

# The 5<sup>th</sup> International Conference on Employer Engagement and Training

Thursday 5<sup>th</sup> July 2018

09:15 – 09:45	<b>Registration and refreshments</b>			
09:45 – 09:55	Welcome and housekeeping: <b>Professor Prue Huddleston</b> - Emeritus Professor, University of Warwick			
10:00 – 10:30	<b>Russell Hobby</b> – CEO, Teach First			
10:30 – 11:00	<b>Card Ward</b> – President, Association of School and College Leaders (ASCL)			
11:00 – 11:30	<b>Professor Kevin Orr</b> - Professor of Work and Learning/Associate Dean (Teaching and Learning), University of Huddersfield			
11:40 – 12:30	Putting skills to work: It's not so much the what, or even the why, but how. <b>Plenary session by Commercial Education Trust</b>			
12:30 – 13:15	<b>Lunch</b>			
13:15 – 14:30	<b>Employability skills</b> Chair: TBC	<b>Employer engagement in primary</b> Chair: TBC	<b>School to work transitions</b> Chair: TBC	<b>Governance</b> Chair: TBC
	<b>Helena Knapton</b> (Edge Hill University) What do employers want? A study of three professional pathways	<b>Roberta Kay</b> (Gunton Primary School) Social mobility in the coastal regions	<b>Dr Deirdre Hughes OBE</b> (University of Warwick) User insights: Research into post-16 choices	<b>Jose Manuel Galvin Arribas</b> (European Training Foundation) Decentralisation as a rationale for reforming vocational education in Ukraine: a good multilevel governance approach in the spotlight
	<b>Stella Williams</b> (Newman University) Employability as a personal construct: Understanding the role of employers in education for employability	<b>Dr Pam Hanley and Dr Maria Turkenburg</b> (University of York) Employer engagement: too little, too late?	<b>Katy Morris</b> (European University Institute) Bridging the gap: employer engagement in cold spots	<b>Carmen Nicoroca</b> (PhD candidate, UCL Institute of Education) Mind the gap: The integration of polycentric models of governance in the local English VET system
	<b>Professor Bill Lucas</b> (University of Winchester) International perspectives on how education offers solutions to tackle skills mismatch and shortages	<b>Jordan Rehill</b> (Education and Employers) Drawing the future: exploring the career aspirations of primary aged children	<b>Gillian Considine</b> (The Smith Family, Australia) Supporting students from disadvantaged backgrounds to succeed at school and beyond.	<b>Alister Bould and Andrew Humphreys</b> (Inspiring Governance) Connecting employee volunteers with schools/colleges governing boards
	<b>Antonio Ranieri</b> (Cedefop) The future of work and the changing role of Vocational Education and Training	<b>Dr Elnaz Kashefpakdel</b> (Education and Employers) co-presenting with TeachFirst What good looks like in primary		<b>Andy Hall</b> (British Council) International Reflections on Technical and Vocational Education and Training (TVET) Governance'
	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>

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14:35 – 15:50	<b>UTC</b> Chair: TBC	<b>VET Qualifications</b> Chair: TBC	<b>VET Policy – UK and international perspectives</b> Chair: TBC	<b>Centre for Vocational Education Research (CVER) symposium</b> Chair: TBC
	<b>Tami McCrone</b> (NFER) <b>Andrea Laczik</b> (Edge Foundation) Project based learning in university technical colleges (UTCs). How are employers engaged?	<b>Dr Joanna Williamson</b> (Cambridge Assessment) Examining the use of technical qualifications within Key Stage 5 programmes of study	<b>Arlene Thompson</b> (Government of the Virgin Islands) Bridging the gaps between VET policy, practice and apprenticeship – an international perspective	<b>Dr Jenifer Ruiz-Valenzuela</b> (CVER) Where versus What? Estimating the value added of colleges and the returns to field of study
	<b>Diane Gomery</b> (EdD doctoral student, UCL Institute of Education) University Technical Colleges: Leadership's perceptions of the technical education on offer and the value of employer engagement	<b>Dr Eleanor Andresen</b> (Pearson) Investigating the impact of standard based apprenticeships	<b>Professor Ken Spours</b> (UCL Institute of Education) Post-16 area reviews in London: moving to a more collaborative phase for further education?	<b>Professor Sandra McNally</b> (CVER) The impact of the opening of new technical schools on student performance: Evidence from University Technical Colleges
	<b>Dave Knapton</b> (University of Sunderland) Ensuring an effective engineering HE provision for STEM engaged applicants from UTC Education	<b>Dr Sylvia Vitello and Dr Simon Child</b> (Cambridge Assessment) Vocational qualifications for 14-16 year olds: exploration of knowledge, skills and teacher perceptions	<b>Julie Urbahn and Astrid van Holten</b> (Tertiary Education Commission) When worlds collide – the education to employment transition; a New Zealand perspective	<b>Dr Chiara Cavaglia</b> (CVER) Apprenticeships for young people in England: Is there a payoff?
	<b>Professor Ann Hodgson</b> (UCL Institute of Education) Beyond employer engagement: exploring the nature of partnerships working for skills development in East London	<b>Dr Kate Byford</b> (University of Hertfordshire) Degree apprenticeships: progress and partnerships	<b>Dr Lynne Rogers</b> (UCL Institute of Education) Post-16 progression to vocational education: the impact of accountability measures on low and middle attainers	<b>Steven McIntosh</b> (CVER) The Labour Market Outcomes of Older Versus Younger Apprentices: A Comparison of Earnings Differentials
	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>
15:50 – 16:05	<b>Comfort break</b> – Refreshments served			
16:05 – 17:35	<b>Employer engagement – Benefits and examples</b>	<b>Vocational and academic pathways – Role of employers</b>	<b>Apprenticeships and VET pathways – International comparisons</b>	<b>Employer engagement in education</b>
	<b>Andrew Stogdale</b> (Inspire 2 Learn) There's more are the door! The successes and stresses of running successful employer engagement with schools in a grand scale	<b>Madeleine King</b> (Mixed Economy Group of Colleges) and <b>John Widdowson</b> (New College Durham) Higher education in Further Education colleges: leading the challenge	<b>Professor Thomas Deissinger</b> (University of Konstanz) Employer commitment in the German apprenticeship system – tensions, paradoxes, and the challenge of academisation	<b>Professor Tristram Hooley</b> (Careers and Enterprise Company) State of the nation 2: Careers and enterprise provision in England's schools

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	<b>Siobhan Eke</b> (Adnams) Food for Thought: Growing food, growing people, growing business.	<b>Professor Morag McDonald, David Kane and Dr James Williams</b> (Birmingham City University) Vulnerable young people, employers and VET	<b>Amelia Peterson</b> (PhD candidate, Harvard University) Different but equal? The role of equivalency policies in sustaining secondary VET	<b>Christian Percy</b> (Independent researcher) and <b>Dr Elnaz Kashefpakdel</b> , (Education and Employers) Socialised social capital: Insiders or outsiders, who do you trust? Engaging employers in school-based career activities
	<b>Alex Warner and Alice Eardley</b> (Activate Learning) Meaningful English and Maths	<b>Susan McGrath</b> (PhD candidate, UCL Institute of Education) “With a degree I’ll get a good job.” A role for employers in UCAS decision-making?	<b>Ivan Diego Rodriguez</b> (Valnalon) Exploring graduate tracking and alumni relations in VET school. A case study of European countries.	<b>Ewan MacRae</b> (PhD candidate, Queens University Belfast) Engaging teachers in evidence-based practice: Challenges and opportunities
	<b>Tom Bulman</b> (Work Tree) Measuring the meaningfulness of brief employer encounters	<b>Olly Newton, Andrea Laczik</b> (Edge Foundation) and <b>Christian Percy</b> (Independent researcher) Our plan for higher education: Diverse, employment focussed, value for money	<b>Dr Philipp Struck and Professor Franz Kaiser</b> (University of Rostock, Institute for Vocational Education) Increased educational aspirations and their consequences for the vocational education system in Germany.	<b>Janet Hanson and Professor Bill Lucas</b> (University of Winchester) The role of leadership in increasing employer engagement among teachers
17:45	<b>Day one ends</b>			

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Friday 6<sup>th</sup> July 2018

09:00 – 09:30	<b>Registration and refreshments</b>			
09:30 – 09:35	Welcome and housekeeping: <b>Professor Prue Huddleston</b> (University of Warwick)			
09:35 – 11:20	<b>Keynote panel: Rt Hon. David Laws</b> – Executive Chairman, The Education Policy Institute, <b>Dr Anthony Mann</b> – Senior Policy Analyst, OECD, <b>Sherry Coutu CBE</b> – CEO, Founders4Schools.			
11:20 – 12:35	Breaking down barriers: Increasing opportunities for Social Mobility. <b>Plenary session by Eurofound</b>			
12:35 – 13:35	<b>Lunch</b>			
13:35 – 14:50	<b>Employers perspective</b> Chair: TBC	<b>International VET comparison</b> Chair: TBC	<b>Youth labour market – Traineeships and work-based learning</b> Chair: TBC	<b>The future of skills</b> Chair: TBC
	<b>Vanessa Dodd</b> and <b>Dr Jill Hanson</b> (University of Derby) Using empowerment theory to contextualise employer engagement: evidence from a teacher externship intervention	<b>Professor Erica Smith</b> (Federation University Australia) Some international developments in apprenticeship: current issues of concern	<b>Dr Elizabeth Knight</b> and <b>Professor Sue Webb</b> (Monash University) Higher vocational education – what does it mean for vocational education?	<b>Jay Derrick</b> (UCL Institute of Education) How do high-performing organisations make use of informal modes of learning and team-working to support innovation?
	<b>Professor Melanie Simms</b> (University of Glasgow) Understanding employer engagement with apprenticeships in the UK	<b>Dr Hilary Steedman</b> (CVER) Building apprentices' skills in the workplace: car service in Germany, the UK and Spain	<b>Ivan Zilic</b> and <b>Iva Tomić</b> (The Institute of Economics, Zagreb) Working for 200 euro? The effects of a large-scale traineeship reform on labour market outcomes in Croatia	<b>Duncan MacDonald</b> (OECD) The end of job stability? Recent trends in labour market mobility across OECD countries
	<b>Jamai Blivin</b> (Innovate and Educate) SHIFT happens: a competency based model for pathways to successful employment and advancement	<b>Olly Newton</b> (Edge Foundation) Policy Learning from VET models in the US	<b>Hayley Dalton</b> (Pearson) Anatomy of effective work placement: a framework for deliverers and developers	<b>Liz Watts</b> (EdComms) Developing a new model for employability: an action research project
	<b>Employer perspective</b> Speaker TBC	<b>Sidse Frich Thygesen, Kristian Klausen and Signe Emilie Bech Christensen</b> (DEA) Age, gender and competencies: Opportunities and disadvantages of profound social partner engagement	<b>Gillian Wylie</b> and <b>Patrick Wyatt</b> (Skills Development Scotland) Wider impacts of apprenticeships	<b>Andrea Laczik</b> (Edge Foundation) Developing employability skills through participating in skills competitions
	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>	<b>Q&amp;A – 15 minutes</b>
14:55 – 15:40	<b>Q&amp;A expert panel: Future of youth labour market, Role of CEIAG, Career/Industrial Strategy</b> <b>Dr Anthony Mann</b> (OECD), <b>Dr Deirdre Hughes OBE</b> (University of Warwick), <b>Katharine Horler OBE</b> (Careers England), <b>Professor Tristram Hooley</b> (The Careers and Enterprise Company), <b>Dr Elnaz Kashefpakdel</b> (Education and Employers)			
15:40 – 16:00	<b>Closing remarks: Olly Newton</b> - Director of Policy and Research, Edge Foundation			