

Drawing the future

Dear Primary Head Teacher,

We are inviting you to participate in this key national landmark survey and competition which we are undertaking with the TES, the charity Education and Employers and University College London Institute of Education with the support of OECD Education. This important national survey, the first of its kind, asks primary school children aged 7 – 11 to draw a picture of the job they might want to do when they grow up. It aims to find out more about children's career aspirations, gain a better understanding of the breadth of their horizons and to see what factors might be influencing their choices. A number of other countries are also being invited to participate.

As you are no doubt aware government and education policies on social mobility and children's aspirations have tended to overlook the key role played by primary schools. We hope that this survey and competition will bring people's attention the vital work done by you and your teachers, in broadening horizons, raising aspirations and challenging the stereotypes children have about school subjects and potential jobs and making sure they don't rule out opportunities too early.

We very much hope your school takes part – it will only take a few minutes, perhaps done in an assembly or the start of lesson. It should be a fun way to get children thinking about their futures get children thinking and how the subjects they are studying are relevant to this.

There are also a number of great prizes to be won by your children and your school including 10 iPad minis, a personal tour of the Houses of Parliament by a member of the Lords, a visit to the TES to see how the paper is produced, a high profile speaker visiting your school and taking part in a Primary Futures event, a deluxe Fortnum & Mason Christmas hamper and other great prizes. The survey is designed to be as simple as possible for both you and your children. It should only take a few minutes of your children's time to complete.

We are looking for your children to **draw a picture** describing the job they might want to when they grow up.

Here are the guidelines:

- Children participating in the survey must be aged 7 to 11 years old.
- Please ask them to draw the job that they are most interested in doing when they grow up. If a child is keen to draw more than one job (maximum of 4) please ask them to indicate their first choice. They may include text as part of the drawing if they wish. The rear of the sheet should be left blank
- It is important that children express their own and unbiased response as to what they want to be. We therefore ask teachers to avoid giving guidance on what they should draw.
- The survey has been designed to be as simple as possible for children taking part although they may need assistance selecting their ethnic origin.

What will we do with the information?

The aim is to examine the range of career aspirations children have, gain a better understanding of the breadth of their horizons and to see if any background factors are influencing this. The NAHT Primary Futures programme aims to help children realise why the subjects they study in school are relevant to their futures, and, in so doing, improves their motivation and attitudes to learning. It has been designed by teachers for teachers.

Any information you supply will be anonymised in a format where it is not possible to identify your school or children. Responses will be reported in general terms and your school or children will not be ranked against others. Drawings may be published by us, Education and Employers and our partners and used for example in



social media campaigns. If one of your children is selected as a winner we will contact you to seek your permission to identify them.

We will, however, ensure that all participating schools will be mentioned in the final report which will be published and disseminated internationally. Schools will also receive a certificate thanking them for taking part in the 'Drawing the Future' national survey.

Prize Draw and awards

As part of the national survey an independent panel will judge the designs and give prizes to the children who draw the job they might like to do in the most creative or unique way. Prizes include:

- A chance to win one of 10 iPad Minis
- A deluxe Christmas hamper from Fortnum and Mason
- A personal tour of the House of Lords for two teachers a class of children
- A visit to the offices of TES to see how a newspaper is produced
- A high profile speaker visiting your school and taking part in a Primary Futures event
- Many more prizes to be announced!

The drawings will also be used in a social media campaign highlighting the need to begin to tackle stereotyping at an early age and to encourage more people from the world of work to volunteer in primary schools. There will also be an exhibition of some of the drawings.

Key date

The closing date for entries to be received by is **23rd October 2017**. Please ensure that you allow enough time for entries to be sent by post and received at the address below.

Posting instructions

All entries should be posted **with the school cover sheet** to:

Drawing the Future
Education and Employers Charity
Quantum House, 22-24 Red Lion Court
Fleet Street, London EC4A 3EB

You may wish to keep copies of the drawings just in case the A4 envelope gets lost in the post.

More information

If you have any questions about the drawing survey, please get in touch with me:

Jessica Wallis Jessica.wallis@educationandemployers.org

Telephone 0207 566 4880

Many thanks for taking part.

The Drawing the Future Team

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