

Taskforce NEWS

The newsletter of the Education and Employers Taskforce

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Education
AND
Employers



News

Inspiring the Future by employee volunteering

The Education and Employers Taskforce is launching Inspiring the Future employee volunteering in education network and Robert Peston's Speakers for Schools in the autumn. Both are being backed by the government in its new social mobility strategy unveiled on 4 April 2011.

The coalition government's strategy includes getting 100,000 employee volunteers into schools to talk about their jobs. Opening Doors, Breaking Barriers explains how the strategy will be implemented. **Read the full report:**

<http://www.dpm.cabinetoffice.gov.uk/news/government-determined-open-doors-opportunity>

To be kept in touch about the launch of Inspiring the Future in autumn 2011 contact:
carolgllover@educationandemployers.org

Nick Clegg talks to the Evening Standard:

<http://www.thisislondon.co.uk/standard/article-23938890-i-was-lucky-25-years-ago-now-i-want-to-open-up-opportunities-to-all.do>

Speakers for Schools

Deputy Prime Minister, Nick Clegg, visited the Globe Academy in Southwark to mark the launch of the Government's social mobility strategy. As

Research

2011 research conference details announced

Details of the Education and Employers Taskforce research conference 2011 entitled 'Exploring social mobility and delivery mechanisms in international perspective' are now available on our dedicated conference website. Here you can register online, submit conference papers and view the sponsorship opportunities. The call for conference papers deadline is 2pm 12 May. Visit our conference website for full details. CfBT Education Trust will create a publication for teachers based on the Taskforce Research Conference papers. Visit www.cfbt.com for more information
<http://www.educationandemployers.org/research/research-conference-2011/>

TSL Education is our media partner

TSL Education (publisher of TES and THE) is our official media partner for the 2011 research conference and TES Editor, Gerard Kelly, has joined the Conference Programme Committee. Visit: [/research/research-conference-2011/](http://research/research-conference-2011/)

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part of this campaign the entire cabinet has agreed to take part in the Speakers for Schools programme to bring high-profile guest speakers to state schools. The previous week the BBC's Huw Edwards visited SE1's Walworth Academy as part of the same scheme and Robert Peston visit XXXX in Sheffield in a series of pilot talks. Thank you to the AFME for their £5,000 sponsorship of Speakers for Schools.

Read the full story:

<http://www.london-se1.co.uk/news/view/5208>



Speakers for Schools will be launched the week of 10 October.

BIS announces the Enterprise Champions Programme

The Department for Business, Innovation and Skills (BIS) announced in March that it will support every school to develop and run its own business through the Enterprise Champions Programme.

This is part of a package of four new announcements to help inspire, support and grow new businesses in the UK. These announcements come alongside the launch of Start-Up Britain, the response from the private sector to the Government's call for an 'enterprise-led' recovery.

The Enterprise Champions Programme will enable schools to set up and manage a business. Schools will be given access to online resource materials and tools which will give practical advice for teachers. The Government will help schools engage local enterprise champions to support school businesses and extend learning into the commercial environment. The Department for Business, Innovation and Skills (BIS) will be working with the Education and Employers Taskforce to have all elements of the programme up and running by the end this year.

Read the full story: <http://www.educationandemployers.org/news-and-events.aspx>

Growing Ambitions becomes part of the Taskforce

Growing Ambitions will become part of the Taskforce's Inspiring the Future employee volunteering in education network which is launching in autumn 2011. In the meantime, we will be getting in touch with all the people who signed up as speakers and volunteers in schools to explain the next steps.

The Taskforce's employee volunteering network will mobilise 100,000s of volunteers into the education sectors as everything from reading buddies to school governors. Sally Davies, the founder of Growing Ambitions, created it as a result of getting poor quality careers advice for her teenage son. Sally recognised that nearly everyone uses the internet, so it role as a matchmaker between young people, employers and people doing the jobs they aspire to is obvious. Over the next two years she approached businesses around England to sign up to talk to young people about the jobs they do, and what qualifications and experience they needed to get there. Much of her network of 1000s of volunteers came from word of mouth.

Visit: <http://www.educationandemployers.org/what-we-are-doing/inspiring-the-future/>

Research

Prof Ewart Keep's presentation available to download

Professor Ewart Keep's seminar audio and Powerpoint presentations, on three decades of education and industry collaboration, are now available to download. Ewart is Deputy Director of SKOPE (ESRC Centre on Skills, Knowledge and Organisational Performance) is based at the Cardiff University, School of Social Sciences.

Visit:

<http://www.educationandemployers.org/research/research-seminars-2011/>

Taskforce & Warwick University research seminars 2011

To view the up-to-date free London research seminar programme of the Education and Employers Taskforce & Centre for Education and Industry at Warwick University please **[click here](#)**

The point of partnership explained

The Point of partnership: the case for employer engagement in education written by the Education and Employers Taskforce has been published in respected international journal Strategic HR Review. The primary audience is senior human resource professionals. **To view the article:** <http://www.emeraldinsight.com/journals.htm?articleid=1896499>

Europe increases interest in STEM careers

This comparative overview of national policies and reforms taking place in 16 European Schoolnet member countries demonstrates that increasing students' interest in pursuing mathematics, science and technology studies and careers is of high importance for Ministries of Education across Europe. Visit:

http://insight.eun.org/ww/en/pub/insight/policy/policies/efforts_to_increase_student_s_.htm

Our next seminar.....

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Taskforce's Partnership Board - new members

Louise Rogers, Chief Executive of the TSL Education Ltd - publisher of TES and THE, Jackie Orme, Chief Executive of the Chartered Institute of Personnel and Development (CIPD), John May, Chief Executive of Young Enterprise and Justin Davis Smith, Chief Executive of Volunteering England have joined the Taskforce's Partnership Board.

Visit: [/who-we-are/the-partnership-board](#)

Open University helps recruit 300 school governors

The Open University has encouraged 300 students, staff and alumni to apply to be school governors. A new School Governors One-Stop Shop (SGOSS) report analyses that recruitment drive, the training given to new recruits and the reasons behind their volunteering.

Full report: http://www.educationandemployers.org/media/11478/ou_content_-_sgoss.pdf

School leavers "need work skills and knowledge" say teachers' leaders

John Fairhurst, president of the Association of School and College Leaders (ASCL), highlighted at the 2011 conference how employers, schools and college leaders broadly agree on the core ingredients for a 21st century curriculum incorporating employability skills. Children need to leave school with the skills required for the workplace as well as academic knowledge. Fairhurst, said at the ASCL conference last month that "such skills should be recognised alongside GCSEs in England".

Full story: <http://www.bbc.co.uk/news/education-12701594>



Leading business body the Confederation of British Industry (CBI) supports call to include 'employability skills' in curriculum.

Full story: <http://tinyurl.com/5txeaku>

For full conference coverage visit: http://www.ascl.org.uk/ascl_annual_conference/

Dr Andrew McCoshan Centre for Education and Industry, University of Warwick talking about Work-related learning: comparison of approaches across Europe. Date: 12.30 - 1.30 on 24 May in Holborn. To reserve a place at the seminar, please submit your name and organisation to:

Ashley.hodges@educationandemployers.org

New research reported are continually added to our Research Report section visit:

<http://www.educationandemployers.org/research/research-reports/>

Harvard School of Education calls for sea-change in employer engagement

A Harvard Graduate School of Education report calls for a sea change in business and employer engagement in education, so that every American school student to have access to employer involvement in their education including career counselling, job shadowing, employer-designed school projects and work-based learning to better prepare young people for the twenty-first century labour market.

Read the report:

http://www.gse.harvard.edu/news_events/features/2011/Pathways_to_Prosperty_Feb2011.pdf



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Gove on governors

The Taskforce has been asked by Michael Gove, the Secretary of State for Education, to see how more people from private and public sector employees can be encouraged to become school governors. Gove wants to progress towards every school benefitting from a governor who works in a local business.

For more on governors: <http://www.teachers-guide.org/types-of-engagement/leadership-and-governance/governors.aspx>

Funding Review

Thank you to everyone who submitted evidence to the DfE funding review in January and February. There was an excellent response to the call for evidence.

The Department for Education asked the Taskforce to manage and coordinate a high-level review estimating the returns on investment for different kinds of employer engagement in education and an assessment of the costs and benefits of different delivery options, in order to inform government policy from April 2012 onwards.

The decision on EBPO funding

The Schools Minister Nick Gibb has outlined his position on work experience and Education Business Partnership Organisations. The government are prioritising spending on front line services in schools.

It will be for schools to decide whether or not to buy in services from education business partnership organisations (EBPOs). Therefore EBPOs will need to ensure they are offering a high quality service and having the Award for Education Business Excellence will help signify that. In a letter Nick Gibb said: "The involvement of employers in education benefits young people, schools and businesses and, in my view, there are excellent opportunities for employers to help us to deliver our reforms."

For more information visit: <http://www.iebe.org.uk/>

Every Child a Chance secondees the Taskforce

Jeanette Gross has been seconded from charity Every Child a Chance to join the Taskforce in April.

Research Assistant appointed

James Dawkins has joined the Taskforce as a Research Assistant. His previous experience includes the Centre for Economic and Social Inclusion, Reform Policy Institute and the British Youth Council. James has an MSc in Social Science Research Methods.

Events and Communications Coordinator appointed

Daniel Chapman has been appointed Events and Communications Coordinator and is also the assistant to the Director of the Taskforce. He previously worked as a Campaigns Coordinator and worked for a Member of Parliament.



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Speakers for Schools Projects Coordinator appointed

Ashley Hodges has officially been appointed Projects Coordinator for Speakers for Schools. She has previously been a political organiser for the Barack Obama 2008 presidential campaign and a communications specialist for a digital media company.

Associate Fellow at the Centre for Industry and Education

The Taskforce's Dr Anthony Mann has been appointed Associate Research Fellow in the Centre for Industry and Education at the University of Warwick.

