

The EUROPEAN PACT 4 YOUTH



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22 July 2016
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Benefits of business-education partnerships



- If a young person had four or more interactions with employers they were five times less likely to be NEET.
- **87%** of schools involved would recommend a **business education partnership**
- **96%** of schools say employers offering **increased awareness** of the breadth of opportunities for pupils' future careers significantly **helps the school to deliver on its targets**
- Nearly **75%** of businesses say that education partnerships
 - increased staff engagement and opportunities for **skills development**
 - improved **internal networks**
 - Provided better understanding of **future workforce perspectives**
- As a result of work experience, **90%** of participant pupils said they would **work harder at school.**

The EUROPEAN PACT 4 YOUTH

What is it

- Mutual engagement of business and EU leaders, initiated by CSR Europe, to boost business-education partnerships for youth employability and inclusion.

Vision

- To create a fair and equitable culture of partnership between business, education and youth in Europe

2

How?



The EUROPEAN PACT & YOUTH

Targets & Next Steps



10,000
QUALITY BUSINESS-EDUCATION PARTNERSHIPS



100,000
NEW GOOD QUALITY APPRENTICESHIPS, TRAINEESHIPS OR ENTRY-LEVEL JOBS



28 NATIONAL ACTION PLANS

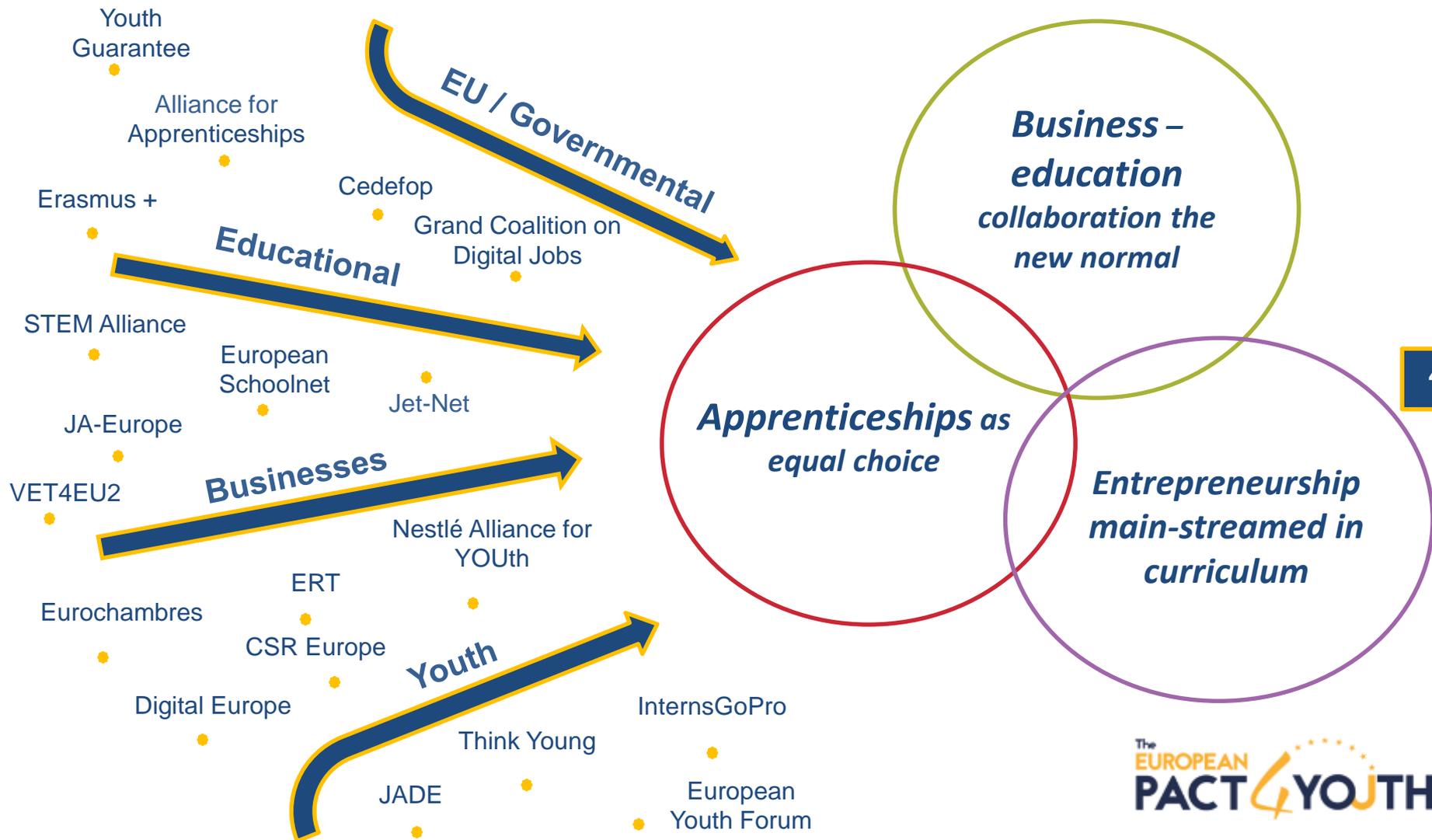


LEADERS'
JOINT PROPOSAL FOR LONG STANDING IMPACT



BRING RESULTS TO
FIRST BUSINESS-EDUCATION SUMMIT
23rd NOVEMBER 2017

Europe has a wealth of good initiatives for youth



20%

FUTURE EU PROPOSALS FOR LONG-STANDING IMPACT

Building on their current and future efforts, business Leaders with partners commit to develop joint proposals on:

1. Making VET/apprenticeships an equal choice in Europe
2. Making business-education partnerships the new normal
3. To embed entrepreneurship skills in formal and non-formal education all across Europe

5%

CO-ORDINATION

COMMUNICATION

METHODOLOGY

70%

OBJECTIVES AND ACTIONS OF THE EUROPEAN PACT FOR YOUTH

1. Boost the number and quality of business-education partnerships for youth employability and inclusion

2. Reduce the skills gap

3. Contribute to national policies on skills for competitiveness and employability

Businesses



Organisations



National Partner Organisations



5%

International Outreach



G7

Supporting Networks: Local '(r)evolution in education'



Catalyst at the national level

Italy



Ireland



Kosovo



China



Poland





Assisting Pact for Youth's targets:

Schools-Business Partnerships

- Junior Achievement Ireland, BITCI, NIFTE and Smart Futures are going to collaborate to map all the partnerships in Ireland
- We will then set a target for our country to achieve

Quality placements, apprenticeships/entry level jobs

- BITCI network promoting it to members companies
- Chair of Apprenticeship Council in Ireland will join the Leaders Group
- Working with our CSR Forum (Govt Dept) to co-draft Ireland's plan

- A key asset of the Pact will be the continuous efforts of Irish companies engaging with schools to provide **Management excellence for teachers and principals (MET)**

Pact for Youth embedded in the EU skills agenda



1. In support to EC's first priority: "a new boost for jobs, growth and innovation"

2. Three priority areas/ten proposals, e.g.:

- Making **apprenticeships the 1st choice**
- Promoting **entrepreneurial and innovation oriented mindsets**
- Improving forecasting and understanding of skills needs now and in the future through a **"Blueprint" for cooperation on skills in specific economic sectors**

9

3. Three essentials to accelerate pace and to secure long standing impact:

- Business-education partnerships (European Pact for Youth)
- Financials mechanisms
- Simplification of governance

LEADERS ENDORSE FIRST JOINT PROPOSAL

**Making VET/apprenticeships an attractive,
quality and equal choice to support youth
transition to jobs**

Youth Mobility Programme

1 Million young people gain new professional qualification, fluency in another language, transversal skills and a cultural outlook

Excellence Platform

A European platform as driver for excellence and support to intermediary organisations that support VET and apprenticeship schemes

Teachers and Trainers Mobility Programme

Enhanced practical learning and exchange on VET/ Apprenticeships, thanks to connected teachers, trainers and business people participating in the programme

European networks of intermediary organisations

Supporting and in conjunction with National Reforms

STEM-π tool



- **Context:** Need to address current skills gap in Europe in the field of STEM as a way to combat high youth unemployment and contribute to a competitive European economy
- **Aim:** assesses the potential for impact of a company's STEM activities and to identify improvement areas
- **Approach:** “STEM-π” tool → company interviews, scoring, benchmark against peers, best practice collection and sharing – leading to more impactful programs

STEM-π tool

Spheres of influence

Building blocks (actors/aspects)

Characteristics (“how”)

Influencing factors (“because”)

School factor

STEM teachers

Curriculum

Career information factor

Teachers/career counselors

Career advise structure

Career information

Psychological factor

Student psychology

Family & Environment factor

Parents (& close family)

Media & Society

A. Has the ability to inspire

B. Is specialized in his/her topic

C. Uses innovative teaching methods

D. Positively reinforces students to choose for STEM studies/careers

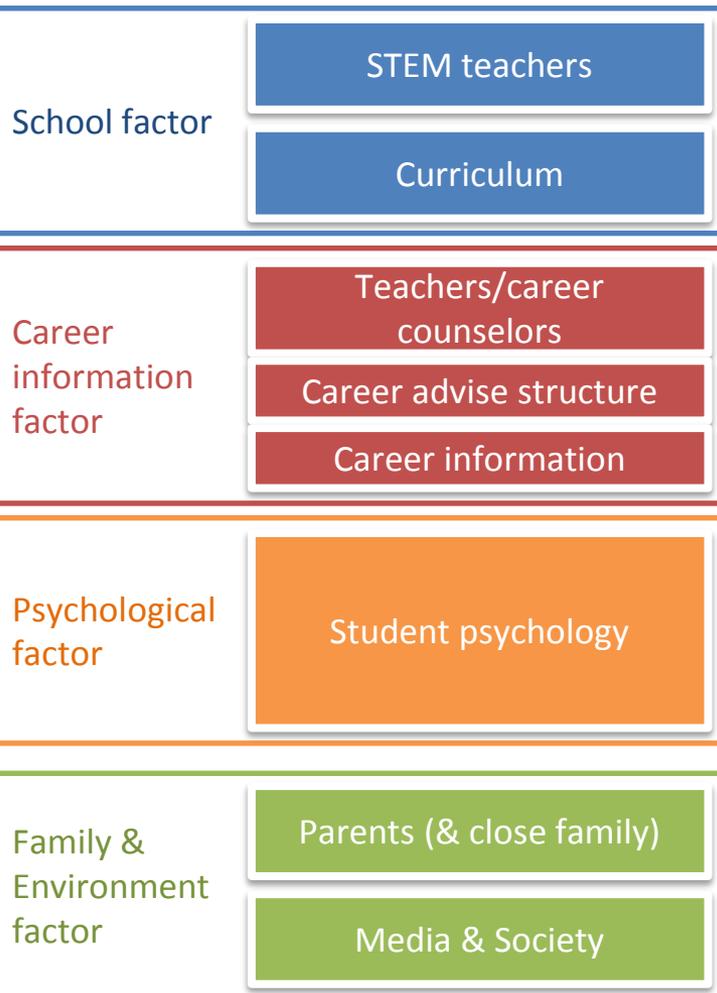
E. Uses modern teaching resources

- Specialized educational background
- Access to continuous professional development opportunities, with a focus on deepening subject matter expertise
- Knowledge of current real-life application of the subject

STEM-π framework

Spheres of influence

Building blocks (actors/aspects)



Business activities

1. Apprenticeships and internships (see QIA tool)
2. Develop curriculum-related resources
3. Engage with teachers (e.g. Trainings)
4. Practical business-school collaboration (student focus)
5. Policy dialogue
6. Sponsorship
7. Build knowledge to raise awareness
8. Business development

Company activities designed to achieve maximum potential impact on each sphere

The STEM-π assessment tool



Through two parts we assess the potential for impact of a company's STEM activities and identify opportunities to increase impact

Part 1: Coverage

Are companies focusing on the right objectives through a range of possible activities

Possible activities

1. Apprenticeships and internships
2. Develop curriculum-related resources
3. Teacher training
4. Biz-school collaboration
5. Policy dialogue
6. Sponsorship
7. Awareness raising
8. Business development

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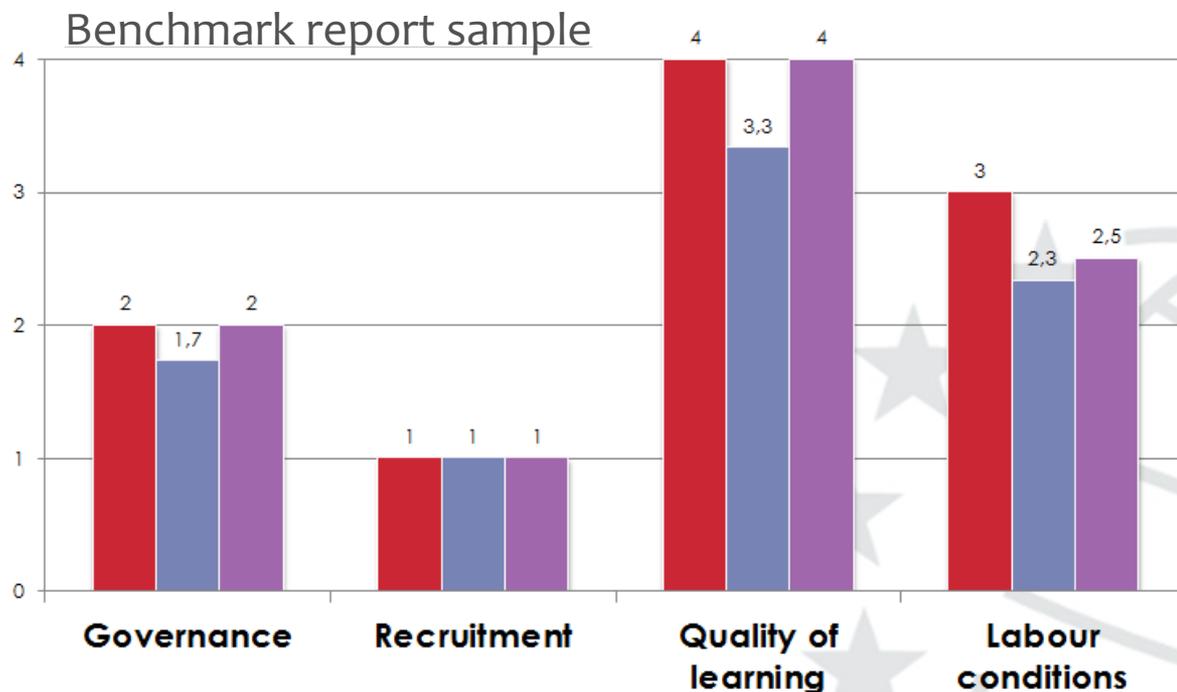
Part 2: Quality

Are activities organised in a way to maximize potential for impact

Key indicators

1. Strategic importance
2. Long-term commitment
3. Contextualization
4. Use of core expertise
5. Existence of support and resources
6. Staff involvement
7. Geographical scope
8. Continuous improvement
9. Collaborative approach

A tool to support companies in offering quality internships and Apprenticeships to help young people in the transition from education to employment with the skills that business needs



1. Identify your strengths and weaknesses

2. Benchmark your performance against peers

3. Improve through learning networks and best practice sharing

Be-Happy

Business in Europe Hosting Apprenticeships for Youth



Be-Happy “Business in Europe Hosting Apprenticeships for Youth” project aims to create support structures in the form of European & national learning networks to support SMEs across Europe to provide more and better quality apprenticeships.

Objectives:

1. Communicate on business case for apprenticeships
2. Increase quantity & quality of apprenticeships
3. Identify and remove policy obstacles for SMEs to engage in apprenticeships

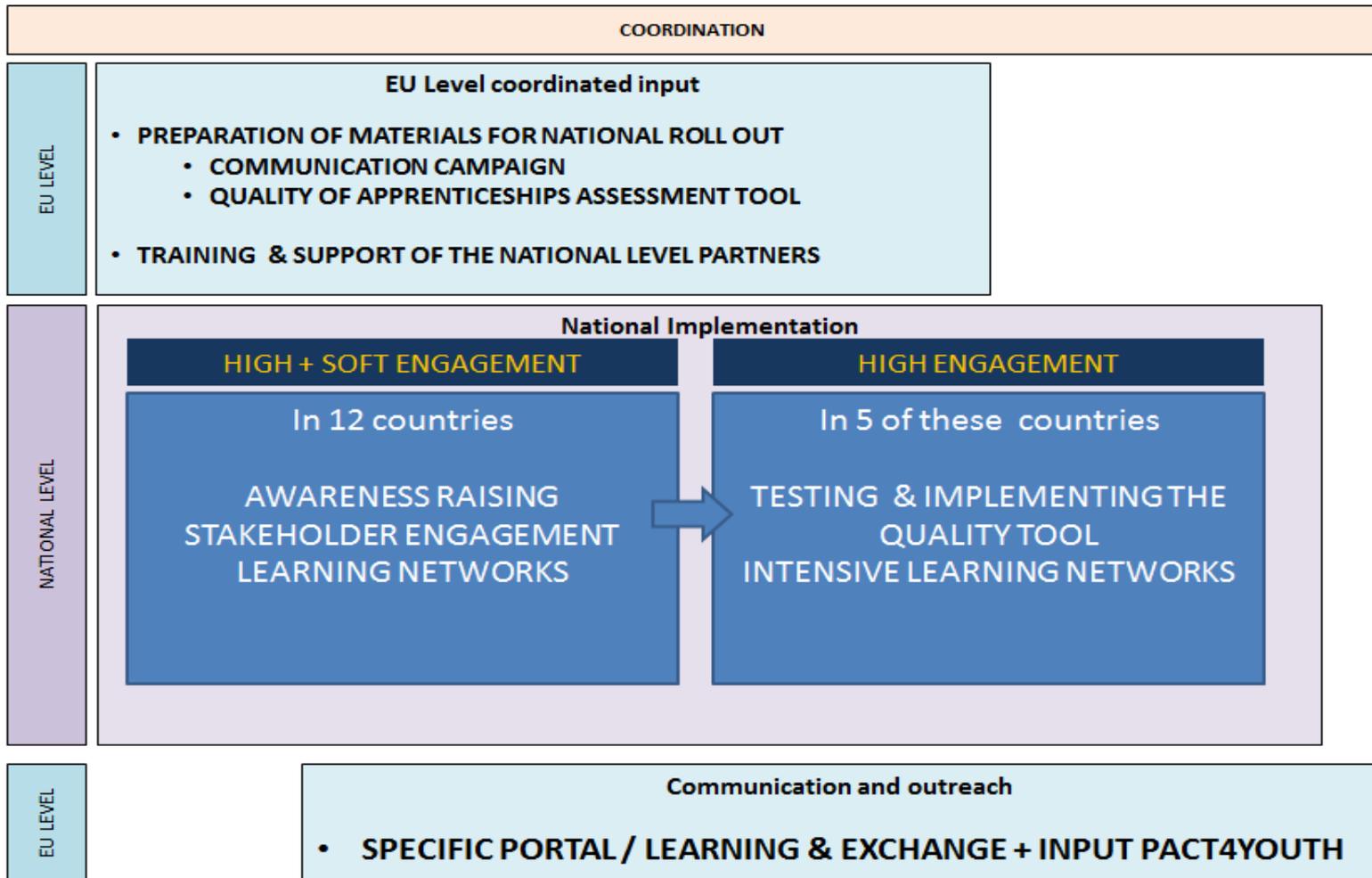
16

Project reach:

1. **50.000+ SMEs** through a European online communication campaign
2. **1.200 SMEs** through learning networks of seminars, webinars and best practice sharing
3. **100 SMEs** through pilot programmes to improve the quality of their apprenticeships’ (using CSR Europe’s quality apprenticeships assessment tool)

Be-Happy

Business in Europe Hosting Apprenticeships for Youth



Be-Happy

Business in Europe Hosting Apprenticeships for Youth



Be-Happy countries

High Engagement (BLUE)

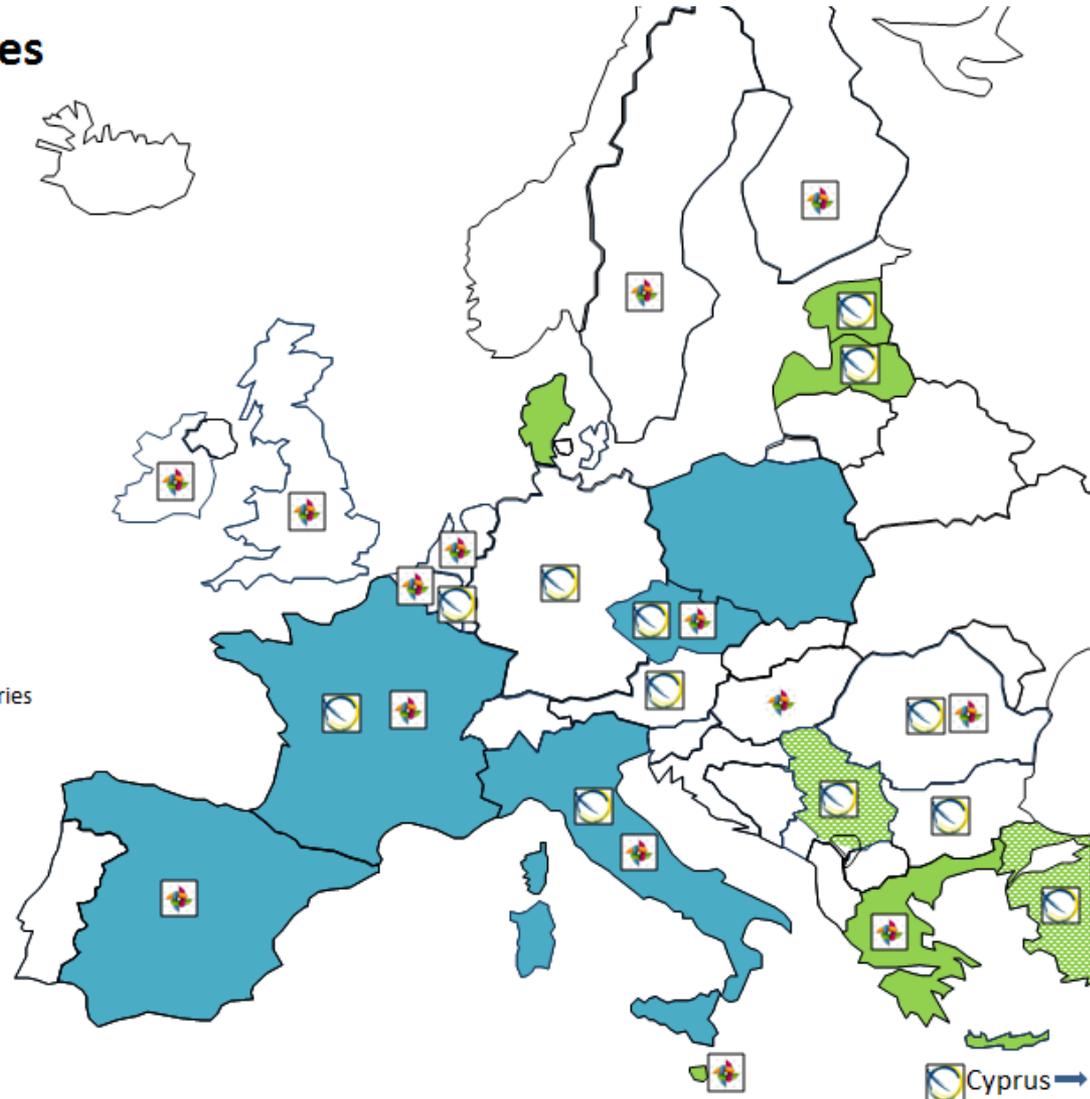
1. Spain
2. France
3. Poland
4. Czech Republic
5. Italy

Soft Engagement (GREEN)

6. Denmark
7. Estonia
8. Latvia
9. Serbia
10. Greece
11. Malta
12. Turkey

Partners

-  EVTA network
-  EUROCHAMBRES project countries



The EUROPEAN PACT 4 YOUTH

Thank you for your attention!

For more information:

[Pact for Youth](#)

[Pact for Youth Progress report](#)

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