

## London Conference on Employer Engagement in Education and Training: Programme

<b>Thursday 21<sup>st</sup></b>	<i>Room C8 &amp; C9</i>	<i>Room C11</i>	<i>Room C12</i>	<i>Room C13</i>
9:45	<b>Registration</b>			
10:20	Welcome and housekeeping: Anthony Mann			
10:30	Chair: Anthony Mann			
	<b>Simon Field</b> Between two worlds: Education and work	-	-	-
11:00	Chair: Alice Barnard	Chair: David Harbourne	Chair: Elnaz T. Kashefpakdel	Chair: Olly Newton
	<p><b>Adrian Lyons</b> Enterprise, Employability and Employer Engagement: The Findings of Ofsted's thematic survey</p> <p><b>Julie Moote</b> Who is getting advice? Year 11 students' views on careers education and work experience in English secondary schools</p> <p><b>Deirdre Hughes</b> LMI: Myths and realities</p>	<p><b>Ann Hodgson and Ken Spours</b> Future Apprenticeships: The important role of 'mediators' at the local/regional level</p> <p><b>John Higton</b> The potential market for higher and degree apprenticeships</p>	<p><b>Prue Huddleston and Heidi Ashton</b> Tell it like it is: Education and employer engagement; freelance and self- employment</p> <p><b>Joan Wilson</b> Work experience as a gateway to talent in the UK: Assessing business views</p> <p><b>Helen Wallbey</b> Women in Enterprise: The untapped potential</p>	<p><b>Wai Yi Feng and Mark Williams</b> Measuring impact of employer- engagement programmes in STEM</p> <p><b>Jill Collins and Glynis Dean</b> A military approach to inclusive work experience activity: Bespoke STEM placements</p> <p><b>Lynn Gambin and Terence Hogarth</b> Aligning school to work: Assessing the impact of employer engagement with schools in assisting young people make the transition from school to work</p>
12:30	<b>Lunch - Room C4 &amp; C6</b>			

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13:15	Chair: Nick Chambers	Chair: Olly Newton	Chair: Anthony Mann	Chair: Jane Samuels
	<p><b>Special session</b></p> <p><b>Employer Engagement in Governance</b> with <b>Lord Nash</b>, Parliamentary Under Secretary of State for Schools, Department for Education, <b>Chris James</b> (University of Bath), <b>Clare Collins</b> (NGA) and <b>Kirsty Watt</b> and <b>Laurence Stellings</b> (Academy Ambassadors)</p> <p><b>Kirsty Watt</b> and <b>Laurence Stellings</b> Understanding the role of business expertise, and exploring good governance at Multi Academy Trusts</p>	<p><b>Sandra McNally</b> Post-compulsory education in England: Choices and implications</p> <p><b>Francis Green and Golo Henseke</b> The changing graduate labour market: Analysis using a new indication of graduate jobs</p> <p><b>Stijn Broecke</b> Skills and wage inequality: Evidence from the OECD's Survey of Adult Skills (PIAAC)</p>	<p><b>Tami McCrone and Susie Bamford</b> Young people's transitions: How employers make a difference</p> <p><b>Christian Percy and Elnaz T. Kashefpakdel</b> What makes a career talk sing: Under what school delivery circumstances or student attitudinal contexts are career talks associated with optimal, long-term wage outcomes?</p> <p><b>Steven Jones</b> How access to the medical profession is conceptualised by key stakeholders: Evidence from a case study of NHS 'work tasters'</p>	<p><b>Focus on delivery</b></p> <p><b>Phil Pyatt</b> Inspiring the Future</p> <p><b>Andrew Boer and Oliver Brown</b> The delivery of an industry engaged learning strategy in Higher Education : issues and benefits for both parties</p>

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14:45	<p>Chair: David Harbourne</p> <p><b>David Harbourne and Alistair Burlinson</b> Ten years of research by the Edge Foundation</p> <p><b>Panel session</b></p> <p>Led by <b>David Harbourne</b> Evidence-based policy, or policy-based evidence?</p>	<p>Chair: Alice Barnard</p> <p><b>Ivan Diego</b> VET schools as Entrepreneurial Hubs: a model (Finland, Spain, Belgium, Greece and Estonia)</p> <p><b>Shalena Fokeera-Wahedally and Dominique Slade</b> Building bridges between schools and industry: The Mauritian experience</p> <p><b>Liz Watts and Jessie Soohyun Park</b> 21<sup>st</sup> century thinking: How we can use technology to inspire a generation of creative and collaborative thinkers</p>	<p>Chair: Julian Stanley</p> <p><b>Stella Williams</b> A systematic review of current understandings of employability</p> <p><b>Miriam Avorin</b> What does academia have to say about NEETs?</p>	<p>Chair: Steven Jones</p> <p><b>Angela Richardson and Paul Bocji (must be 14:45-15:15pm)</b> Technology and the ability to learn through failure: A virtual business enterprise team</p> <p><b>Simon O’Leary</b> The experiences and attitudes of graduates towards employability-related support in undergraduate degree programmes and the potential role for externally-facing student projects</p> <p><b>Rachel Roberts</b> Hidden Gems v. Usual Suspects: Targeted employer engagement in higher education</p>
16:15	<b>Break</b>			

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16:30	<p>Chair: Anthony Mann</p> <p><b>Prue Huddleston and Andrea Laczik</b> ‘In the driving seat’, or reluctant passengers? Employer engagement in qualifications development: Some evidence from two recent 14-19 qualification reforms</p> <p><b>Elnaz T. Kashefpakdel and Christian Percy</b> Socialised social capital? The capacity of schools to use employer engagement to compensate for social capital deficiencies among teenagers</p>	<p>Chair: Olly Newton</p> <p><b>Zeeshan Rahman and Patrick Craven</b> Making apprenticeships work: Employer engagement in developing the Quality Apprenticeships Model</p> <p><b>Rafael Balparda Pilar and Ivan Diego</b> Companies as an active part of the evaluation of entrepreneurial skills</p> <p><b>Mahmoud Emira</b> Preparing young people for employment and further study: Employer engagement in the City &amp; Guilds TechBac</p>	<p>Chair: Karina Veal</p> <p><b>Paul Comyn</b> Employer engagement in skills development and skills utilisation: Recent research and examples of technical cooperation in developing countries</p> <p><b>Berna Bridge</b> Aspects of employer engagement in education in Turkey</p>	<p>Chair: Phil Pyatt</p> <p><b>Chris Gledhill and Richard Graham</b> Being smart about employer engagement</p> <p><b>Tom Bulman</b> Engaging employers sustainably through one-hour ‘Career WorkOut’</p> <p><b>Patrick Craven and Neil Burke</b> Exploring employer perceptions of open badges in supporting young unemployed people into education, employment or training</p>
18:00	<p><b>Day One ends</b></p>			

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<b>Friday 22<sup>nd</sup></b>	<i>Room C8 &amp; C9</i>	<i>Room C11</i>	<i>Room C12</i>	<i>Room C13</i>
9:30	Chair: Sean Coughlan (BBC Online)			
	<b>Andreas Schleicher</b> 'An interview with Andreas'	-	-	-
10:15	Chair: Olly Newton	Chair: Paul Comyn	Chair: Jo Emmerson	Chair: David Way
	<p><b>Lesley Giles</b> Youth unemployment: Challenges and solutions</p> <p><b>Steve Bainbridge</b> Excellence and inclusivity: A skills agenda for Europe</p>	<p><b>Bohrene Chakroun</b> Financing skills for work in education 2030: Contribution of private sector</p> <p><b>Graciana Rucci</b> Skill Development for Employment in Latin America and the Caribbean</p> <p><b>Karina Veal</b> Employer Engagement in Education and Training; Approaches across emerging Asia</p>	<p><b>Sean Richards</b> Different pathways, diverse destinations</p> <p><b>Tristram Hooley</b> Effective Employer Mentoring: Lessons from the evidence</p>	<p><b>Special session</b></p> <p>Launch of the new book <i>A Race to the Top – Achieving 3 million more apprenticeships by 2020</i> (University of Winchester Press) edited by David Way. Featuring contributing authors and commentators: <b>David Harbourne, Lutz-Peter Berg, Kirstie Donnelly, Shaun Meekins Head and Bill Lucas.</b></p>

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11:45	<p>Chair: Nick Chambers</p> <p><b>Claudia Harris</b> Careers and Enterprise</p> <p><b>John Holman</b> Good career guidance</p>	<p>Chair: Steven Bainbridge</p> <p><b>Nele Graf, Denise Gramß and Michael Heister</b> Analysis of employers learning competences for further education success</p> <p><b>Ramli Rashidi and Ludger Deitmer</b> Investigating the impact quality of a new apprenticeship approach in Malaysia</p>	<p>Chair: Anthony Mann</p> <p><b>Special session</b></p> <p><b>Employer engagement in primary schooling</b> with <b>Steve Iredale</b> (National Association of Head Teachers) and <b>Jennifer Durrant</b> and <b>Roberta Kay</b> (Gunton Primary Reach2 Academy)</p>	<p>Chair: David Harbourne</p> <p><b>Anne Hampshire</b> Improving the education and employment outcomes of highly disadvantaged young Australians</p> <p><b>Kerry Lee</b> All partnerships aren't equal: Investigating the benefits of industry-school collaborations, from a business perspective</p>
12:45	<p><b>Lunch - Room C4 &amp; C6</b></p>			

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13:45	<p>Chair: Anthony Mann</p> <p><b>Special session</b></p> <p>Launch of the Education Endowment Foundation <i>An International Literature Review: Careers Education</i> with <b>Deirdre Hughes, Anthony Mann, Kelly Jo Linhaven</b> and <b>Stephen Tall</b></p>	<p>Chair: Olly Newton</p> <p><b>Pedro Martinho</b> Industry cooperation in higher education: A Portuguese case</p> <p><b>Jay Derrick and Paul Grainger</b> Fit for purpose: Collaborative partnerships between industry practitioners and teachers for the co-design and delivery of vocational education and training programmes</p>	<p>Chair: Julian Stanley</p> <p><b>Special session</b></p> <p><b>Employer Engagement in Education and Development</b> A structured discussion with Paul Comyn (ILO), Karina Veal (ADB) and Bohrene Chakroun (UNESCO)</p>	<p>Chair: Elnaz T. Kashefpakdel</p> <p><b>Muir Houston</b> Partnership and collaboration in work-based and –related learning in higher education</p> <p><b>Paula Grayson and Harri Kamalanathan</b> Mainstreaming entrepreneurial habits in Higher Education students</p>
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14:45	Chair: David Harbourne	Chair: Deirdre Hughes	Chair: Prue Huddleston	Chair: Nick Chambers
	<p><b>Michele Weatherburn, Kate Ridley-Moe</b> How evidence is used in policy making: careers policy &amp; Using evidence findings in post-16 analysis unit, DfE</p>	<p><b>Damien Smith</b> Employer Engagement: New approaches</p> <p><b>Mick Blaylock</b> Education and Employer Engagement: Maths for Work, Study &amp; Life</p>	<p><b>Anthony Mann, Elnaz T. Kashefpakdel and Rachael McKeown</b> Teenage indicators of a young person's future economic success</p> <p><b>Anthony Mann, Elnaz T. Kashefpakdel and Rachael McKeown</b> Young people in the labour market: Understanding how teenage employer engagement makes a difference to adult outcomes</p>	<p><b>Jan Noterdaeme</b> The European Pact for Youth</p> <p><b>Andrew Mackenzie</b> Young Careers</p>
15:45	Chair: David Harbourne			
	<p><b>Robert Schwartz</b> The Career Pathways Movement: A promising strategy for increasing opportunity and mobility</p>	-	-	-
16:45	<b>Conference closes</b>			