Toby Salt, *Chief Executive, Ormiston Academies Trust and Ormiston Education*  
 Charlotte Sanctuary, *Director, Client Council, KPMG*  
 Rachel Sandby-Thomas, *Solicitor & Director General, Department for Business, Innovation and Skills*  
 Lucie Sarif, *Associate Director, Little Miss Geek*  
 Christopher Scott, *Acting Media & PR Manager, Women's Sport & Fitness Foundation*  
 Ms Lauren Senatore, *Managing Director, Bigfoot Arts Education*  
 DrTony Sewell, *Chief Executive, Generating Genius*  
 Sarah Shaw, *Partner, Odgers Interim*  
 Neil Sherlock, *Partner, PwC*  
 Kate Shoesmith, *Head of Policy & Public Affairs, Recruitment & Employment Confederation*  
 Leila Siddiqi, *Senior Marketing Executive, IPA*  
 Elaine Simpson  
 David Sims, *Research Director, National Foundation for Educational Research*  
 Steve Smethurst, *Editor, Leadership and Focus Magazine*  
 Professor Sir Steve Smith, *Vice Chancellor and Chief Executive, University of Exeter*  
 Chloe Smith MP, *Member of Parliament for Norwich North*  
 Nick Soar, *Headteacher, Bishop Challoner Girls' School*  
 Maria Southey, *Lead Financial Officer, American Express*  
 Anne Spackman, *Executive Director, Careers Academies UK*  
 Ruth Spellman OBE, *Chief Executive and General Secretary, Workers' Educational Association*  
 Sharon Spice, *Director of Global Recruitment, ICAEW*  
 Phillipa Spicer, *Managing Director, Health Education Kent, Surrey and Sussex*  
 Ian Stapleton, *Account Manager, CIMA*  
 Martin Stevens, *CEO, It is 3D*  
 Barbara Strang, *Community Involvement Executive, Experian*  
 Graham Stuart MP, *Chairman of the Education Select Committee*  
 Louise Stubberfield, *Project Manager, Wellcome*  
 Andrea Sullivan, *Head of Corporate Social Responsibility, Bank of America Merrill Lynch*  
 Carolee Summers-Sparks, *Deputy Director, CASE Europe*  
 Emma Supple, *Clinical Director, Supplefeet*  
 Richard Sykes, *CEO, ISS*  
 Rosie Tattersall, *Widening Participation Officer, London School of Economics*  
 Jennifer Taylor, *Chief Operating Officer, Europe & Emerging Markets (ex Asia), Bank of America Merrill Lynch*  
 Patricia Taylor-Shiple, *Managing Director, CoventusUK*  
 Stephen Tetlow, *CEO, Institution of Mechanical Engineers*  
 Neill Thomas, *Partner, Thomas Mansfield Solicitors Ltd*  
 Tim Thomas, *Head of Employment Policy, EEF*  
 Dr Yvonne Thompson CBE, *Chair, European Federation of Black Women Business Leaders*  
 Jon Thorn, *Head of Apprenticeship Development, Skills Funding Agency*  
 Richard Thornhill, *Executive Headteacher, Loughborough Federation*  
 Michelle Thorp, *Commercial Reform Director, Cabinet Office*  
 Louise Timperley, *Head of Skills and Employment, Greater Manchester Chamber of Commerce*  
 Teresa Tinsley, *Director, Alcantara Communications*

Sarah Tomlinson  
 Laura Trott, *Political Advisor, Number 10*  
 Samantha Truelove, *Lieutenant Commander, Royal Navy*  
 Lizzie Tubbs, *Support Manager, National Number Partners & The BEE Programme*  
 Sophie Tunnacliffe, *English Subject Lead, William Tyndale Primary School*  
 Rebecca Turner, *Learning and Development Manager - Volunteers, Macmillan Cancer Support*  
 Mike Tyler MBE, *Chair of Governors, Osmani Primary School*  
 Mark Ungless, *MRC Clinical Sciences Centre, Imperial College London*  
 Daniel Upfield, *Headteacher, ARK Atwood Primary Academy*  
 James Upsher, *Assistant Private Secretary to HRH The Duke of York*  
 Catherine Usher, *Partner, DLA PIPER LLP*  
 Vanessa Vallely, *CEO & Founder, We are the City*  
 Ian Valvona, *Interventions Lead, Department for Education*  
 Emily Van Oss, *Education and Community Officer, Thames Tideway Tunnels*  
 John Venning  
 Jane Vessey, *Director, Wentworth Advisors*  
 Christie Viney, *Project Co-ordinator, CIPD*  
 Professor William Virgo, *Pro-Vice-Chancellor for Education, University of Cambridge*  
 Rob Wall, *Head of Education and Employment Policy, CBI*  
 Russell Walters, *Special Assistant, Mayor of London's Office*  
 Annie Warburton, *Creative Programs Director, Craft Council*  
 Helen Ward, *Reporter, TES*  
 Paul Warwick, *Tutor, Homerton College*  
 David Watson, *Head of Campaigns, Number 10*  
 Peter Weal, *ICT Coordinator, Brandlehow Primary School*  
 Jacky Wearn, *Group Talent & Capability Director, Centrica plc*  
 Tommy Webb  
 Romilly Weeks, *ITN*  
 Sally Webster, *Church of England*  
 Stephen Welton, *CEO, Business Growth Fund plc*  
 Air Vice-Marshal Elaine West CBE, *Royal Air Force*  
 Maxine Westley, *Teacher, Basildon Upper Academy*  
 Aideen Whelehan, *Director of People, Stafford London*  
 Jill Whittaker, *Managing Director, HIT Training*  
 Kate Whitty-Johnson, *Head of Events and Visits, Cabinet Office*  
 Bob Wigley, *Chairman, Tantalum Corporation PLC*  
 Ian Wilder, *HR Advisor, The Royal College of Radiologists*  
 Liz Williams, *Head of Global Government and External Partnerships, BT Global Services*  
 Paddy Willis, *CEO, Bathtub 2 Boardroom*  
 Tom Wilson, *Director, Unionlearn, TUC*  
 Carl Wilson, *Pre & Post Sales Support Manager, Ordnance Survey*  
 Petra Wilton, *Director of Strategy and External Affairs, CMI*  
 Simon Witts, *Chief Executive, Aviation Skills Partnership*  
 Philip Wood, *Policy Manager, CMI*  
 Dr Tracey Wood, *Managing Director, Ogilvy Healthworld*  
 Nicola Woolcock, *Education Correspondent, The Times*  
 Jo Woolgar, *Head of Quality & Information, Health Education Kent, Surrey and Sussex*  
 Jennifer Wright, *People Development Manager, SOLL Leisure*  
 Michelle Wyrer  
 Jo Youle, *Chief Executive, Missing People*  
 Linda Yue, *School Governor, John Ball Primary School*  
 Dr Anna Zecharia, *ScienceGrrll Ambassador & Postdoctoral Neuroscientist, Imperial College London*

# St Luke's CE Primary school

## Staff & Governors

Ann Dwulit, *Executive Head Teacher*  
Fiona MacCorquodale, *Head of School*  
Christopher Quinton, *Year 6 Teacher*  
Simon Fielding, *Dance Teacher*  
Anisa Lucey, *Teaching Assistant*  
Reverend Katharine Rumens, *School Priest*  
Father David Allen, *School Priest*  
David Forsdick QC, *Chair of Governors*

## Pupils

Angela Shaqiri	Mathieu Akor
Beau Chandler	Meil Fordan
Cleotha Menzies Thomas	Mert Ulku
Diana Ozgur	Muhammad Islam
Duana Noel	Nnamdi Ozuruonye
Ellie Charlton	Nya Rendell Young
Emily Ortega	Rahim Miah
Enes Paxi-Cato	Samee Ali
Georgia Kinsella	Sarah Kidher
Hayette Kadri	Shehnaz Chowdhury
Jawad El Zein	Simone Casasola
Jimmy Clark	Teffan Abori Sika Dua
Kayden Corbin	Tobia Francescato
Lia Tesfai	Yamim-ur Chowdhury
Maisy Twigg	

## Education and Employers Team

Tamanna Ali	<i>Schools Liaison Assistant</i>
Nick Chambers	<i>Director</i>
Carol Glover	<i>Communications &amp; Campaigns Manager</i>
Sophie Greaves	<i>Events Coordinator</i>
Oliver Hallam	<i>Business Development Manager</i>
John Holder	<i>Salesforce IT Systems Administrator</i>
Elnaz Kashef	<i>Research Analyst</i>
Charlotte Lightman	<i>Schools Liaison Manager</i>
Dr Anthony Mann	<i>Director of Policy &amp; Research</i>
Basit Mahmood	<i>Primary Schools Liaison Assistant</i>
Robert McKenzie	<i>Finance &amp; Administration Manager</i>
Katy Morris	<i>Senior Researcher</i>
Gabriella Oakley	<i>Inspiring Women Engagement Manager</i>
Phil Pyatt	<i>Director, Inspiring the Future</i>
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The Education and Employers Taskforce was launched as an independent charity on the 15th October 2009. The mission of the Charity is to

***‘ensure that every school and college has an effective partnership with employers to provide its young people with the inspiration, motivation, knowledge, skills and opportunities they need to help them achieve their potential and so to secure the UK’s future prosperity.’***

The Charity pursues this aim by working in close partnership with leading national bodies representing schools, colleges and employers. Our Partnership Board brings together the country’s leading education and employment organizations and Trustees are principally senior business leaders with an interest in education. The Charity has a team of twelve full-time staff. It commits time, energy and resource to improving understanding of what difference employer engagement in education makes to young people and volunteers; and how we can make it happen effectively, efficiently and equitably.

An underlying principle of the Charity is that it does not charge schools or colleges for services provided to them. Similarly, it doesn’t charge organisations that seek to offer their staff to volunteer.

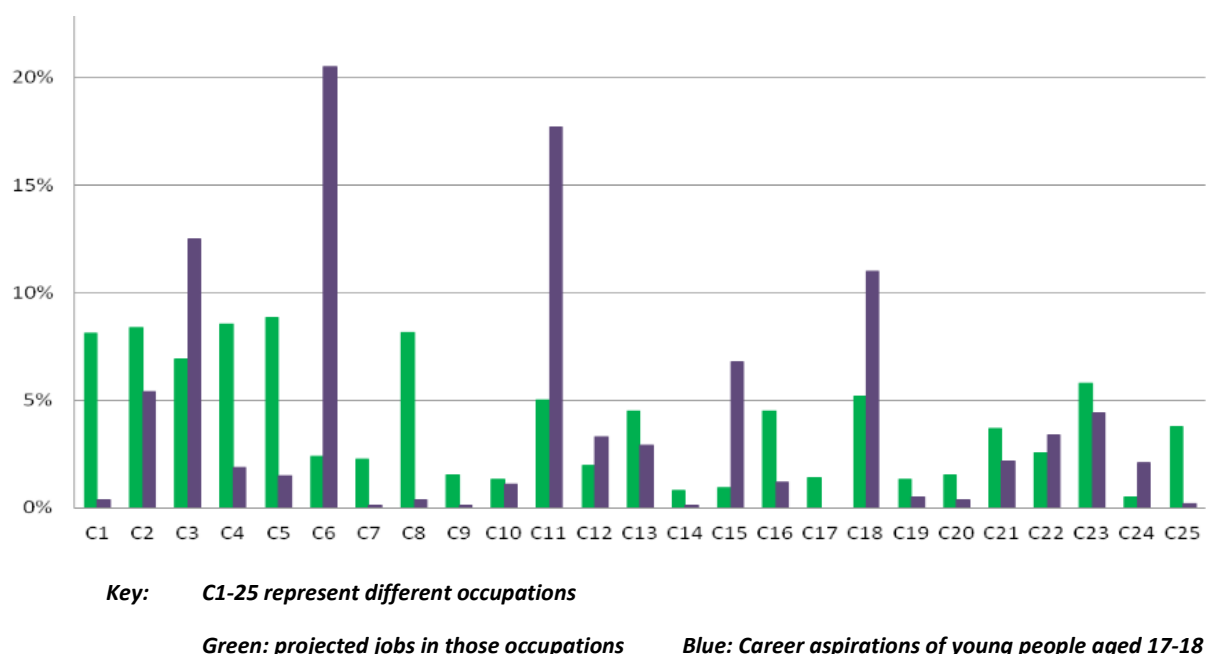
***In our first five years we have:***

- Brought together an unprecedented alliance of employers, education and government working together to make it considerably easier for partners, from the private, public and third sectors, to work together efficiently, effectively and strategically
- Undertaken ground-breaking research into the impact and delivery of employer engagement in education, working with leading UK and international academics and researchers from Harvard to the OECD to make relevant and reliable evidence widely accessible to employers, schools and policy makers:  
[www.educationandemployers.org/research](http://www.educationandemployers.org/research)
- Ran *Visit our Schools and Colleges* week (Oct 2010), bringing CEOs into schools across the country, and fostering hundreds of new connections between schools and employers
- Launched *Speakers for Schools*, turning Robert Peston’s initial idea into a successful programme operating across England, Scotland and Wales, giving state schools and colleges access to more than 1,000 speakers of national prominence and supporting the programme’s transition into a new independent charity: [www.speakersforschools.org](http://www.speakersforschools.org)
- Worked with many partners to help create the *Inspiring Governors Alliance* celebrating governance and encouraging and enabling greater volunteering in school and college governance: [www.inspiringgovernors.org](http://www.inspiringgovernors.org)
- With the National Association of Head Teachers made employee volunteering across a wide range of activities hugely more accessible to primary schools [www.primaryfutures.org](http://www.primaryfutures.org)

**[www.educationandemployers.org](http://www.educationandemployers.org)**

## The need for action

The evidence is clear: the world of work is changing – and rapidly. As jobs and careers become more complex, young people face new challenges. Without access to good information, it becomes harder for them to make confident, informed choices about what, where and how hard they study. It has become evident that career aspirations are commonly made in ignorance of actual labour market demand. Last year, working with the UKCES, we compared the aspirations of more than 11,000 teenagers against where 13.5 million new jobs are expected to emerge in the economy by 2020. The result: the two have ***nothing in common***:



Alongside professional careers advice, employers have a vital role to play in helping young people make choices about their futures. What employers can uniquely give young people is access to authentic, trusted information about the breadth of jobs and careers, and what's really required to get into them. The evidence is consistent and compelling: the more contact with employers that young people have when still at school, the better their employment outcomes later in life.

**To stay in touch** with the latest research into employer engagement in education from across the world, visit [www.educationandemployers.org/research](http://www.educationandemployers.org/research) to access our unique research library, including the 2013 report ***Nothing in Common***, and subscribe to our free regular e-bulletin for details of research events and publications.



Inspiring the Future is a free service which sees people from all sectors and professions volunteering to visit local state schools and colleges for just one hour a year to talk about their job, career path and the education route they took. Volunteers range from Archaeologists to Zoologists, Apprentices to CEOs and people can volunteer in a school or college near to where they live or work. DBS (previously called CRB) checks are not needed because the teacher is always present. **Primary Futures** and **Inspiring Women Campaign** operate through Inspiring the Future.

Inspiring the Future was developed in close partnership with leading national bodies representing schools, colleges and employers. More than forty stakeholder organisations contributed to its design. It was developed *pro bono* by Deloitte software engineers with initial funding from JP Morgan and the Innovation and Giving Fund. Expansion has been made possible with generous grants from Bank of America Merrill Lynch and funding from the National Apprenticeship Service.

It was launched in July 2012 at Bishop Challoner's School in Tower Hamlets with Deputy Prime Minister Nick Clegg, actor Joanna Lumley and leading figures from business and education. At the heart of Inspiring the Future are **Career Insight Talks** - with volunteers offering to talk for an hour a year with young people about their job in a local state school or college. Volunteers can also opt to offer expertise in different specialisms and undertake other activities including:

- **Apprenticeships** – current and former apprentices talking with young people in schools and colleges about what an apprenticeship is and how you apply for one
- **Enterprise** – people with first hand experiences talking with young people about starting their own small business or social enterprise
- **Modern Foreign Languages** – people talking about how they use languages in their job
- **Maths in the workplace** – volunteers demonstrating the everyday importance of numeracy helping young people value development of maths skills vital to maximise their potential in work and life
- In response to demand from schools, volunteers with the right experience can also now offer to **help with CVs** and **interview practice** – for many young people the first time they get proper feedback on their CVs or interview techniques is when they first apply for jobs. As part of **Primary Futures**, volunteers can now speak to primary age children about their job and the importance of **numeracy** and **literacy** and volunteer to be **reading** and **number partners**
- Inspiring the Future has also been expanded to enable volunteers who are interested in becoming a **governor** to have a short (less than an hour) exploratory chat with a local school or college



## What makes it different?

- Inspiring the Future begins with a very simple request of volunteers: if asked, **would you be willing to go into a state school for one hour, once a year to talk about the job you do?** The technology allows an ever growing range of valuable activities to take place through the simple means of connecting teachers with people willing to help young people
- Inspiring the Future makes the **teacher the customer** – teaching professionals best understand the needs of their young people, and can find the right people at the right time to make the greatest difference
- Inspiring the Future operates through a **secure, online platform** to connect individual teachers and volunteers directly. By using the latest technology, operating & running costs are minimal, making Inspiring the Future **free of charge** to teachers, volunteers and employers/professional bodies
- Inspiring the Future is **national**, with schools and colleges registered across the UK looking for volunteers from all professions and backgrounds

## Facts and stats (as of 10<sup>th</sup> October 2014)

- 6,687 teachers registered
- 3,910 individual schools and colleges
- 15,991 volunteers
- 48,137 invitation messages sent from individual teachers to volunteers
- 450,000 young people reached since launch
- 96% of teachers who organised events or activities through Inspiring the Future (and responded to our 2014 user survey) said they would recommend Inspiring the Future to colleague in a similar school
- 94% of volunteers who attended Inspiring the Future events or activities in schools (and responded to our 2014 user survey) said they would recommend Inspiring the Future to a friend or colleague

Since its launch in July 2012, it has attracted interest from Australia, Flanders, Italy, Spain, the US, Denmark, Japan, Qatar and Zambia.

[www.inspiringthefuture.org](http://www.inspiringthefuture.org)

# How Inspiring the Future works

## How it works

Only 1 hour per year



**Volunteers**

### Step 1

## Schools and Colleges



Sign up to find volunteers willing to visit your school or college



I work in Birmingham

I took the following career route...

I can talk about...

### Step 2

Decide which volunteers to invite, e.g.

- ☒ Graphic Designer
- ☐ Apprentice Engineer
- ☐ Nurse
- ☐ Architect
- ☐ Chef



I've just received an invitation from a school to a careers event



### Step 3

Send them a message



To: .....  
Would you like to attend a careers fair at ...?  
From: .....



I really enjoyed meeting young people and talking to them

### Step 4

After the careers talk

That's made me think of the different options open to me...





## **What is Primary Futures?**

Primary Futures, which is part of Inspiring the Future, has been developed in partnership with the National Association of Head Teachers which represents 28,000 school leaders - almost all primary head teachers in the country. The aim of this free scheme is to raise educational standards for all by widening the horizons and aspirations of primary school children, helping them to see the links between their learning in school and their futures.

Primary Futures is available to all primary schools across the country. It is a quick, easy and free way to find volunteers from all professions. Primary Futures offers state primary schools access to a vast network of volunteers from different backgrounds and professions who are waiting to be invited into schools to talk with children. Volunteers agree to be approached by local schools to talk about their current job and how reading and numeracy helped them to get there.

## **What can volunteers do in primary schools?**

- Talk about their job to enthuse the children about the range of opportunities open to them and how important reading and numeracy are
- Talk about the different backgrounds and cultures they come from to help broaden young people's horizons and raise aspirations
- Read with or listen to individual or small groups of children in a non-expert capacity to help improve literacy, perhaps reading an excerpt from a favourite book
- Take part in a numeracy activity with a small group of children in a non-expert capacity to contribute to improving numeracy
- Act as judges and coaches in projects and competitions e.g. enterprise or environment schemes
- Think about taking on the role of a school governor

## **Primary Futures Week 2014**

During this week of the 13<sup>th</sup> - 17<sup>th</sup> October 2014, Head Teachers across the country are inviting a range of people to spend an hour visiting their local primary school. This is the first time a campaign of this scale has been attempted, and it will put the spotlight on our primary schools by celebrating the great work they do and encouraging thousands more people to volunteer to help improve education in our country.

[@PrimaryFutures](#)

[www.primaryfutures.org](http://www.primaryfutures.org)



The Inspiring Women campaign, which is part of Inspiring the Future, aims to bring about a significant culture change: that girls, whatever school they attend, get the chance to meet women from all backgrounds and gain first-hand insights into different jobs and the routes into them.

Already more than 10,000 women have pledged to give an hour a year to go into a school or college near to where they live or work, to talk with girls about their career and experiences in life. We aim to recruit thousands more. In doing so we want to reach 250,000 students and give them the opportunity to talk with everyone from Archaeologists to Zoologists, Apprentices to CEOs.

Recent research has shown how important it is for young people to gain knowledge and understanding about the breadth of careers whilst still in education and making decisions about their futures. Helping young women to make informed choices helps address skills shortages in the UK and the long-standing mismatch between the aspirations of young people and actual jobs market demand.

Historically, far too many occupations have been dominated, for no good reason, by one gender or the other:

#### **Young people's perceptions of gender and careers**

- By the age of 6, children are beginning to classify jobs as 'male' and 'female'; by 8 they are beginning to limit their aspirations by rejecting non-gender stereotyped professions
- By the age of 13 many have already limited their career aspirations by gender
- Young people by the age of 14-15 seem to have firmly accepted the segregated status quo; by the age of 14, critical decisions on academic pathways have already been made

#### **Role Models**

- 55% of girls aged 11 to 21 agree that there aren't enough female role models
- In one study, 27% of female students who named a female role-model said that they were inspired by the gender-related obstacles overcome by their choice of role model
- Informal networks are more important in addressing gender stereotyping of occupations than formal mechanisms of giving advice

#### **Women in the Workplace**

- Three-quarters of women still end up in the five Cs of employment: cleaning, catering, caring, cashiering and clerical occupations
- 83% of women who have started their own business have known someone else who has done so

This national campaign was officially launched on 17 October 2013 at Lancaster House in London by Miriam González Durántez, Partner at Dechert LLP

[www.inspiringwomencampaign.org](http://www.inspiringwomencampaign.org)

## Our Partnership Board

Association of Colleges - *Martin Doel, Chief Executive*  
Association of School and College Leaders - *Brian Lightman, General Secretary*  
Association of Teachers and Lecturers - *Dr Mary Bousted, General Secretary*  
Business in the Community - *Faye Ramsson, Director of Education*  
CBI - *Neil Carberry, Director for Employment & Skills*  
CIPD - *Katerina Rüdiger - Head of Skills and Policy Campaigns*  
Federation of Small Business - *David Pollard, Chair - Education, Skills and Business support*  
NAHT - *Russell Hobby, General Secretary*  
NASUWT - *Chris Keates, General Secretary*  
National Careers Service - *Joe Billington, Director*  
National Governors Association - *Emma Knights, Chief Executive*  
NUT - *Christine Blower, General Secretary*  
SGOSS – *Janet Scott, Acting Chief Executive*  
Skills Funding Agency – *Sara Baade, Head of Employer Engagement*  
STEMNET - *Kirsten Bodley, Chief Executive*  
Teach First – *James Westhead, Executive Director of External Relations*  
Teaching Awards - *Sophie Byatt, Managing Director*  
TSL Education - *Louise Rogers, Chief Executive*  
Trades Union Congress - *Tom Wilson, Director of UnionLearn*  
UKCES - *Dr Deirdre Hughes OBE, Commissioner*

## Our Trustees

Rod Bristow - *President, Core Markets, Pearson*  
Will Butler-Adams - *Managing Director, Brompton Bicycle Ltd*  
Sir William Castell LVO - *Chairman, Wellcome Trust*  
David Cruickshank - *(Chair of the Trustees) Chairman, Deloitte LLP*  
Peter Dart - *Director, WPP PLC*  
Dame Joan McVittie, *Headteacher, Woodside High School*  
Robert Peston - *BBC Economics Editor and founder of Speakers for Schools*  
Don Robert - *Chairman, Experian PLC*  
Prof Sir Steve Smith - *Vice-Chancellor and Chief Executive, University of Exeter*  
Jennifer Taylor - *Chief Operating Officer EMEA, Bank of America Merrill Lynch*

The Education and Employers Taskforce charity would like to thank Bank of America Merrill Lynch for their generous support for *Inspiring the Future* and the *Inspiring Women* campaign. Learn more at [www.bankofamerica.com/about](http://www.bankofamerica.com/about) @BofA\_Community.





# Thank you!

To all of those many thousands of individuals and organisations who have helped us through their time, energy and financial support to bring the worlds of education and employment closer together over the last five years, we say THANK YOU!

We are hugely grateful for the support that we have received from our all our funders over the last five years including our key corporate strategic partner, the Bank of America Merrill Lynch.

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