



- Head to www.sli.do
- Enter the event code **EE21**
- Respond to the question, “What negative memories do you have of your own work experience placements?”

When learning goals click with learners’ goals

Practical pedagogy for impactful employer engagement



Introductions



***Progression not
determined by
privilege***



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Session overview

- 1 Case study
- 2 Potential benefits of employer engagement
- 3 A pedagogical perspective
- 4 Practical activities



**Smart
Start**



- High quality work experience
- Key skills
- Practical support



**Smart
Start**



2020

- Trial of new application process
- Support from Causeway Education.
- Extended period of engagement



**Smart
Start**



2021

- Streamlined application process
- Smart Skills
- Condensed week



Potential benefits of employer engagement

Insights from research and practice

Identified benefits of work experience

1. Providing insight into careers

(Mann: 2012; Mann and Dawkins: 2014; Kashefpakdel and Rehill for Education and Employers: 2018)

2. Boosting motivation for learning

(Mann: 2012; Mann and Dawkins: 2014; Mann et al: 2017)

3. Supporting ambitions and decision making

(Mann: 2012; Percy and Mann: 2014; Education and Employers: 2012)

4. Developing skills

(Tanner: 2020; NatCen and SQW: 2017)



Intended benefits of employer engagement

Insights from research and practice

Key benefits of work experience

1. Providing insight into careers
2. Boosting motivation for learning
3. Supporting ambitions and decision making
4. Developing skills
5. ?

Activity (page 2 in the handout)

For each of the feedback statements, suggest which key benefit it might link to.



Benefits of employer engagement

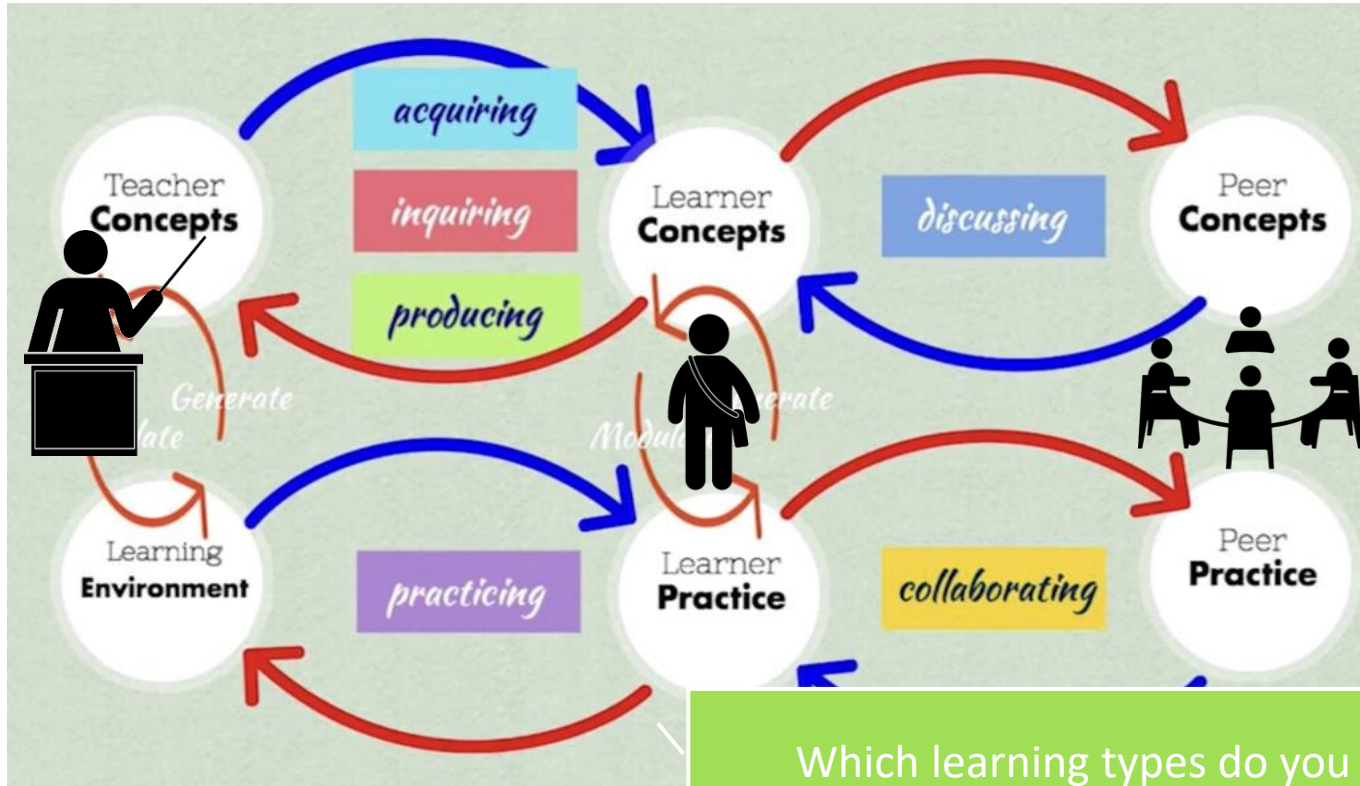
What the data tells us

Key benefits of work experience

1. Providing insight into careers
2. ~~Boosting motivation for learning~~
3. Supporting ambitions and decision making
4. Developing skills
5. **Practical support securing next steps**
 - CVs and covering letters
 - Interviews
 - Personal Statements
 - Application forms and selection tests



Pedagogical implications



The
Conversational
Framework —
Laurillard

*(Blended & Online
Learning Design,
UCL, hosted by
FutureLearn)*

Which learning types do you use?



Bringing it all together

- Our research suggests young people value practical support with securing next steps, e.g.
 - CVs and covering letters
 - Interviews
 - Personal Statements
 - Application forms and selection tests
- ‘Producing’ activities can be key to providing this support effectively



Learning types in action – ‘producing’

- Refer to pages 3-5 in the handout
- As per the instructions on page 3, select 1-2 academic skills
- On page 6, log the selected skills, the associated evidence and have a go at drafting a paragraph



Interview observation 1

- Refer to page 7 in the handout
- Use the observation sheet to assess the quality of the role play interview demonstrated by Aron (Observation 1)
- What additional observations did you record?



Interview observation 2

- Refer to page 8 in the handout
- Use the observation sheet to assess the quality of the role play interview demonstrated by Sam (Observation 2)
- What additional observations did you record?

Breakout rooms

- We are now going to move you into small breakout rooms (groups of 3).
- In your groups, take turns to play the role of interviewer, interviewee and observer.
- Observers can use observation 3 and 4 in the handout.





Summary

- Young people value practical support with securing their next steps
- We recommend revisiting your learning design to ensure you have space for “producing” learning type

“Producing” activities: In person	“Producing” activities: Online
Producing articulations using statements, essays, reports, accounts, designs, performances, artefacts, animations, models, videos.	Producing and storing digital documents, representations of designs, performances, artefacts, animations, models, resources, slideshows, photos, videos, blogs, e-portfolios.

Blended & Online Learning Design, UCL, MOOC hosted by FutureLearn

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Thanks for your participation!

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